

Registered Number 08282524

WE BRAND IT LTD

Abbreviated Accounts

31 December 2014

Abbreviated Balance Sheet as at 31 December 2014

	<i>Notes</i>	<i>2014</i>	<i>2013</i>
		£	£
Fixed assets			
Tangible assets	2	6,966	9,280
		<u>6,966</u>	<u>9,280</u>
Current assets			
Stocks		714	714
Debtors		18,177	20,502
		<u>18,891</u>	<u>21,216</u>
Creditors: amounts falling due within one year		<u>(30,749)</u>	<u>(30,883)</u>
Net current assets (liabilities)		<u>(11,858)</u>	<u>(9,667)</u>
Total assets less current liabilities		<u>(4,892)</u>	<u>(387)</u>
Total net assets (liabilities)		<u>(4,892)</u>	<u>(387)</u>
Capital and reserves			
Called up share capital	3	50	50
Profit and loss account		(4,942)	(437)
Shareholders' funds		<u>(4,892)</u>	<u>(387)</u>

- For the year ending 31 December 2014 the company was entitled to exemption under section 477 of the Companies Act 2006 relating to small companies.
- The members have not required the company to obtain an audit in accordance with section 476 of the Companies Act 2006.
- The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.
- These accounts have been prepared in accordance with the provisions applicable to companies subject to the small companies regime.

Approved by the Board on 30 September 2015

And signed on their behalf by:

Mrs M J Stone, Director

Notes to the Abbreviated Accounts for the period ended 31 December 2014

1 Accounting Policies

Basis of measurement and preparation of accounts

The accounts have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities effective April 2008.

Turnover policy

Turnover represents amounts chargeable, net of value added tax, in respect of the sale of goods and services to customers.

Tangible assets depreciation policy

Depreciation is provided on tangible fixed assets so as to write off the cost or valuation, less any estimated residual value, over their expected useful economic life as follows:

Plant & machinery- 25% reducing balance

Office equipment- 33% straight line

Motor vehicles- 25% reducing balance

2 Tangible fixed assets

	£
Cost	
At 1 January 2014	12,321
Additions	154
Disposals	-
Revaluations	-
Transfers	-
At 31 December 2014	<u>12,475</u>
Depreciation	
At 1 January 2014	3,041
Charge for the year	2,468
On disposals	-
At 31 December 2014	<u>5,509</u>
Net book values	
At 31 December 2014	<u>6,966</u>
At 31 December 2013	<u>9,280</u>

3 Called Up Share Capital

Allotted, called up and fully paid:

	2014	2013
	£	£
50 A Ordinary shares of £1 each	50	50

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.