

**Registered Number 08282524**

**WE BRAND IT LTD**

**Abbreviated Accounts**

**31 December 2013**

## Abbreviated Balance Sheet as at 31 December 2013

	<i>Notes</i>	<i>2013</i>
		£
<b>Fixed assets</b>		
Tangible assets	2	9,280
		<u>9,280</u>
<b>Current assets</b>		
Stocks		714
Debtors		20,502
		<u>21,216</u>
<b>Creditors: amounts falling due within one year</b>		<u>(30,883)</u>
<b>Net current assets (liabilities)</b>		<u>(9,667)</u>
<b>Total assets less current liabilities</b>		<u>(387)</u>
<b>Total net assets (liabilities)</b>		<u>(387)</u>
<b>Capital and reserves</b>		
Called up share capital	3	50
Profit and loss account		(437)
<b>Shareholders' funds</b>		<u>(387)</u>

- For the year ending 31 December 2013 the company was entitled to exemption under section 477 of the Companies Act 2006 relating to small companies.
- The members have not required the company to obtain an audit in accordance with section 476 of the Companies Act 2006.
- The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.
- These accounts have been prepared in accordance with the provisions applicable to companies subject to the small companies regime.

Approved by the Board on 6 August 2014

And signed on their behalf by:

**Mrs M Stone, Director**

**Notes to the Abbreviated Accounts for the period ended 31 December 2013****1 Accounting Policies****Basis of measurement and preparation of accounts**

The accounts have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities effective April 2008.

**Turnover policy**

Turnover represents amounts chargeable, net of value added tax, in respect of the sales of goods and services to customers.

**Tangible assets depreciation policy**

Depreciation is provided on tangible fixed assets so as to write off the cost or valuation, less any estimated residual value, over their expected useful economic life as follows:

Plant & machinery 25% reducing balance

Office equipment 33% straight line

Motor vehicles 25% reducing balance

**Other accounting policies****Stock**

Stock is valued at the lower of cost and net realisable value, after due regard for obsolete and slow moving stocks. Net realisable value is based on selling price less anticipated costs to completion and selling costs.

**2 Tangible fixed assets**

	£
<b>Cost</b>	
Additions	12,321
Disposals	-
Revaluations	-
Transfers	-
At 31 December 2013	<u>12,321</u>
<b>Depreciation</b>	
Charge for the year	3,041
On disposals	-
At 31 December 2013	<u>3,041</u>
<b>Net book values</b>	
At 31 December 2013	<u><u>9,280</u></u>

**3 Called Up Share Capital**

Allotted, called up and fully paid:

2013  
£

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.