

**REGISTERED NUMBER: 08827682 (England and Wales)**

Unaudited Financial Statements for the Year Ended 31 December 2016

for

Alpha Of Redditch Ltd

Contents of the Financial Statements  
for the Year Ended 31 December 2016

	Page
Company Information	1
Abridged Balance Sheet	2
Notes to the Financial Statements	4

**DIRECTORS:**

Mr R O Kieff  
Mr I C Kieff

**SECRETARY:**

Mr R O Kieff

**REGISTERED OFFICE:**

Unit 28 Enfield Industrial Estate  
Redditch  
Worcestershire  
B97 6BY

**REGISTERED NUMBER:**

08827682 (England and Wales)

**ACCOUNTANTS:**

West House Accountants  
14 High Street  
Tettenhall  
Wolverhampton  
West Midlands  
WV6 8QT

Abridged Balance Sheet  
31 December 2016

	Notes	31.12.16 £	£	31.12.15 £	£
<b>FIXED ASSETS</b>					
Intangible assets	4		35,868		40,598
Tangible assets	5		<u>1,971</u>		<u>1,773</u>
			37,839		42,371
<b>CURRENT ASSETS</b>					
Stocks		3,000		3,000	
Debtors		54,166		38,851	
Cash at bank		<u>85,668</u>		<u>62,823</u>	
		142,834		104,674	
<b>CREDITORS</b>					
Amounts falling due within one year		<u>153,034</u>		<u>132,455</u>	
<b>NET CURRENT LIABILITIES</b>			<u>(10,200)</u>		<u>(27,781)</u>
<b>TOTAL ASSETS LESS CURRENT LIABILITIES</b>			27,639		14,590
<b>PROVISIONS FOR LIABILITIES</b>			<u>400</u>		<u>350</u>
<b>NET ASSETS</b>			<u>27,239</u>		<u>14,240</u>
<b>CAPITAL AND RESERVES</b>					
Called up share capital			100		100
Retained earnings			<u>27,139</u>		<u>14,140</u>
<b>SHAREHOLDERS' FUNDS</b>			<u>27,239</u>		<u>14,240</u>

The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 31 December 2016.

The members have not required the company to obtain an audit of its financial statements for the year ended 31 December 2016 in accordance with Section 476 of the Companies Act 2006.

The directors acknowledge their responsibilities for:

- (a) ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company.
- (b)

Abridged Balance Sheet - continued  
31 December 2016

The financial statements have been prepared and delivered in accordance with the provisions of Part 15 of the Companies Act 2006 relating to small companies.

All the members have consented to the preparation of an abridged Balance Sheet for the year ended 31 December 2016 in accordance with Section 444(2A) of the Companies Act 2006.

In accordance with Section 444 of the Companies Act 2006, the Income Statement has not been delivered.

The financial statements were approved by the Board of Directors on 16 August 2017 and were signed on its behalf by:

Mr I C Kieff - Director

Mr R O Kieff - Director

Notes to the Financial Statements  
for the Year Ended 31 December 2016

**1. STATUTORY INFORMATION**

Alpha Of Redditch Ltd is a private company, limited by shares , registered in England and Wales. The company's registered number and registered office address can be found on the Company Information page.

**2. ACCOUNTING POLICIES**

**Basis of preparing the financial statements**

These financial statements have been prepared in accordance with the provisions of Section 1A "Small Entities" of Financial Reporting Standard 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland" and the Companies Act 2006. The financial statements have been prepared under the historical cost convention.

**Preparation of consolidated financial statements**

The financial statements contain information about Alpha Of Redditch Ltd as an individual company and do not contain consolidated financial information as the parent of a group. The company has taken the option under Section 398 of the Companies Act 2006 not to prepare consolidated financial statements.

**Turnover**

Turnover is measured at the fair value of the consideration received or receivable, excluding discounts, rebates, value added tax and other sales taxes.

**Goodwill**

Goodwill, being the amount paid in connection with the acquisition of a business in 2014, is being amortised evenly over its estimated useful life of ten years.

**Intangible assets**

Intangible assets are initially measured at cost. After initial recognition, intangible assets are measured at cost less any accumulated amortisation and any accumulated impairment losses.

**Tangible fixed assets**

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life.

Plant and machinery            - 25% on reducing balance

**Stocks**

Stocks are valued at the lower of cost and net realisable value, after making due allowance for obsolete and slow moving items.

**Taxation**

Taxation for the year comprises current and deferred tax. Tax is recognised in the Income Statement, except to the extent that it relates to items recognised in other comprehensive income or directly in equity.

Current or deferred taxation assets and liabilities are not discounted.

Current tax is recognised at the amount of tax payable using the tax rates and laws that have been enacted or substantively enacted by the balance sheet date.

Notes to the Financial Statements - continued  
for the Year Ended 31 December 2016

2. **ACCOUNTING POLICIES - continued**

**Deferred tax**

Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date.

Timing differences arise from the inclusion of income and expenses in tax assessments in periods different from those in which they are recognised in financial statements. Deferred tax is measured using tax rates and laws that have been enacted or substantively enacted by the year end and that are expected to apply to the reversal of the timing difference.

Unrelieved tax losses and other deferred tax assets are recognised only to the extent that it is probable that they will be recovered against the reversal of deferred tax liabilities or other future taxable profits.

**Hire purchase and leasing commitments**

Rentals paid under operating leases are charged to profit or loss on a straight line basis over the period of the lease.

3. **EMPLOYEES AND DIRECTORS**

The average number of employees during the year was 2 .

4. **INTANGIBLE FIXED ASSETS**

**COST**

At 1 January 2016

and 31 December 2016

Totals  
£

47,299

**AMORTISATION**

At 1 January 2016

Amortisation for year

At 31 December 2016

6,701

4,730

11,431

**NET BOOK VALUE**

At 31 December 2016

At 31 December 2015

35,868

40,598

Notes to the Financial Statements - continued  
for the Year Ended 31 December 2016

5. **TANGIBLE FIXED ASSETS**

	Totals £
<b>COST</b>	
At 1 January 2016	2,701
Additions	733
At 31 December 2016	<u>3,434</u>
<b>DEPRECIATION</b>	
At 1 January 2016	928
Charge for year	535
At 31 December 2016	<u>1,463</u>
<b>NET BOOK VALUE</b>	
At 31 December 2016	<u>1,971</u>
At 31 December 2015	<u>1,773</u>

6. **ULTIMATE CONTROLLING PARTY**

The controlling party is KF Alliance Holdings Ltd.



This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.