REPORT OF THE DIRECTOR AND FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2018 FOR ALE UK LIMITED



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COMPANY INFORMATION for the year ended 31 December 2018

DIRECTOR:

P Tebbutt

REGISTERED OFFICE:

Ground Floor

Lunar House Mercury Business Park Wycombe Lane

Wooburn Green Buckinghamshire HP10 0HH

REGISTERED NUMBER:

08962735 (England and Wales)

AUDITORS:

Constantin 25 Hosier Lane London EC1A 9LQ

REPORT OF THE DIRECTOR for the year ended 31 December 2018

The director presents his report with the financial statements of the company for the year ended 31 December 2018.

PRINCIPAL ACTIVITY

The principal activity of the company in the year under review was that of carrying out an activity of commercial prospection and marketing on behalf of the parent undertaking within the UK.

GOING CONCERN

At 31 December 2018 the company had shareholder's funds of £150,299 (31 December 2017: £41,077) after making a profit for the financial year of £107,464 (31 December 2017: £29,314). The director has been notified by China Huaxin Post and Telecommunication Economic Development Center that the company will continue to receive whatever financial support is required to ensure the company meets its liabilities as they fall due for a period of at least 12 months from the date of this report.

DIRECTOR

P Tebbutt held office during the whole of the period from 1 January 2018 to the date of this report.

FINANCIAL RISK MANAGEMENT

The company has exposures to two main areas of risk - credit risk and liquidity risk.

Credit risk

Credit risk arises from cash and cash equivalents, bank deposits and accounts receivable. Credit risk refers to the risk exposure that potential financial loss to the company may occur if counterparty defaults on its contractual obligations. The maximum exposure to credit risk is the value of assets which might be lost. Cash and cash equivalents are deposited only within banks that are considered by the company to have a minimal risk of default. The company evaluates the concentration of risk with respect to accounts receivables as low, as they relate to a group undertaking.

Liquidity risk

Liquidity risk is the risk that the company will not be able to meet its financial obligations. Cash flow forecasting is performed in the company. The company monitors rolling forecasts and the liquidity requirements to ensure it has sufficient cash to meet operational needs and financial obligations.

STATEMENT AS TO DISCLOSURE OF INFORMATION TO AUDITORS

So far as the director is aware, there is no relevant audit information (as defined by Section 418 of the Companies Act 2006) of which the company's auditors are unaware, and he has taken all the steps that he ought to have taken as a director in order to make himself aware of any relevant audit information and to establish that the company's auditors are aware of that information.

AUDITORS

The director has appointed Constantin as auditors of the company. Constantin has expressed its willingness to be appointed for another term and appropriate arrangements have been put in place for them to be proposed for re-appointment.

SMALL COMPANIES REGIME

ON BEHALF/OF THE BOARD:

The director has taken advantage of the small companies exemption under section 414B in relation to the preparation of a strategic report.

This report has been prepared in accordance with the provisions of Part 15 of the Companies Act 2008 relating to small companies.

P Tebbutt - Director

Date: 26.09 2019

STATEMENT OF DIRECTOR'S RESPONSIBILITIES for the year ended 31 December 2018

The director is responsible for preparing the Report of the Director and the financial statements in accordance with applicable law and regulations.

Company law requires the director to prepare financial statements for each financial year. Under that law the director has elected to prepare the financial statements in accordance with United Kingdom Generally Accepted Accounting Practice (United Kingdom Accounting Standards and applicable law), including Financial Reporting Standard 102 'The Financial Reporting Standard applicable in the UK and Republic of Ireland'. Under company law the director must not approve the financial statements unless he is satisfied that they give a true and fair view of the state of affairs of the company and of the profit or loss of the company for that period. In preparing these financial statements, the director is required to:

- select suitable accounting policies and then apply them consistently;
- make judgements and accounting estimates that are reasonable and prudent;
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the company will continue in business.

The director is responsible for keeping adequate accounting records that are sufficient to show and explain the company's transactions and disclose with reasonable accuracy at any time the financial position of the company and enable him to ensure that the financial statements comply with the Companies Act 2006. He is also responsible for safeguarding the assets of the company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

Opinion

In our opinion the financial statements of ALE UK Limited (the 'company'):

- give a true and fair view of the state of the company's affairs as at 31 December 2018 and of its profit for the year then
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice, including Financial Reporting Standard 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland"; and
- have been prepared in accordance with the requirements of the Companies Act 2006.

We have audited the financial statements which comprise:

- the statement of comprehensive income;
- the statement of financial position:
- the statement of changes in equity;
- the related notes 1 to 12.

The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards, including Financial Reporting Standard 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland" (United Kingdom Generally Accepted Accounting Practice).

