REGISTERED NUMBER: 11432469 (England and Wales)

Unaudited Financial Statements for the Year Ended 30 June 2021

for

Perfect Pitch Lead Generation Limited

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Perfect Pitch Lead Generation Limited

Company Information for the Year Ended 30 June 2021

DIRECTORS:	N Blake Mrs J K Blake
SECRETARY:	
REGISTERED OFFICE:	48 Rothschild Drive Sarisbury Green Southampton Hampshire SO31 7NS
REGISTERED NUMBER:	11432469 (England and Wales)
ACCOUNTANT:	JMSolutions 48 Rothschild Drive Sarisbury Green Southampton Hampshire SO31 7NS

Balance Sheet 30 June 2021

		30.6.21		30.6.20	
	Notes	£	£	£	£
FIXED ASSETS					
Tangible assets	4		1,125		1,965
CURRENT ASSETS					
Debtors	5	165,205		312,881	
Prepayments and accrued income		5,099		3,825	
Cash at bank and in hand		85,631		125,284	
		255,935		441,990	
CREDITORS	_				
Amounts falling due within one year	6	<u> 105,991</u>		227,294	
NET CURRENT ASSETS			<u> 149,944</u>		<u>214,696</u>
TOTAL ASSETS LESS CURRENT			454.000		040.004
LIABILITIES			151,069		216,661
CREDITORS					
Amounts falling due after more than one					
year	7		(43,982)		-
•			, , , ,		
ACCRUALS AND DEFERRED INCOME			(2,202)		(68,219)
NET ASSETS			104,885		148,442
CAPITAL AND RESERVES					
Called up share capital			100		100
Retained earnings			104.785		148,342
SHAREHOLDERS' FUNDS			104,885		148,442
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The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 30 June 2021.

The members have not required the company to obtain an audit of its financial statements for the year ended 30 June 2021 in accordance with Section 476 of the Companies Act 2006.

The directors acknowledge their responsibilities for:

- (a) ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006
- (b) preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company.

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Balance Sheet - continued 30 June 2021

The financial statements have been prepared and delivered in accordance with the provisions applicable to companies subject to the small companies regime.

In accordance with Section 444 of the Companies Act 2006, the Income Statement has not been delivered.

The financial statements were approved by the Board of Directors and authorised for issue on 29 November 2021 and were signed on its behalf by:

N Blake - Director

Mrs J K Blake - Director

Notes to the Financial Statements for the Year Ended 30 June 2021

1. **STATUTORY INFORMATION**

Perfect Pitch Lead Generation Limited is a private company, limited by shares, registered in England and Wales. The company's registered number and registered office address can be found on the Company Information page.

2. ACCOUNTING POLICIES

Basis of preparing the financial statements

These financial statements have been prepared in accordance with Financial Reporting Standard 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland" including the provisions of Section 1A "Small Entities" and the Companies Act 2006. The financial statements have been prepared under the historical cost convention.

Turnover

Turnover is measured at the fair value of the consideration received or receivable, excluding discounts, rebates, value added tax and other sales taxes.

Tangible fixed assets

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life. Plant and machinery etc - 50% on cost

Taxation

Taxation for the year comprises current and deferred tax. Tax is recognised in the Income Statement, except to the extent that it relates to items recognised in other comprehensive income or directly in equity.

Current or deferred taxation assets and liabilities are not discounted.

Current tax is recognised at the amount of tax payable using the tax rates and laws that have been enacted or substantively enacted by the balance sheet date.

Deferred tax

Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date.

Timing differences arise from the inclusion of income and expenses in tax assessments in periods different from those in which they are recognised in financial statements. Deferred tax is measured using tax rates and laws that have been enacted or substantively enacted by the year end and that are expected to apply to the reversal of the timing difference.

Unrelieved tax losses and other deferred tax assets are recognised only to the extent that it is probable that they will be recovered against the reversal of deferred tax liabilities or other future taxable profits.

Foreign currencies

Assets and liabilities in foreign currencies are translated into sterling at the rates of exchange ruling at the balance sheet date. Transactions in foreign currencies are translated into sterling at the rate of exchange ruling at the date of transaction. Exchange differences are taken into account in arriving at the operating result.

Hire purchase and leasing commitments

Rentals paid under operating leases are charged to profit or loss on a straight line basis over the period of the lease.

Pension costs and other post-retirement benefits

The company operates a defined contribution pension scheme. Contributions payable to the company's pension scheme are charged to profit or loss in the period to which they relate.

3. EMPLOYEES AND DIRECTORS

The average number of employees during the year was 13 (2020 - 16).

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Notes to the Financial Statements - continued for the Year Ended 30 June 2021

4.	TANGIBLE FIXED ASSETS COST		Plant and machinery etc £
	At 1 July 2020 and 30 June 2021 DEPRECIATION At 1 July 2020 Charge for year		3,240 1,275 840
	At 30 June 2021 NET BOOK VALUE At 30 June 2021 At 30 June 2020		2,115 1,125 1,965
5.	DEBTORS: AMOUNTS FALLING DUE WITHIN ONE YEAR		
		30.6.21 £	30.6.20
	Trade debtors Other debtors	48,918 116,287 165,205	96,719 216,162 312,881
6.	CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR	30.6.21 £	30.6.20 £
	Bank loans and overdrafts (see note 8) Trade creditors Taxation and social security	5,556 28,609 55,112	50,000 57,933 98,966
	Other creditors	16,714 105,991	20,395 227,294
7.	CREDITORS: AMOUNTS FALLING DUE AFTER MORE THAN ONE YEAR	30.6.21 £	30.6.20 £
	Bank loans (see note 8)	43,982	
	Amounts falling due in more than five years:		
	Repayable by instalments Bank loans more 5 yr by instal	21,759	
8.	LOANS		
	An analysis of the maturity of loans is given below:		
		30.6.21 £	30.6.20 £
	Amounts falling due within one year or on demand: Bank loans	5,556	50,000

Notes to the Financial Statements - continued for the Year Ended 30 June 2021

8.	LOANS - continued	30.6.21	30.6.20
	Amounts falling due between one and two years:	£	L
	Bank loans - 1-2 years	<u> 5,556</u>	
	Amounts falling due between two and five years: Bank loans - 2-5 years	16,667	
	Amounts falling due in more than five years:		
	Repayable by instalments Bank loans more 5 yr by instal	21,759	

Due to Covid-19 a Bounce Back Loan of £50,000 was taken in May 2020. Repayment of capital commenced 13 months after drawdown. Interest at 2.5% per annum is payable fixed for the duration of the loan. UK Government repaid the first 12 months interest known as the Business Interruption Payment. In the year the term of the loan was extended from 6 years to 10 years (from May 2020).

9. ULTIMATE CONTROLLING PARTY

The company is controlled by N Blake & J Blake by virtue of their combined shareholdings.

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.