

**Unaudited Financial Statements for the Year Ended 30 June 2020**

**for**

**Perfect Pitch Lead Generation Limited**

# **Perfect Pitch Lead Generation Limited (Registered number: 11432469)**

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# Perfect Pitch Lead Generation Limited

Company Information  
for the Year Ended 30 June 2020

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**DIRECTORS:**

N Blake  
Mrs J K Blake

**SECRETARY:**

**REGISTERED OFFICE:**

48 Rothschild Drive  
Sarisbury Green  
Southampton  
Hampshire  
SO31 7NS

**REGISTERED NUMBER:**

11432469 (England and Wales)

**ACCOUNTANT:**

JMSolutions  
48 Rothschild Drive  
Sarisbury Green  
Southampton  
Hampshire  
SO31 7NS

# Perfect Pitch Lead Generation Limited (Registered number: 11432469)

## Balance Sheet 30 June 2020

	Notes	30.6.20 £	£	30.6.19 £	£
<b>FIXED ASSETS</b>					
Tangible assets	4		1,965		2,253
<b>CURRENT ASSETS</b>					
Debtors	5	312,881		132,682	
Prepayments and accrued income		3,825		-	
Cash at bank and in hand		125,284		142,980	
		<u>441,990</u>		<u>275,662</u>	
<b>CREDITORS</b>					
Amounts falling due within one year	6	<u>227,294</u>		<u>131,007</u>	
<b>NET CURRENT ASSETS</b>			<u>214,696</u>		<u>144,655</u>
<b>TOTAL ASSETS LESS CURRENT LIABILITIES</b>			<u>216,661</u>		<u>146,908</u>
<b>ACCRUALS AND DEFERRED INCOME</b>			<u>68,219</u>		<u>105,524</u>
<b>NET ASSETS</b>			<u>148,442</u>		<u>41,384</u>
<b>CAPITAL AND RESERVES</b>					
Called up share capital			100		100
Retained earnings			<u>148,342</u>		<u>41,284</u>
<b>SHAREHOLDERS' FUNDS</b>			<u>148,442</u>		<u>41,384</u>

The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 30 June 2020.

The members have not required the company to obtain an audit of its financial statements for the year ended 30 June 2020 in accordance with Section 476 of the Companies Act 2006.

The directors acknowledge their responsibilities for:

- (a) ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and
- (b) preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company.

The financial statements have been prepared and delivered in accordance with the provisions applicable to companies subject to the small companies regime.

In accordance with Section 444 of the Companies Act 2006, the Income Statement has not been delivered.

The financial statements were approved by the Board of Directors and authorised for issue on 23 January 2021 and were signed on its behalf by:

N Blake - Director

Mrs J K Blake - Director

The notes form part of these financial statements

# Perfect Pitch Lead Generation Limited (Registered number: 11432469)

## Notes to the Financial Statements for the Year Ended 30 June 2020

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### 1. STATUTORY INFORMATION

Perfect Pitch Lead Generation Limited is a private company, limited by shares, registered in England and Wales. The company's registered number and registered office address can be found on the Company Information page.

### 2. ACCOUNTING POLICIES

#### **Basis of preparing the financial statements**

These financial statements have been prepared in accordance with Financial Reporting Standard 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland" including the provisions of Section 1A "Small Entities" and the Companies Act 2006. The financial statements have been prepared under the historical cost convention.

#### **Turnover**

Turnover is measured at the fair value of the consideration received or receivable, excluding discounts, rebates, value added tax and other sales taxes.

#### **Tangible fixed assets**

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life.  
Plant and machinery etc - 50% on cost

#### **Taxation**

Taxation for the year comprises current and deferred tax. Tax is recognised in the Income Statement, except to the extent that it relates to items recognised in other comprehensive income or directly in equity.

Current or deferred taxation assets and liabilities are not discounted.

Current tax is recognised at the amount of tax payable using the tax rates and laws that have been enacted or substantively enacted by the balance sheet date.

#### **Deferred tax**

Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date.

Timing differences arise from the inclusion of income and expenses in tax assessments in periods different from those in which they are recognised in financial statements. Deferred tax is measured using tax rates and laws that have been enacted or substantively enacted by the year end and that are expected to apply to the reversal of the timing difference.

Unrelieved tax losses and other deferred tax assets are recognised only to the extent that it is probable that they will be recovered against the reversal of deferred tax liabilities or other future taxable profits.

#### **Foreign currencies**

Assets and liabilities in foreign currencies are translated into sterling at the rates of exchange ruling at the balance sheet date. Transactions in foreign currencies are translated into sterling at the rate of exchange ruling at the date of transaction. Exchange differences are taken into account in arriving at the operating result.

#### **Hire purchase and leasing commitments**

Rentals paid under operating leases are charged to profit or loss on a straight line basis over the period of the lease.

#### **Pension costs and other post-retirement benefits**

The company operates a defined contribution pension scheme. Contributions payable to the company's pension scheme are charged to profit or loss in the period to which they relate.

### 3. EMPLOYEES AND DIRECTORS

The average number of employees during the year was 16 (2019 - 11).

# Perfect Pitch Lead Generation Limited (Registered number: 11432469)

## Notes to the Financial Statements - continued for the Year Ended 30 June 2020

### 4. TANGIBLE FIXED ASSETS

	Plant and machinery etc £
<b>COST</b>	
At 1 July 2019	2,497
Additions	743
At 30 June 2020	<u>3,240</u>
<b>DEPRECIATION</b>	
At 1 July 2019	244
Charge for year	1,031
At 30 June 2020	<u>1,275</u>
<b>NET BOOK VALUE</b>	
At 30 June 2020	<u>1,965</u>
At 30 June 2019	<u>2,253</u>

### 5. DEBTORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

	30.6.20 £	30.6.19 £
Trade debtors	96,719	116,522
Other debtors	<u>216,162</u>	<u>16,160</u>
	<u>312,881</u>	<u>132,682</u>

### 6. CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

	30.6.20 £	30.6.19 £
Bank loans and overdrafts (see note 7)	50,000	-
Trade creditors	57,933	51,367
Taxation and social security	98,966	59,252
Other creditors	<u>20,395</u>	<u>20,388</u>
	<u>227,294</u>	<u>131,007</u>

### 7. LOANS

An analysis of the maturity of loans is given below:

	30.6.20 £	30.6.19 £
Amounts falling due within one year or on demand:		
Bank loans	<u>50,000</u>	<u>-</u>

Due to Covid-19 a Bounce Back Loan of £50,000 was taken in May 2020.. Repayment of capital will commence 13 months after drawdown Interest at 2.5% per annum is payable fixed for the duration of the loan. UK Government will repay the first 12 months interest known as the Business Interruption Payment.

### 8. ULTIMATE CONTROLLING PARTY

The company is controlled by N Blake & J Blake by virtue of their combined shareholdings.

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.