

# Airtasker UK Limited

Annual Report and Financial Statements  
for the Year Ended 30 June 2022

# Airtasker UK Limited

## Contents

Balance Sheet	<u>1</u>
Notes to the Financial Statements	<u>2 to 6</u>

**Airtasker UK Limited**  
**(Registration number: 10905556)**  
**Balance Sheet as at 30 June 2022**

	Note	2022 £	2021 £
<b>Fixed assets</b>			
Intangible assets	<u>4</u>	795	883
<b>Current assets</b>			
Debtors	<u>5</u>	9,439	13,108
Cash at bank and in hand		212,115	276,449
		221,554	289,557
<b>Creditors: Amounts falling due within one year</b>	<u>6</u>	(6,693,955)	(4,520,563)
<b>Net current liabilities</b>		(6,472,401)	(4,231,006)
<b>Net liabilities</b>		<u>(6,471,606)</u>	<u>(4,230,123)</u>
<b>Capital and reserves</b>			
Called up share capital		100	100
Retained earnings		(6,471,706)	(4,230,223)
Shareholders' deficit		<u>(6,471,606)</u>	<u>(4,230,123)</u>

These financial statements have been prepared in accordance with the special provisions relating to companies subject to the small companies regime within Part 15 of the Companies Act 2006.

These financial statements have been delivered in accordance with the provisions applicable to companies subject to the small companies regime. As permitted by section 444 (5A) of the Companies Act 2006, the directors have not delivered to the registrar a copy of the Profit and Loss Account.

Approved and authorised by the Board on 12 May 2023 and signed on its behalf by:

.....  
T J Fung  
Director

## **Airtasker UK Limited**

### **Notes to the Financial Statements for the Year Ended 30 June 2022**

#### **1 General information**

The Company is a private company limited by share capital, incorporated in England and Wales.

The address of its registered office is:

2 Old Bath Road  
Newbury  
Berkshire  
RG14 1QL  
England

#### **2 Accounting policies**

##### **Summary of significant accounting policies and key accounting estimates**

The principal accounting policies applied in the preparation of these financial statements are set out below. These policies have been consistently applied to all the years presented, unless otherwise stated.

##### **Statement of compliance**

These financial statements have been prepared in accordance with Financial Reporting Standard 102 Section 1A smaller entities - 'The Financial Reporting Standard applicable in the United Kingdom and Republic of Ireland' and the Companies Act 2006 (as applicable to companies subject to the small companies' regime).

##### **Basis of preparation**

These financial statements have been prepared using the historical cost convention except that as disclosed in the accounting policies certain items are shown at fair value.

##### **Going concern**

The financial statements have been prepared on a going concern basis.

At the balance sheet date the Company had net liabilities of £6,471,606. However the Company retains the support of its ultimate parent who have confirmed their continued support of the Company to the extent required and that they will consequently not call in the amount owed by Airtasker UK Limited if it would compromise the Company's going concern status.

##### **Audit report**

The Independent Auditor's Report was unqualified. The name of the Senior Statutory Auditor who signed the audit report on 16 May 2023 was Dean Blunden BFP FCA, who signed for and on behalf of UHY Ross Brooke.

Notes to the Financial Statements for the Year Ended 30 June 2022

**Revenue recognition**

The Company recognises revenue as follows:

*Revenue from contracts with customers*

Revenue is recognised at an amount that reflects the consideration to which the Company is expected to be entitled in exchange for transferring goods or services to a customer.

For each contract with a customer, the Company:

- identifies the contract with a customer;
- identifies the performance obligations in the contract;
- determines the transaction price which takes into account estimates of variable consideration and the time value of money;
- allocates the transaction price to the separate performance obligations on the basis of the relative stand-alone selling price of each distinct good or service to be delivered;
- and recognises revenue when or as each performance obligation is satisfied in a manner that depicts the transfer to the customer of the goods or services promised.

Variable consideration within the transaction price, if any, reflects concessions provided to the customer such as discounts, rebates and refunds, any potential bonuses receivable from the customer and any other contingent events. Such estimates are determined using either the 'expected value' or 'most likely amount' method. The measurement of variable consideration is subject to a constraining principle whereby revenue will only be recognised to the extent that it is highly probable that a significant reversal in the amount of cumulative revenue recognised will not occur. The measurement constraint continues until the uncertainty associated with the variable consideration is subsequently resolved. Amounts received that are subject to the constraining principle are recognised as unclaimed customer credits and contract liabilities.

*Fee Revenue*

Fee revenue consists of booking and service fees on the Airtasker platform.

The booking fee is calculated as a fixed percentage of the task value (subject to a floor and a cap) of the contract formed between the Company, customer and tasker payable by the customer.