Basis for opinion

We conducted our audit in accordance with International Standards on Auditing (UK) (ISAs (UK)) and applicable law. Our responsibilities under those standards are further described in the auditor's responsibilities for the audit of the financial statements section of our report.

We are independent of the company in accordance with the ethical requirements that are relevant to our audit of the financial statements in the UK, including the Financial Reporting Council's (the 'FRC's') Ethical Standard, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Conclusions relating to going concern

We are required by ISAs (UK) to report in respect of the following matters where:

- the director's use of the going concern basis of accounting in the preparation of the financial statements is not appropriate; or
- the director has not disclosed in the financial statements any identified material uncertainties that may cast significant doubt about the company's ability to continue to adopt the going concern basis of accounting for a period of at least twelve months from the date when the financial statements are authorised for issue.

We have nothing to report in respect of these matters.

Other information

The director is responsible for the other information. The other information comprises the information included in the annual report, other than the financial statements and our auditor's report thereon. Our opinion on the financial statements does not cover the other information and, except to the extent otherwise explicitly stated in our report, we do not express any form of assurance conclusion thereon.

In connection with our audit of the financial statements, our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the audit or otherwise appears to be materially misstated. If we identify such material inconsistencies or apparent material misstatements, we are required to determine whether there is a material misstatement in the financial statements or a material misstatement of the other information. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact.

We have nothing to report in respect of these matters.

Responsibilities of director

As explained more fully in the director's responsibilities statement, the director is responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view, and for such internal control as the director determines is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

REPORT OF THE INDEPENDENT AUDITORS TO THE MEMBERS OF ALE UK LIMITED

In preparing the financial statements, the director is responsible for assessing the company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the director either intends to liquidate the company or to cease operations, or has no realistic alternative but to do so.

Auditor's responsibilities for the audit of the financial statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

A further description of our responsibilities for the audit of the financial statements is located on the FRC's website at: www.frc.org.uk/auditorsresponsibilities. This description forms part of our auditor's report.

Report on other legal and regulatory requirements

Opinions on other matters prescribed by the Companies Act 2006

In our opinion, based on the work undertaken in the course of the audit:

- the information given in the director's report for the financial year for which the financial statements are prepared is consistent with the financial statements; and
- the director's report has been prepared in accordance with applicable legal requirements.

In the light of the knowledge and understanding of the company and its environment obtained in the course of the audit, we have not identified any material misstatements in the director's report.

Matters on which we are required to report by exception

Under the Companies Act 2006 we are required to report in respect of the following matters if, in our opinion:

- adequate accounting records have not been kept, or returns adequate for our audit have not been received from branches' not visited by us; or
- the financial statements are not in agreement with the accounting records and returns; or
- certain disclosures of director's remuneration specified by law are not made; or
- we have not received all the information and explanations we require for our audit; or
- the directors were not entitled to prepare the financial statements in accordance with the small companies regime and take advantage of the small companies' exemption from the requirement to prepare a Strategic Report or in preparing the Report of the Directors.

We have nothing to report in respect of these matters.

Use of our report

This report is made solely to the company's members, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the company's members those matters we are required to state to them in an auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the company and the company's members as a body, for our audit work, for this report, or for the opinions we have formed.

Alex Legon (Senior Statutory Auditor) for and on behalf of Constantin

25 Hosier Lane London

EC1A 9LQ

2 6 SEP 2019

Date:

STATEMENT OF COMPREHENSIVE INCOME for the year ended 31 December 2018

			
•	Notes	2018 £	2017 £
TURNOVER	3	4,336,303	4,065,974
Administrative expenses		<u>(4,201,558</u>)	(3,953,429)
OPERATING PROFIT	4	134,745	112,545
Interest receivable and similar income Interest payable and similar expenses	5 6	1,149 (13,937)	90 (41,486)
PROFIT ON ORDINARY ACTIVITIES BEFORE TAXATION		121,957	71,149
Tax on profit on ordinary activities	7	(14,493)	(41,835)
PROFIT FOR THE FINANCIAL YEAR		107,464	29,314
OTHER COMPREHENSIVE INCOME			
TOTAL COMPREHENSIVE INCOME FOR YEAR	R THE	107,464	29,314

All transactions arose from continuing activities. The accompanying notes form an integral part of these financial statements.

