Registered Number: 10396285

England and Wales

HITSUB LIMITED

Unaudited Financial Statements

Period of accounts

Start date: 01 October 2020

End date: 30 September 2021

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HITSUB LIMITED

Company Information For the year ended 30 September 2021

Director David Keen

Registered Number 10396285

Registered Office 71-75 Shelton Street

London WC2H 9JQ

Accountants Ludlow Painter Limited

Produce House

1a Wickham Court Road

West Wickham

Kent BR4 9LN

Secretary Kathryn Keen

HITSUB LIMITED Director's Report For the year ended 30 September 2021

The directors present their annual report and the financial statements for the year ended 30 September 2021.

Principal activities

Principal activity of the company during the financial year was of the provision of an online calendar subscription service.

The director who served the company throughout the year was as follows:

David Keen

Statement of director's responsibilities

The directors are responsible for preparing the directors' report and the financial statements in accordance with applicable law and regulations and in accordance with United Kingdom Generally Accepted Accounting Practice.

Company law requires the directors to prepare financial statements for each financial year. Under that law the directors have elected to prepare the financial statements in accordance with United Kingdom Generally Accepted Accounting Practice (Financial Reporting Standard 102). Under company law the directors must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the company and the profit or loss of the company for that period.

In preparing these financial statements, the directors are required to:

- select suitable accounting policies and then apply them consistently
- · make judgements and accounting estimates that are reasonable and prudent
- state whether applicable UK Accounting Standards have been followed, subject to any material departures disclosed and explained in the financial statements and
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the company will continue in business.

The directors are responsible for keeping adequate accounting records that are sufficient to show and explain the companys transactions and disclose with reasonable accuracy at any time the financial position of the company and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

The directors are responsible for the maintenance and integrity of the corporate and financial information included on the company's website. Legislation in the United Kingdom, governing the preparation and dissemination of financial statements, may differ from legislation in other jurisdictions

On behalf of the board.
David Keen
Director

Date approved: 20 June 2022

HITSUB LIMITED Accountants' Report For the year ended 30 September 2021

Report to the directors on the preparation of the unaudited statutory accounts of Hitsub Limited for the year ended 30 September 2021. In order to assist you to fulfil your duties under the Companies Act 2006, we have prepared for your approval the accounts of Hitsub Limited for the year ended 30 September 2021 which comprise of the Profit and Loss Account, the Statement of Comprehensive Income, the Balance Sheet, the Statement of Changes in Equity and the related notes from the companys accounting records and from information and explanations you have given to us.

As a practising member firm of the Institute of Financial Accountants (IFA), we are subject to its ethical and other professional requirements which are detailed at

https://www.ifa.org.uk/about-us/acting-in-the-public-interest/memberregulations.

This report is made solely to the Board of Directors of Hitsub Limited, as a body, in accordance with the terms of our engagement letter. Our work has been undertaken solely to prepare for your approval the accounts of Hitsub Limited and state those matters that we have agreed to state to the Board of Directors of Hitsub Limited, as a body, in this report. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than Hitsub Limited and its Board of Directors as a body for our work or for this report.

It is your duty to ensure that Hitsub Limited has kept adequate accounting records and to prepare statutory accounts that give a true and fair view of the assets, liabilities, financial position and profit or loss of Hitsub Limited. You consider that Hitsub Limited is exempt from the statutory audit requirement for the year.

We have not been instructed to carry out an audit of the accounts of Hitsub Limited. For this reason, we have not verified the accuracy or completeness of the accounting records or information and explanations you have given to us and we do not, therefore, express any opinion on the financial statements 30 September 2021.

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Ludlow Painter Limited
Produce House
1a Wickham Court Road
West Wickham
Kent
BR4 9LN
20 June 2022

HITSUB LIMITED Balance Sheet As at 30 September 2021

	Notes	2021 £	2020 £
Current assets			
Debtors	3	266	266
Cash at bank and in hand		1,948	1,320
		2,214	1,586
Creditors: amount falling due within one year	4	(17,751)	(17,543)
Net current liabilities	_	(15,537)	(15,957)
Total assets less current liabilities		(15,537)	(15,957)
Net liabilities	-	(15,537)	(15,957)
Capital and reserves			
Called up share capital	5	1	1
Profit and loss account	3	-	•
	_	(15,538)	(15,958)
Shareholder's funds	_	(15,537)	(15,957)

For the year ended 30 September 2021 the company was entitled to exemption from audit under section 477 of the companies act 2006 relating to small companies.

Director's responsibilities:

- 1. The members have not required the company to obtain an audit of its accounts for the year in question in accordance with section 476.
- 2. The directors acknowledge their responsibilities for complying with the requirements of the companies act 2006 with respect to accounting records and the preparation of accounts.

These financial statements have been prepared and delivered in accordance with the provisions applicable to companies subject to the small companies regime and in accordance with the provisions of Part 15 of the Companies Act 2006. In accordance with Section 444 of the Companies Act 2006, the profit and loss account has not been delivered to the Registrar of Companies.

The financial statements were approved by the director on 20 June 2022 and were signed by:

David Keen
Director

HITSUB LIMITED

Statement of Changes in Equity For the year ended 30 September 2021

	Equity share capital	Retained Earnings	Total
	£	£	£
At 01 October 2019	1	(16,148)	(16,147)
Profit for the year		190	190
Total comprehensive income for the year	-	190	190
Total investments by and distributions to owners	-	-	-
At 30 September 2020	1	(15,958)	(15,957)
At 01 October 2020	1	(15,959)	(15,958)
Profit for the year		421	421
Total comprehensive income for the year	-	421	421
Total investments by and distributions to owners	-	-	-
At 30 September 2021	1	(15,538)	(15,537)

HITSUB LIMITED

Notes to the Financial Statements For the year ended 30 September 2021

General Information

Hitsub Limited is a private company, limited by shares, registered in England and Wales, registration number 10396285, registration address 71-75 Shelton Street, , London, WC2H 9JQ

The presentation currency is £ sterling.

1. Accounting policies

Significant accounting policies

Statement of compliance

These financial statements have been prepared in compliance with FRS 102 – The Financial Reporting Standard applicable in the UK and Republic of Ireland and the Companies Act 2006.

Basis of preparation

The financial statements have been prepared on the going concern basis and under the historical cost convention as modified by the revaluation of land and buildings and certain financial instruments measured at fair value in accordance with the accounting policies.

The financial statements are prepared in sterling which is the functional currency of the company.

Going concern basis

The directors believe that the company is experiencing good levels of sales growth and profitability, and that it is well placed to manage its business risks successfully. Accordingly, they have a reasonable expectation that the company has adequate resources to continue in operational existence for the foreseeable future. Thus they continue to adopt the going concern basis of accounting in preparing the financial statements.

Turnover

Turnover comprises the invoiced value of goods and services supplied by the company, net of Value Added Tax and trade discounts.

2. Average number of employees

Average number of employees during the year was 1 (2020 : 1).

3. Debtors: amounts falling due within one year

	2021	2020
	£	£
Prepayments	266	266
	266	266
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4. Creditors: amount falling due within one year

	2021	2020
	£	£
Other Creditors	960	960
Directors Current Account	16,791	16,583
	17,751	17,543

5. Share Capital

Allotted, called up and fully paid	2021	2020
	£	£
1 Class A share of £1.00 each	1	1
	1	1

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.