

**REGISTERED NUMBER: 10929993 (England and Wales)**

**UNAUDITED FINANCIAL STATEMENTS**  
**FOR THE PERIOD**  
**23 AUGUST 2017 TO 31 AUGUST 2018**  
**FOR**  
**IDEAXME LIMITED**

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FOR THE PERIOD 23 AUGUST 2017 TO 31 AUGUST 2018**

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**IDEAXME LIMITED**  
**COMPANY INFORMATION**  
**FOR THE PERIOD 23 AUGUST 2017 TO 31 AUGUST 2018**

**DIRECTOR:** MS A MACDONALD

**REGISTERED OFFICE:** 109 BAKER STREET  
LONDON  
W1U 6RP

**REGISTERED NUMBER:** 10929993 (England and Wales)

**ACCOUNTANTS:** GOLDWYNS  
CHARTERED ACCOUNTANTS  
109 BAKER STREET  
LONDON  
W1U 6RP

**IDEAXME LIMITED (REGISTERED NUMBER: 10929993)****BALANCE SHEET  
31 AUGUST 2018**

	Notes	£	£
<b>FIXED ASSETS</b>			
Tangible assets	4		7,858
<b>CURRENT ASSETS</b>			
Debtors	5	100	
Cash at bank		<u>238</u>	
		338	
<b>CREDITORS</b>			
Amounts falling due within one year	6	<u>21,026</u>	
<b>NET CURRENT LIABILITIES</b>			<u>(20,688)</u>
<b>TOTAL ASSETS LESS CURRENT LIABILITIES</b>			<u>(12,830)</u>
<b>CAPITAL AND RESERVES</b>			
Called up share capital	7		100
Retained earnings	8		<u>(12,930)</u>
<b>SHAREHOLDERS' FUNDS</b>			<u>(12,830)</u>

The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the period ended 31 August 2018.

The members have not required the company to obtain an audit of its financial statements for the period ended 31 August 2018 in accordance with Section 476 of the Companies Act 2006.

The director acknowledges her responsibilities for:

- (a) ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company.
- (b)

The financial statements have been prepared and delivered in accordance with the provisions of Part 15 of the Companies Act 2006 relating to small companies.

In accordance with Section 444 of the Companies Act 2006, the Income Statement has not been delivered.

The financial statements were approved by the director on 18 October 2018 and were signed by:

MS A MACDONALD - Director

**NOTES TO THE FINANCIAL STATEMENTS  
FOR THE PERIOD 23 AUGUST 2017 TO 31 AUGUST 2018**

**1. STATUTORY INFORMATION**

Ideaxme Limited is a private company, limited by shares, registered in England and Wales. The company's registered number and registered office address can be found on the Company Information page.

**2. ACCOUNTING POLICIES**

**Basis of preparing the financial statements**

These financial statements have been prepared in accordance with the provisions of Section 1A "Small Entities" of Financial Reporting Standard 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland" and the Companies Act 2006. The financial statements have been prepared under the historical cost convention.

**Going Concern**

The company incurred losses of £12,930 for the period ended 31 August 2018 and had net current liabilities of £20,688 as at 31 August 2018. The financial statements have been prepared on a going concern basis, on the assumption of continuing availability of financial support from the director and principal shareholder. The financial statements do not include any adjustments that would arise from a failure to obtain this financial support.

**Tangible fixed assets**

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life.

Office equipment	- 25% straight line per annum on cost
Website & software	- Straight line over 3 years
Computer equipment	- 25% straight line per annum on cost

**Taxation**

Taxation for the period comprises current and deferred tax. Tax is recognised in the Income Statement, except to the extent that it relates to items recognised in other comprehensive income or directly in equity.

Current or deferred taxation assets and liabilities are not discounted.

Current tax is recognised at the amount of tax payable using the tax rates and laws that have been enacted or substantively enacted by the balance sheet date.

**Deferred tax**

Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date.

Timing differences arise from the inclusion of income and expenses in tax assessments in periods different from those in which they are recognised in financial statements. Deferred tax is measured using tax rates and laws that have been enacted or substantively enacted by the period end and that are expected to apply to the reversal of the timing difference.

Unrelieved tax losses and other deferred tax assets are recognised only to the extent that it is probable that they will be recovered against the reversal of deferred tax liabilities or other future taxable profits.

**Debtors and creditors receivable/payable within one year**

Debtors and creditors with no stated interest rate and receivable or payable within one year are recorded at transaction price. Any losses arising from impairment are recognized in the profit and loss account in other administrative expenses.

**3. EMPLOYEES AND DIRECTORS**

The average number of employees during the period was 1 .

**IDEAXME LIMITED (REGISTERED NUMBER: 10929993)**

**NOTES TO THE FINANCIAL STATEMENTS - continued  
FOR THE PERIOD 23 AUGUST 2017 TO 31 AUGUST 2018**

**4. TANGIBLE FIXED ASSETS**

	Office equipment £	Website & software £	Computer equipment £	Totals £
<b>COST</b>				
Additions	2,647	6,507	2,046	11,200
At 31 August 2018	<u>2,647</u>	<u>6,507</u>	<u>2,046</u>	<u>11,200</u>
<b>DEPRECIATION</b>				
Charge for period	662	2,169	511	3,342
At 31 August 2018	<u>662</u>	<u>2,169</u>	<u>511</u>	<u>3,342</u>
<b>NET BOOK VALUE</b>				
At 31 August 2018	<u>1,985</u>	<u>4,338</u>	<u>1,535</u>	<u>7,858</u>

**5. DEBTORS: AMOUNTS FALLING DUE WITHIN ONE YEAR**

	£
Other debtors	<u>100</u>

**6. CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR**

	£
Directors' current accounts	19,751
Accrued expenses	<u>1,275</u>
	<u>21,026</u>

**7. CALLED UP SHARE CAPITAL**

Allotted, issued and fully paid:			
Number:	Class:	Nominal value:	£
100	Ordinary	£1	<u>100</u>

**8. RESERVES**

	Retained earnings £
Deficit for the period	(12,930)
At 31 August 2018	<u>(12,930)</u>

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.