ALE UK LIMITED (REGISTERED NUMBER: 08962735)

STATEMENT OF FINANCIAL POSITION 31 December 2018

	Notes	2018 £	2017 £
CURRENT ASSETS	Notes	£	L
Debtors	8	728.861	451,916
Cash at bank		43,121	766,122
ARTRITORS		771,982	1,218,038
CREDITORS Amounts falling due within one year	9	(623,441)	(1,176,961)
NET CURRENT ASSETS		148,541	41,077
TOTAL ASSETS LESS CURRENT		148,541	41,077
LIABILITIES			
CAPITAL AND RESERVES			
Called up share capital	10	1	1
Retained earnings		148,540	41,076
SHAREHOLDERS' FUNDS		148,541	41,077

The accompanying notes form an integral part of these financial statements.

The financial statements have been prepared in accordance with the provisions of Part 15 of the Companies Act 2006 relating to

The financial statements were approved by the director on 26 C1 2d and were signed by:

ALE UK LIMITED (REGISTERED NUMBER: 08962735)

STATEMENT OF CHANGES IN EQUITY for the year ended 31 December 2018

	Called up share capital £	Retained earnings £	Total equity £
Balance at 1 January 2017	1	11,762	11.763
Changes in equity Total comprehensive income		29,314	29,314
Balance at 31 December 2017	1	41,076	41,077
Changes in equity Total comprehensive income		107,464	107,464
Balance at 31 December 2018	1	148,540	148,541

NOTES TO THE FINANCIAL STATEMENTS for the year ended 31 December 2018

1. COMPANY INFORMATION

ALE UK Limited ("the company") is a private limited company incorporated and domiciled in England and Wales, registration number 08962735. The address of its registered office is Ground Floor, Lunar House, Mercury Business Park, Wycombe Lane, Wooburn Green, Buckinghamshire, HP10 0HH.

2. ACCOUNTING POLICIES

Basis of preparing the financial statements

These financial statements have been prepared in accordance with the provisions of Section 1A "Small Entities" of Financial Reporting Standard 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland" and the Companies Act 2006. The financial statements have been prepared under the historical cost convention.

No significant judgements or key assumptions have been made by management in preparing these financial statements.

Financial reporting standard 102 - reduced disclosure exemptions

The company has taken advantage of the following disclosure exemption in preparing these financial statements, as permitted by FRS 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland".

- the requirements of Section 7 Statement of Cash Flows,
- the requirements of Section 11 Financial Instruments paragraphs 11.39 to 11.48A.
- the requirements of Section 33 Related Party Disclosure paragraph 33.7

Turnover

Turnover is measured at the fair value of the consideration received or receivable, excluding discounts, rebates, value added tax and other sales taxes.

Expenses

Expenses are included in the statement of comprehensive income on an accrual basis, net of discounts and value added tax.

Foreign currencies

The functional and presentational currency of the company is British Pound. Monetary assets and liabilities in foreign currencies are translated into British Pound at the rates of exchange ruling at the statement of financial position date. Transactions in foreign currencies are translated into British Pound at the rate of exchange ruling at the date of transaction. Exchange differences are taken into account in arriving at the operating result.

Operating leases

Rentals paid under operating leases are charged to the statement of comprehensive income on a straight line basis over the period of the lease.

Pension costs and other post-retirement benefits

The company operates a defined contribution pension scheme. Contributions payable to the company's pension scheme are charged to the statement of comprehensive income in the period to which they relate.

Going concern

The financial statements have been prepared under the going concern basis. The parent company will continue to support the business by providing funds to enable the company to meet its liabilities as they fall due.

Taxation

Taxation for the year comprises current and deferred tax. Tax is recognised in the Income Statement, except to the extent that it relates to items recognised in other comprehensive income or directly in equity.

Current or deferred taxation assets and liabilities are not discounted.

Current tax is recognised at the amount of tax payable using the tax rates and laws that have been enacted or substantively enacted by the statement of financial position date.

NOTES TO THE FINANCIAL STATEMENTS - continued for the year ended 31 December 2018

2. ACCOUNTING POLICIES - continued

Deferred tax

Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the statement of financial position date where transactions or events have occurred at that date that will result in an obligation to pay more, or a right to pay less or to receive more, tax, with the following exception:

Deferred tax assets are only recognised to the extent that the directors consider that it is more likely than not that there will be suitable taxable profits from which the future reversal of the underlying timing differences can be deducted.

Deferred tax is measured on an undiscounted basis at the tax rates that are expected to apply in the periods in which timing differences reverse, based on tax rates and laws enacted or substantively enacted at the statement of financial position date.

Debtors

Short term debtors are measured at transaction price, less any impairment.

Cash and cash equivalents

Cash and cash equivalents include cash in hand and deposits held at call with banks and are subject to an insignificant risk of changes in value.

Creditors

Short term trade creditors are measured at the transaction price. Other financial liabilities are measured initially at fair value, net of transaction costs, and are measured subsequently at amortised cost using the effective interest method.

3. TURNOVER

The turnover and profit before taxation are attributable to the one principal activity of the company.

