

**GENER8 DIGITAL MARKETING LTD
UNAUDITED ACCOUNTS
FOR THE YEAR ENDED 28 FEBRUARY 2021**

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UNAUDITED ACCOUNTS
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GENER8 DIGITAL MARKETING LTD
COMPANY INFORMATION
FOR THE YEAR ENDED 28 FEBRUARY 2021

Director	D S DHUNAY
Company Number	11187910 (England and Wales)
Registered Office	20 St. Andrew Street London EC4A 3AG England

GENER8 DIGITAL MARKETING LTD
STATEMENT OF FINANCIAL POSITION
AS AT 28 FEBRUARY 2021

	Notes	2021 £	2020 £
Fixed assets			
Tangible assets	<u>4</u>	140	210
Current assets			
Debtors	5	164,629	93,565
Cash at bank and in hand		5,104	522
		<u>169,733</u>	<u>94,087</u>
Creditors: amounts falling due within one year	<u>6</u>	(14,840)	(45,975)
Net current assets		<u>154,893</u>	<u>48,112</u>
Total assets less current liabilities		155,033	48,322
Creditors: amounts falling due after more than one year	<u>7</u>	(50,000)	-
Net assets		<u>105,033</u>	<u>48,322</u>
Capital and reserves			
Called up share capital		100	100
Profit and loss account		104,933	48,222
Shareholders' funds		<u>105,033</u>	<u>48,322</u>

For the year ending 28 February 2021 the company was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies. The members have not required the company to obtain an audit in accordance with section 476 of the Companies Act 2006.

The director acknowledges his responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.

These accounts have been prepared and delivered in accordance with the provisions applicable to companies subject to the small companies' regime and in accordance with the provisions of FRS 102 Section 1A - Small Entities. The profit and loss account has not been delivered to the Registrar of Companies.

The financial statements were approved by the Board and authorised for issue on 27 February 2022 and were signed on its behalf by

D S DHUNAY
Director

Company Registration No. 11187910

GENER8 DIGITAL MARKETING LTD
NOTES TO THE ACCOUNTS
FOR THE YEAR ENDED 28 FEBRUARY 2021

1 Statutory information

GENER8 DIGITAL MARKETING LTD is a private company, limited by shares, registered in England and Wales, registration number 11187910. The registered office is 20 St. Andrew Street, London, EC4A 3AG, England.

2 Compliance with accounting standards

The accounts have been prepared in accordance with the provisions of FRS 102 Section 1A Small Entities. There were no material departures from that standard.

3 Accounting policies

The principal accounting policies adopted in the preparation of the financial statements are set out below and have remained unchanged from the previous year, and also have been consistently applied within the same accounts.

Basis of preparation

The accounts have been prepared under the historical cost convention as modified by the revaluation of certain fixed assets.

Presentation currency

The accounts are presented in £ sterling.

Tangible fixed assets and depreciation

Tangible assets are included at cost less depreciation and impairment. Depreciation has been provided at the following rates in order to write off the assets over their estimated useful lives:

Computer equipment	20%
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4 Tangible fixed assets

	Computer equipment £
Cost or valuation	At cost
At 1 March 2020	350
At 28 February 2021	350
Depreciation	
At 1 March 2020	140
Charge for the year	70
At 28 February 2021	210
Net book value	
At 28 February 2021	140
At 29 February 2020	210

5 Debtors: amounts falling due within one year

	2021 £	2020 £
Trade debtors	164,629	93,565

GENER8 DIGITAL MARKETING LTD
NOTES TO THE ACCOUNTS
FOR THE YEAR ENDED 28 FEBRUARY 2021

6 Creditors: amounts falling due within one year	2021	2020
	£	£
Taxes and social security	13,320	10,840
Other creditors	-	34,385
Accruals	1,520	750
	<u>14,840</u>	<u>45,975</u>

7 Creditors: amounts falling due after more than one year	2021	2020
	£	£
Bank loans	50,000	-
	<u>50,000</u>	<u>-</u>

8 Average number of employees

During the year the average number of employees was 0 (2020: 0).

