

Registered Number 08282524

WE BRAND IT LTD

Abbreviated Accounts

31 December 2015

Abbreviated Balance Sheet as at 31 December 2015

	<i>Notes</i>	<i>2015</i>	<i>2014</i>
		£	£
Fixed assets			
Tangible assets	2	5,054	6,966
		<u>5,054</u>	<u>6,966</u>
Current assets			
Stocks		714	714
Debtors		14,830	18,177
		<u>15,544</u>	<u>18,891</u>
Creditors: amounts falling due within one year		<u>(31,335)</u>	<u>(30,749)</u>
Net current assets (liabilities)		<u>(15,791)</u>	<u>(11,858)</u>
Total assets less current liabilities		<u>(10,737)</u>	<u>(4,892)</u>
Total net assets (liabilities)		<u>(10,737)</u>	<u>(4,892)</u>
Capital and reserves			
Called up share capital	3	50	50
Profit and loss account		(10,787)	(4,942)
Shareholders' funds		<u>(10,737)</u>	<u>(4,892)</u>

- For the year ending 31 December 2015 the company was entitled to exemption under section 477 of the Companies Act 2006 relating to small companies.
- The members have not required the company to obtain an audit in accordance with section 476 of the Companies Act 2006.
- The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.
- These accounts have been prepared in accordance with the provisions applicable to companies subject to the small companies regime.

Approved by the Board on 30 September 2016

And signed on their behalf by:

Mrs Mandy Stone, Director

Notes to the Abbreviated Accounts for the period ended 31 December 2015**1 Accounting Policies****Basis of measurement and preparation of accounts**

The full financial statements, from which these abbreviated accounts have been extracted, have been prepared under the historical cost convention, and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008).

Tangible assets depreciation policy

Depreciation is provided on tangible fixed assets so as to write off the cost or valuation, less any estimated residual value, over their expected useful economic life as follows:

Plant & machinery– 25% reducing balance

Office equipment – 33% straight line

Motor vehicles – 25% reducing balance

Other accounting policies**Financial instruments**

Financial instruments are classified and accounted for, according to the substance of the contractual arrangement, as financial assets, financial liabilities or equity instruments. An equity instrument is any contract that evidences a residual interest in the assets of the company after deducting all of its liabilities. Where shares are issued, any component that creates a financial liability of the company is presented as a liability in the balance sheet. The corresponding dividends relating to the liability component are charged as interest expense in the profit and loss account.

2 Tangible fixed assets

	£
Cost	
At 1 January 2015	12,475
Additions	-
Disposals	-
Revaluations	-
Transfers	-
At 31 December 2015	<u>12,475</u>
Depreciation	
At 1 January 2015	5,509
Charge for the year	1,912
On disposals	-
At 31 December 2015	<u>7,421</u>
Net book values	
At 31 December 2015	<u>5,054</u>
At 31 December 2014	<u>6,966</u>

3 **Called Up Share Capital**

Allotted, called up and fully paid:

	<i>2015</i>	<i>2014</i>
	<i>£</i>	<i>£</i>
50 A Ordinary shares of £1 each	50	50

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.