An analysis of turnover by class of business is given below:

Rendering of services	2018 £ _4,336,303	2017 £ 4,065,974
	4,336,303	4,065,974
An analysis of turnover by geographical market is given below:	·	
	2018 £	2017 £
Europe	100%	100%

NOTES TO THE FINANCIAL STATEMENTS - continued for the year ended 31 December 2018

4. '	OPERATING PROFIT		
	The operating profit is stated after charging:		
		2018 £	2017 £
	Auditors' remuneration Operating lease rentals Pension costs	7,450 96,837 179,865	7,300 96,837 259,789
	Director's remuneration Director's pension contributions to money purchase scheme	143,996 19,000	182,706 12,354
	The number of directors to whom retirement benefits were accruing was as follows Money purchase schemes	1	1
	The average monthly number of employees during the year was as follows: Sales and marketing	2018 27	2017 28
5.	INTEREST RECEIVABLE AND SIMILAR INCOME	2018 £	2017 £
	Interest receivable on deposits	1,149	90
6.	INTEREST PAYABLE AND SIMILAR EXPENSES	2018	2017
	Exchange rate losses Interest payable on loans from parent company	£ 4,548 9,389 13,937	£ 27,308 14,178 41,486
7.	TAXATION		
	Analysis of the tax charge The tax charge on the profit for the year was as follows:	2018 £	2017 £
	Current tax: UK corporation tax Adjustments in respect of previous period	28,498 (14,005)	29,031 12,804
	Tax on profit	14,493	41,835
	UK corporation tax has been charged at 19% (2017: 19.25%).		

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NOTES TO THE FINANCIAL STATEMENTS - continued for the year ended 31 December 2018

baunitnos - MOITAXAT

Reconciliation of total tax charge included in profit and loss
The tax assessed for the year is lower than the standard rate of corporation tax in the UK. The difference is explained

tal tax charge	<u> </u>	<u>41,835</u>
ects of: penses not deductible for tax purposes justments to tax charge in respect of previous periods	326,3 (300,41)	15,335 12,804
ofit multiplied by the standard rate of corporation tax in the UK of 19% (2017 - .25%)	271,62	969'81
e xst before tax	8102 3 786,121	2017 3 71,149

In the Budget on 8 July 2015, the Chancellor announced planned reductions in the Corporation Tax rate to 19% from 1 April 2017. April 2017 and 18% from 1 April 2020. This will reduce any future current tax charge accordingly.

A further reduction to the corporation tax rate by 1% to 17% by 1 April 2020 was announced in the Chancellor's 2016 budget statement and substantively enacted on 15 September 2016.

916,134	198,857	Aggregate amounts
691,108	302,318	Amounts falling due after more than one year: Other debtors : bank deposit
747,021	426,543	
629,141 - 811,8	236,303 187,131 22,450 18,009	Amounts falling due within one year: Amounts owed by participating interests Corporation tax VAT
2017 3	2018 3	DEBTORS

The amounts owed by the participating interests are unsecured, interest free and are repayable in line with the terms of

NOTES TO THE FINANCIAL STATEMENTS - continued for the year ended 31 December 2018

9.	CREDITORS	S: AMOUNTS FALLING DUE	WITHIN ONE YE	AR		
					20.18	20.1.7
					£	£
	Amounts ow	ed to participating interests			-	648,182
	Corporation	tex		· 	-	4,189
		ity and other taxes		a de	102,948	131,493
	Other credito			***	22,992	· -
	Accruals and	d deferred income		• ••	497,501	393,097
		-			623,441	1,176,961
10.	CALLED UP	SHARE CAPITAL				
	Allotted, issue	ed and fully paid:				
	Number:	Class:		Nominal value:	2018 £	2017 £
	1	Share capital 1		value. £1	1	1

11. LEASING AGREEMENTS

Minimum lease payments under non-cancellable operating leases fall due as follows:

	Buildings 2018 £	2017 £	Other 2018 £	2017 £
Within one year	77,175	77,175	13,663	19,662
Between one and five years	308,700	308,700		13;663
In more than five years	 115,763	192,938		-
	501,638	578,813	13,663	33,325

12. ULTIMATE CONTROLLING PARTY

The immediate parent undertaking is ALE Holding, a company incorporated in France.

The ultimate parent undertaking and controlling party is China Huaxin Post and Telecommunication Economic Development Center, a company incorporated in People's Republic of China.

China Infotech (Luxembourg) S.A. is the smallest and largest group of undertakings to consolidate these financial statements at 31 December 2018. The consolidated financial statements of China Infotech (Luxembourg) S.A. are available from 11-13, Boulevard de la Foire, L-1S28 Luxembourg.