

**PUB PARADOX LIMITED**

**Company Registration Number:  
11285376 (England and Wales)**

**Unaudited abridged accounts for the year ended 30 June 2020**

**Period of accounts**

**Start date: 01 May 2019**

**End date: 30 June 2020**

# **PUB PARADOX LIMITED**

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# PUB PARADOX LIMITED

## Balance sheet

As at 30 June 2020

	<i>Notes</i>	<i>14 months to 30 June 2020</i>	<i>13 months to 30 April 2019</i>
		<b>£</b>	<b>£</b>
<b>Fixed assets</b>			
Tangible assets:	3	71,034	26,210
<b>Total fixed assets:</b>		<u>71,034</u>	<u>26,210</u>
<b>Current assets</b>			
Stocks:		21,794	49,173
Debtors:		300,492	392,771
Cash at bank and in hand:		0	81,241
<b>Total current assets:</b>		<u>322,286</u>	<u>523,185</u>
Creditors: amounts falling due within one year:	4	<u>(602,084)</u>	<u>(487,464)</u>
<b>Net current assets (liabilities):</b>		<u>(279,798)</u>	<u>35,721</u>
Total assets less current liabilities:		(208,764)	61,931
Creditors: amounts falling due after more than one year:	5	0	(415)
<b>Total net assets (liabilities):</b>		<u>(208,764)</u>	<u>61,516</u>
<b>Capital and reserves</b>			
Called up share capital:		100	100
Profit and loss account:		(208,864)	61,416
<b>Shareholders funds:</b>		<u>(208,764)</u>	<u>61,516</u>

The notes form part of these financial statements

# **PUB PARADOX LIMITED**

## **Balance sheet statements**

For the year ending 30 June 2020 the company was entitled to exemption under section 477 of the Companies Act 2006 relating to small companies.

The members have not required the company to obtain an audit in accordance with section 476 of the Companies Act 2006.

The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.

The members have agreed to the preparation of abridged accounts for this accounting period in accordance with Section 444(2A).

These accounts have been prepared in accordance with the provisions applicable to companies subject to the small companies regime.

The directors have chosen to not file a copy of the company's profit & loss account.

**This report was approved by the board of directors on 01 February 2021  
and signed on behalf of the board by:**

Name: D Marsden  
Status: Director

The notes form part of these financial statements

# **PUB PARADOX LIMITED**

## **Notes to the Financial Statements**

**for the Period Ended 30 June 2020**

### **1. Accounting policies**

These financial statements have been prepared in accordance with the provisions of Section 1A (Small Entities) of Financial Reporting Standard 102

#### **Turnover policy**

Turnover is measured at the fair value of the consideration received or receivable for goods supplied and services rendered, net of discounts and Value Added Tax. Revenue from the sale of goods is recognised when the significant risks and rewards of ownership have transferred to the buyer (usually on despatch of the goods); the amount of revenue can be measured reliably; it is probable that the associated economic benefits will flow to the entity; and the costs incurred or to be incurred in respect of the transactions can be measured reliably.

#### **Tangible fixed assets and depreciation policy**

Depreciation is calculated so as to write off the cost or valuation of an asset, less its residual value, over the useful economic life of that asset as follows: Leasehold improvements - over the term of the lease Fixtures and fittings - 20% reducing balance

#### **Valuation and information policy**

Stocks are measured at the lower of cost and estimated selling price less costs to complete and sell. Cost includes all costs of purchase, costs of conversion and other costs incurred in bringing the stock to its present location and condition.

