

**REGISTERED NUMBER: 09487274 (England and Wales)**

UNAUDITED FINANCIAL STATEMENTS  
FOR THE YEAR ENDED 31ST MARCH 2017  
FOR  
DDS HOLDINGS LIMITED

CONTENTS OF THE FINANCIAL STATEMENTS  
FOR THE YEAR ENDED 31ST MARCH 2017

	Page
Company Information	1
Balance Sheet	2
Notes to the Financial Statements	3

DDS HOLDINGS LIMITED  
COMPANY INFORMATION  
FOR THE YEAR ENDED 31ST MARCH 2017

<b>DIRECTOR:</b>	G P Jenkins
<b>REGISTERED OFFICE:</b>	25 Grosvenor Road Wrexham LL11 1BT
<b>REGISTERED NUMBER:</b>	09487274 (England and Wales)
<b>ACCOUNTANTS:</b>	M. D. Coxey and Co. Limited Chartered Accountants 25 Grosvenor Road Wrexham LL11 1BT
<b>BANKERS:</b>	National Westminster Bank plc St Peter's Square Ruthin LL15 1DW

**BALANCE SHEET**  
**31ST MARCH 2017**

	Notes	31.3.17 £	£	31.3.16 £	£
<b>FIXED ASSETS</b>					
Investments	3		100		100
<b>CURRENT ASSETS</b>					
Debtors	4	160,206		160,051	
Cash at bank		<u>211,533</u>		<u>239,915</u>	
		371,739		399,966	
<b>CREDITORS</b>					
Amounts falling due within one year	5	<u>625</u>		<u>27,980</u>	
<b>NET CURRENT ASSETS</b>			<u>371,114</u>		<u>371,986</u>
<b>TOTAL ASSETS LESS CURRENT LIABILITIES</b>			<u>371,214</u>		<u>372,086</u>
<b>CAPITAL AND RESERVES</b>					
Called up share capital			100		100
Retained earnings			<u>371,114</u>		<u>371,986</u>
<b>SHAREHOLDERS' FUNDS</b>			<u>371,214</u>		<u>372,086</u>

The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 31st March 2017.

The members have not required the company to obtain an audit of its financial statements for the year ended 31st March 2017 in accordance with Section 476 of the Companies Act 2006.

The director acknowledges her responsibilities for:

- (a) ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of
- (b) Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company.

The financial statements have been prepared and delivered in accordance with the provisions of Part 15 of the Companies Act 2006 relating to small companies.

In accordance with Section 444 of the Companies Act 2006, the Income Statement has not been delivered.

The financial statements were approved by the director on 13th September 2017 and were signed by:

G P Jenkins - Director

**NOTES TO THE FINANCIAL STATEMENTS  
FOR THE YEAR ENDED 31ST MARCH 2017**

**1. STATUTORY INFORMATION**

DDS Holdings Limited is a private company, limited by shares, registered in England and Wales. The company's registered number and registered office address can be found on the Company Information page.

**2. ACCOUNTING POLICIES**

**Basis of preparing the financial statements**

These financial statements have been prepared in accordance with the provisions of Section 1A "Small Entities" of Financial Reporting Standard 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland" and the Companies Act 2006. The financial statements have been prepared under the historical cost convention.

**Preparation of consolidated financial statements**

The financial statements contain information about DDS Holdings Limited as an individual company and do not contain consolidated financial information as the parent of a group. The company has taken the option under Section 398 of the Companies Act 2006 not to prepare consolidated financial statements.

**Taxation**

Taxation for the year comprises current and deferred tax. Tax is recognised in the Income Statement, except to the extent that it relates to items recognised in other comprehensive income or directly in equity.

Current or deferred taxation assets and liabilities are not discounted.

Current tax is recognised at the amount of tax payable using the tax rates and laws that have been enacted or substantively enacted by the balance sheet date.

**Deferred tax**

Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date.

Timing differences arise from the inclusion of income and expenses in tax assessments in periods different from those in which they are recognised in financial statements. Deferred tax is measured using tax rates and laws that have been enacted or substantively enacted by the year end and that are expected to apply to the reversal of the timing difference.

Unrelieved tax losses and other deferred tax assets are recognised only to the extent that it is probable that they will be recovered against the reversal of deferred tax liabilities or other future taxable profits.

**Fixed asset investments**

In the company balance sheet, investments in subsidiaries are measured at cost less impairment.

**3. FIXED ASSET INVESTMENTS**

	Unlisted investments £
<b>COST</b>	
At 1st April 2016 and 31st March 2017	100
<b>NET BOOK VALUE</b>	
At 31st March 2017	100
At 31st March 2016	100

NOTES TO THE FINANCIAL STATEMENTS - continued  
FOR THE YEAR ENDED 31ST MARCH 2017

3. **FIXED ASSET INVESTMENTS - continued**

The company's investments at the Balance Sheet date in the share capital of companies include the following:

**Direct Data Services (DDS) Limited**

Registered office:

Nature of business: Marketing information specialists

	% holding		
Class of shares:			
Ordinary	100.00	31.3.17	31.3.16
		£	£
Aggregate capital and reserves		100,370	50,896
Profit/(loss) for the year/period		<u>63,716</u>	<u>(60,359)</u>

4. **DEBTORS: AMOUNTS FALLING DUE WITHIN ONE YEAR**

	31.3.17	31.3.16
	£	£
Amounts owed by group undertakings	159,922	159,922
Deferred tax asset		
Tax losses	284	129
	<u>160,206</u>	<u>160,051</u>

5. **CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR**

	31.3.17	31.3.16
	£	£
Trade creditors	85	-
Directors' current accounts	-	27,500
Accrued expenses	540	480
	<u>625</u>	<u>27,980</u>

6. **CAPITAL COMMITMENTS**

	31.3.17	31.3.16
	£	£
Contracted but not provided for in the financial statements	-	-

7. **ULTIMATE CONTROLLING PARTY**

The controlling party is G P Jenkins.

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.