

REGISTERED NUMBER: 08046957 (England and Wales)

UNAUDITED FINANCIAL STATEMENTS

FOR THE YEAR ENDED 30 APRIL 2017

FOR

WINWIN TELEMARKETING LIMITED

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FOR THE YEAR ENDED 30 APRIL 2017

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WINWIN TELEMARKETING LIMITED

COMPANY INFORMATION
FOR THE YEAR ENDED 30 APRIL 2017

DIRECTORS:

L Whiteley
Ms J Elvin

REGISTERED OFFICE:

Bourne House
475 Godstone Road
Caterham
Surrey
CR3 0BL

REGISTERED NUMBER:

08046957 (England and Wales)

ACCOUNTANTS:

The Accountancy Practice Ltd
10 Churchill Square
Kings Hill
West Malling
Kent
ME19 5YU

BALANCE SHEET
30 APRIL 2017

	Notes	30.4.17 £	£	30.4.16 £	£
FIXED ASSETS					
Tangible assets	4		10,149		17,373
CURRENT ASSETS					
Stocks		61,765		64,558	
Debtors	5	161,754		159,424	
Cash at bank and in hand		96,640		129,861	
		320,159		353,843	
CREDITORS					
Amounts falling due within one year	6	159,989		198,039	
NET CURRENT ASSETS			160,170		155,804
TOTAL ASSETS LESS CURRENT LIABILITIES			170,319		173,177
CREDITORS					
Amounts falling due after more than one year	7		59,741		64,633
NET ASSETS			110,578		108,544
CAPITAL AND RESERVES					
Called up share capital			100		100
Retained earnings			110,478		108,444
SHAREHOLDERS' FUNDS			110,578		108,544

The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 30 April 2017.

The members have not required the company to obtain an audit of its financial statements for the year ended 30 April 2017 in accordance with Section 476 of the Companies Act 2006.

The directors acknowledge their responsibilities for:

- (a) ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company.
- (b)

BALANCE SHEET - continued
30 APRIL 2017

The financial statements have been prepared and delivered in accordance with the provisions of Part 15 of the Companies Act 2006 relating to small companies.

In accordance with Section 444 of the Companies Act 2006, the Income Statement has not been delivered.

The financial statements were approved by the Board of Directors on 5 December 2017 and were signed on its behalf by:

L Whiteley - Director

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 30 APRIL 2017

1. STATUTORY INFORMATION

WinWin Telemarketing Limited is a private company, limited by shares, registered in England and Wales. The company's registered number and registered office address can be found on the Company Information page.

2. ACCOUNTING POLICIES

Basis of preparing the financial statements

These financial statements have been prepared in accordance with the provisions of Section 1A "Small Entities" of Financial Reporting Standard 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland" and the Companies Act 2006. The financial statements have been prepared under the historical cost convention.

Turnover

Turnover is measured at the fair value of the consideration received or receivable, excluding discounts, rebates, value added tax and other sales taxes.

Tangible fixed assets

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life.

Fixtures and fittings	- 25% on cost
Computer equipment	- 25% on cost

Stocks

Stocks are valued at the lower of cost and net realisable value, after making due allowance for obsolete and slow moving items.

Taxation

Taxation for the year comprises current and deferred tax. Tax is recognised in the Income Statement, except to the extent that it relates to items recognised in other comprehensive income or directly in equity.

Current or deferred taxation assets and liabilities are not discounted.

Current tax is recognised at the amount of tax payable using the tax rates and laws that have been enacted or substantively enacted by the balance sheet date.

Deferred tax

Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date.

Timing differences arise from the inclusion of income and expenses in tax assessments in periods different from those in which they are recognised in financial statements. Deferred tax is measured using tax rates and laws that have been enacted or substantively enacted by the year end and that are expected to apply to the reversal of the timing difference.

Unrelieved tax losses and other deferred tax assets are recognised only to the extent that it is probable that they will be recovered against the reversal of deferred tax liabilities or other future taxable profits.

Hire purchase and leasing commitments

Rentals paid under operating leases are charged to profit or loss on a straight line basis over the period of the lease.

3. EMPLOYEES AND DIRECTORS

The average number of employees during the year was 21.

NOTES TO THE FINANCIAL STATEMENTS - continued
FOR THE YEAR ENDED 30 APRIL 2017

4. TANGIBLE FIXED ASSETS

	Fixtures and fittings £	Computer equipment £	Totals £
COST			
At 1 May 2016 and 30 April 2017	<u>5,937</u>	<u>22,961</u>	<u>28,898</u>
DEPRECIATION			
At 1 May 2016	2,285	9,240	11,525
Charge for year	<u>1,484</u>	<u>5,740</u>	<u>7,224</u>
At 30 April 2017	<u>3,769</u>	<u>14,980</u>	<u>18,749</u>
NET BOOK VALUE			
At 30 April 2017	<u>2,168</u>	<u>7,981</u>	<u>10,149</u>
At 30 April 2016	<u>3,652</u>	<u>13,721</u>	<u>17,373</u>

5. DEBTORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

	30.4.17	30.4.16
	£	£
Trade debtors	69,557	86,995
Other debtors	<u>92,197</u>	<u>72,429</u>
	<u>161,754</u>	<u>159,424</u>

6. CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

	30.4.17	30.4.16
	£	£
Trade creditors	35,963	42,202
Taxation and social security	55,197	150,666
Other creditors	<u>68,829</u>	<u>5,171</u>
	<u>159,989</u>	<u>198,039</u>

7. CREDITORS: AMOUNTS FALLING DUE AFTER MORE THAN ONE YEAR

	30.4.17	30.4.16
	£	£
Other creditors	<u>59,741</u>	<u>64,633</u>

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.