#### **Other accounting policies**

**Income tax:** The taxation expense represents the aggregate amount of current and deferred tax recognised in the reporting period. Tax is recognised in profit or loss, except to the extent that it relates to items recognised in other comprehensive income or directly in equity. In this case, tax is recognised in other comprehensive income or directly in equity, respectively. Current tax is recognised on taxable profit for the current and past periods. Current tax is measured at the amounts of tax expected to pay or recover using the tax rates and laws that have been enacted or substantively enacted at the reporting date. Deferred tax is recognised in respect of all timing differences at the reporting date. Unrelieved tax losses and other deferred tax assets are recognised to the extent that it is probable that they will be recovered against the reversal of deferred tax liabilities or other future taxable profits. Deferred tax is measured using the tax rates and laws that have been enacted or substantively enacted by the reporting date that are expected to apply to the reversal of the timing difference. **Tangible assets:** Tangible assets are initially recorded at cost, and subsequently stated at cost less any accumulated depreciation and impairment losses. Any tangible assets carried at revalued amounts are recorded at the fair value at the date of revaluation less any subsequent accumulated depreciation and subsequent accumulated impairment losses. An increase in the carrying amount of an asset as a result of a revaluation, is recognised in other comprehensive income and accumulated in equity, except to the extent it reverses a revaluation decrease of the same asset previously recognised in profit or loss. A decrease in the carrying amount of an asset as a result of revaluation, is recognised in other comprehensive income to the extent of any previously recognised revaluation increase accumulated in equity in respect of that asset. Where a revaluation decrease exceeds the accumulated revaluation gains accumulated in equity in respect of that asset, the excess shall be recognised in profit or loss. **Impairment of fixed assets:** A review for indicators of impairment is carried out at each reporting date, with the recoverable amount being estimated where such indicators exist. Where the carrying value exceeds the recoverable amount, the asset is impaired accordingly. Prior impairments are also reviewed for possible reversal at each reporting date. For the purposes of impairment testing, when it is not possible to estimate the recoverable amount of an individual asset, an estimate is made of the recoverable amount of the cash-generating unit to which the asset belongs. The cash-generating unit is the smallest identifiable group of assets that includes the asset and generates cash inflows that largely independent of the cash inflows from other assets or groups of assets. For impairment testing of goodwill, the goodwill acquired in a business combination is, from the acquisition date, allocated to each of the cash-generating units that are expected to benefit from the synergies of the combination, irrespective of whether other assets or liabilities of the company are assigned to those units. **Financial instruments:** A financial asset or a financial liability is recognised only when the company becomes a party to the contractual provisions of the instrument. Basic financial instruments are initially recognised at the transaction price, unless the arrangement constitutes a financing transaction, where it is recognised at the present value of the future payments discounted at a market rate of interest for a similar debt instrument. Debt instruments are subsequently measured at amortised cost. Where investments in non-convertible preference shares and non-puttable ordinary shares or preference shares are publicly traded or their fair value can otherwise be measured reliably, the investment is subsequently measured at fair value with changes in fair value recognised in profit or loss. All other such investments are subsequently measured at cost less impairment. Other financial instruments, including derivatives, are initially recognised at fair value, unless payment for an asset is deferred beyond normal business terms or financed at a rate of interest that is not a market rate, in which case the asset is measured at the present value of the future payments discounted at a market rate of interest for a similar debt instrument. Other financial instruments are subsequently measured at fair value, with any changes recognised in profit or loss, with the exception of hedging instruments in a designated hedging relationship. Financial assets that are measured at cost or amortised cost are reviewed for objective evidence of impairment at the end of each reporting date. If there is objective evidence of impairment, an impairment loss is recognised in profit or loss immediately. For all equity instruments regardless of significance, and other financial assets that are individually significant, these are assessed individually for impairment. Other financial assets are either assessed individually or grouped on the basis of similar credit risk characteristics. Any reversals of impairment are recognised in profit or loss immediately, to the extent that the reversal does not result in a carrying amount of the financial asset that exceeds what the carrying amount would have been had the impairment not previously been recognised.

# **PUB PARADOX LIMITED**

## **Notes to the Financial Statements for the Period Ended 30 June 2020**

### **2. Employees**

	<i>14 months to 30 June 2020</i>	<i>13 months to 30 April 2019</i>
Average number of employees during the period	45	61

# **PUB PARADOX LIMITED**

## **Notes to the Financial Statements** **for the Period Ended 30 June 2020**

### **3. Tangible Assets**

	<b>Total</b>
<b>Cost</b>	<b>£</b>
At 01 May 2019	28,720
Additions	90,026
Disposals	(39,104)
At 30 June 2020	<u><b>79,642</b></u>
<b>Depreciation</b>	
At 01 May 2019	2,510
Charge for year	6,098
On disposals	0
At 30 June 2020	<u><b>8,608</b></u>
<b>Net book value</b>	
At 30 June 2020	<u><u><b>71,034</b></u></u>
At 30 April 2019	<u><u><b>26,210</b></u></u>

# **PUB PARADOX LIMITED**

## **Notes to the Financial Statements**

**for the Period Ended 30 June 2020**

### **4. Creditors: amounts falling due within one year note**

The bank overdraft with Santander UK PLC is secured by a fixed and floating charge over the assets of the company.



# **PUB PARADOX LIMITED**

## **Notes to the Financial Statements**

**for the Period Ended 30 June 2020**

### **5. Creditors: amounts falling due after more than one year note**

The bank overdraft with Santander UK PLC is secured by a fixed and floating charge over the assets of the company.

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.