The service fee is charged to the tasker and is a variable percentage of the task value of the contract formed between the Company, customer and tasker calculated at task completion based on the tasker's earnings in the 30 days prior to task completion. The Company has one integrated performance obligation in relation to fee revenue which is considered satisfied when its overall end-to-end service offerings to the customer is delivered upon task completion. The service offerings available to the Company's customers are listed below:

initial connection between the customer and tasker at task assignment when a contract is formed between the Company, customer and tasker and the transaction price is determined;

the facilitation of secure payments between the customer and tasker by the escrow of the transaction price upon task assignment and the disbursement to the tasker on task completion; and

the provision of other services on the Company's platform such as customer support, insurance and mechanisms for messaging and feedback.

From the customer's perspective, the Company's promised services are only transferred to the customer on task completion and it is at this point in time in which the performance obligation is satisfied and service fee revenue is recognised.

*Unclaimed Customer Credit Breakage Revenue*

A customer credit is created and added to a customer's account on the Airtasker platform under two circumstances:

- (i) when an assigned task is neither marked completed nor cancelled for a period of 90 days ('incomplete task credits'); and
- (ii) when an assigned task is cancelled ('cancellation credits').

The Company's terms and conditions enable the expiry of customer credit that remains unclaimed within a specific period. The Company expects to be entitled to revenue from unclaimed customer credits and breakage revenue is recognised when the likelihood of redemptions becomes remote upon the expiry of customer credit.

Notes to the Financial Statements for the Year Ended 30 June 2022

**Foreign currency transactions and balances**

Transactions in foreign currencies are initially recorded at the functional currency rate prevailing at the date of the transaction. Monetary assets and liabilities denominated in foreign currencies are retranslated into the respective functional currency of the entity at the rates prevailing on the reporting period date. Non-monetary items carried at fair value that are denominated in foreign currencies are retranslated at the rate on the date when the fair value is re-measured. Non-monetary items measured in terms of historical cost in a foreign currency are not retranslated.

**Intangible assets**

Separately acquired trademarks and licences are shown at historical cost.

Trademarks, licences (including software) and customer-related intangible assets acquired in a business combination are recognised at fair value at the acquisition date.

Trademarks, licences and customer-related intangible assets have a finite useful life and are carried at cost less accumulated amortisation and any accumulated impairment losses.

**Amortisation**

Amortisation is provided on intangible assets so as to write off the cost, less any estimated residual value, over their useful life as follows:

Asset class	Amortisation method and rate
Trademarks, patents and licences	10 years straight line

**Cash and cash equivalents**

Cash and cash equivalents comprise cash on hand and call deposits, and other short-term highly liquid investments that are readily convertible to a known amount of cash and are subject to an insignificant risk of change in value.

**Debtors (Prepayments)**

Prepayments are future expenses that have been paid in advance. As the benefits of the prepayment are realised over time, the amount is then recorded as an expense in the profit and loss account.

**Trade creditors**

Trade creditors are obligations to pay for goods or services that have been acquired in the ordinary course of business from suppliers.

**Share capital**

Ordinary shares are classified as equity. Equity instruments are measured at the fair value of the cash or other resources received or receivable, net of the direct costs of issuing the equity instruments. If payment is deferred and the time value of money is material, the initial measurement is on a present value basis.

**3 Staff numbers**

The average number of persons employed by the Company (including directors) during the year, was 2 (2021 - 2).

Airtasker UK Limited

Notes to the Financial Statements for the Year Ended 30 June 2022

4 Intangible assets

	Trademarks, patents and licenses £	Total £
<b>Cost or valuation</b>		
At 1 July 2021	883	883
At 30 June 2022	883	883
<b>Amortisation</b>		
Amortisation charge	88	88
At 30 June 2022	88	88
<b>Carrying amount</b>		
At 30 June 2022	795	795
At 30 June 2021	883	883

5 Debtors

	2022 £	2021 £
<b>Current</b>		
Prepayments	9,439	13,108

6 Creditors

Creditors: amounts falling due within one year

	2022 £	2021 £
<b>Due within one year</b>		
Trade creditors	146,212	110,320
Amounts owed to group undertakings	6,397,191	4,338,699
Taxation and social security	53,693	39,854
Other creditors	96,859	31,690
	6,693,955	4,520,563

**Airtasker UK Limited**

**Notes to the Financial Statements for the Year Ended 30 June 2022**

**7 Parent and ultimate parent undertaking**

The Company's ultimate parent is Airtasker Limited, incorporated in Australia.

These financial statements are available upon request from Level 6, 24 Campbell Street, Sydney, NSW 2000, Australia.



This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.