

**BRAND PICKS LIMITED
UNAUDITED FINANCIAL STATEMENTS
FOR THE YEAR ENDED 30 NOVEMBER 2019**

Brand Picks Limited
Unaudited Financial Statements
For The Year Ended 30 November 2019

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Brand Picks Limited
Balance Sheet
As at 30 November 2019

Registered number: 10473971

		2019	
	Notes	£	£
FIXED ASSETS			
Tangible Assets	3		1,524
			1,524
CURRENT ASSETS			
Debtors	4	835	
Cash at bank and in hand		4,565	
		5,400	
Creditors: Amounts Falling Due Within One Year	5	(14,964)	
NET CURRENT ASSETS (LIABILITIES)			(9,564)
TOTAL ASSETS LESS CURRENT LIABILITIES			(8,040)
NET LIABILITIES			(8,040)
CAPITAL AND RESERVES			
Called up share capital	6		100
Profit and Loss Account			(8,140)
SHAREHOLDERS' FUNDS			(8,040)

Brand Picks Limited
Balance Sheet (continued)
As at 30 November 2019

For the year ending 30 November 2019 the company was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies.

Director's responsibilities

- The member has not required the company to obtain an audit in accordance with section 476 of the Companies Act 2006.
- The director acknowledges her responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.
- These accounts have been prepared and delivered in accordance with the provisions applicable to companies subject to the small companies' regime.
- The company has taken advantage of section 444(1) of the Companies Act 2006 and opted not to deliver to the registrar a copy of the company's Profit and Loss Account.

On behalf of the board

Miss Dawn Bowen

Director

14/10/2020

The notes on pages 3 to 5 form part of these financial statements.

Brand Picks Limited
Notes to the Financial Statements
For The Year Ended 30 November 2019

1. Accounting Policies

1.1. Basis of Preparation of Financial Statements

The financial statements are prepared under the historical cost convention and in accordance with the FRS 102 Section 1A Small Entities - The Financial Reporting Standard applicable in the UK and Republic of Ireland and the Companies Act 2006.

1.2. Turnover

Turnover is measured at the fair value of the consideration received or receivable, net of discounts and value added taxes. Turnover includes revenue earned from the sale of goods and from the rendering of services. Turnover is reduced for estimated customer returns, rebates and other similar allowances.

Sale of goods

Turnover from the sale of goods is recognised when the significant risks and rewards of ownership of the goods has transferred to the buyer. This is usually at the point that the customer has signed for the delivery of the goods.

Rendering of services

Turnover from the rendering of services is recognised by reference to the stage of completion of the contract. The stage of completion of a contract is measured by comparing the costs incurred for work performed to date to the total estimated contract costs. Turnover is only recognised to the extent of recoverable expenses when the outcome of a contract cannot be estimated reliably.

1.3. Tangible Fixed Assets and Depreciation

Tangible fixed assets are measured at cost less accumulated depreciation and any accumulated impairment losses. Depreciation is provided at rates calculated to write off the cost of the fixed assets, less their estimated residual value, over their expected useful lives on the following bases:

Fixtures & Fittings	25% Straight Line
Computer Equipment	25% Straight Line

1.4. Taxation

Income tax expense represents the sum of the tax currently payable and deferred tax.

The tax currently payable is based on taxable profit for the year. Taxable profit differs from profit as reported in the statement of comprehensive income because of items of income or expense that are taxable or deductible in other year and items that are never taxable or deductible. The company's liability for current tax is calculated using tax rates that have been enacted or substantively enacted by the end of the reporting period.

Deferred tax is recognised on timing differences between the carrying amounts of assets and liabilities in the financial statements and the corresponding tax bases used in the computation of taxable profit. Deferred tax liabilities are generally recognised for all taxable timing differences. Deferred tax assets are generally recognised for all deductible temporary differences to the extent that it is probable that taxable profits will be available against which those deductible timing differences can be utilised. The carrying amount of deferred tax assets is reviewed at the end of each reporting period and reduced to the extent that it is no longer probable that sufficient taxable profits will be available to allow all or part of the asset to be recovered.

Deferred tax assets and liabilities are measured at the tax rates that are expected to apply in the period in which the liability is settled or the asset realised, based on tax rates (and tax laws) that have been enacted or substantively enacted by the end of the reporting period. Deferred tax liabilities are presented within provisions for liabilities and deferred tax assets within debtors. The measurement of deferred tax liabilities and asset reflects the tax consequences that would follow from the manner in which the Company expects, at the end of the reporting period, to recover or settle the carrying amount of its assets and liabilities.

Current or deferred tax for the year is recognised in profit or loss, except when they related to items that are recognised in other comprehensive income or directly in equity, in which case, the current and deferred tax is also recognised in other comprehensive income or directly in equity respectively.

2. Average Number of Employees

Average number of employees, including directors, during the year was as follows: 2

Brand Picks Limited
Notes to the Financial Statements (continued)
For The Year Ended 30 November 2019

3. Tangible Assets

	Fixtures & Fittings	Computer Equipment	Total
	£	£	£
Cost			
As at 1 December 2018	790	1,309	2,099
Additions	331	778	1,109
As at 30 November 2019	<u>1,121</u>	<u>2,087</u>	<u>3,208</u>
Depreciation			
As at 1 December 2018	337	652	989
Provided during the period	253	442	695
As at 30 November 2019	<u>590</u>	<u>1,094</u>	<u>1,684</u>
Net Book Value			
As at 30 November 2019	<u>531</u>	<u>993</u>	<u>1,524</u>
As at 1 December 2018	<u>453</u>	<u>657</u>	<u>1,110</u>

4. Debtors

	2019
	£
Due within one year	
Prepayments and accrued income	154
Other taxes and social security	681
	<u>835</u>

5. Creditors: Amounts Falling Due Within One Year

	2019
	£
Trade creditors	52
Corporation tax	4
Pensions Payable (Current liabilities - creditors < 1 year)	20
Accruals and deferred income	34
Director's loan account	14,854
	<u>14,964</u>

Brand Picks Limited
Notes to the Financial Statements (continued)
For The Year Ended 30 November 2019

6. Share Capital

Allotted, Called up and fully paid			2019
			100
	Value	Number	2019
	£		£
Allotted, called up and fully paid			
Ordinary A shares	1.000	90	90
Ordinary B shares	1.000	6	6
Ordinary C shares	1.000	2	2
Ordinary D shares	1.000	2	2
		100	100

7. General Information

Brand Picks Limited is a private company, limited by shares, incorporated in England & Wales, registered number 10473971 . The registered office is Unit 12 Cufau de Lane, Bramley, Tadley, Hampshire, RG26 5DL.

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.