

Registered number  
08046957

**WINWIN TELEMARKETING LIMITED**

**Abbreviated Accounts**

**30 April 2016**



**WINWIN TELEMARKETING LIMITED**

Registered number: 08046957

**Abbreviated Balance Sheet  
as at 30 April 2016**

	Notes	2016 £	2015 £
<b>Fixed assets</b>			
Tangible assets	2	17,373	9,364
<b>Current assets</b>			
Stocks		64,558	42,343
Debtors		159,424	112,387
Cash at bank and in hand		129,861	21,371
		<u>353,843</u>	<u>176,101</u>
<b>Creditors: amounts falling due within one year</b>		(198,039)	(162,794)
<b>Net current assets</b>		<u>155,804</u>	<u>13,307</u>
<b>Total assets less current liabilities</b>		<u>173,177</u>	<u>22,671</u>
<b>Creditors: amounts falling due after more than one year</b>		(64,633)	-
<b>Net assets</b>		<u>108,544</u>	<u>22,671</u>
<b>Capital and reserves</b>			
Called up share capital	3	100	100
Profit and loss account		108,444	22,571
<b>Shareholders' funds</b>		<u>108,544</u>	<u>22,671</u>

The directors are satisfied that the company is entitled to exemption from the requirement to obtain an audit under section 477 of the Companies Act 2006.

The members have not required the company to obtain an audit in accordance with section 476 of the Act.

The directors acknowledge their responsibilities for complying with the requirements of the Companies Act 2006 with respect to accounting records and the preparation of accounts.

The accounts have been prepared in accordance with the provisions in Part 15 of the Companies Act 2006 applicable to companies subject to the small companies regime.



J Elvin  
Director

Approved by the board on 28 July 2016

**WINWIN TELEMARKETING LIMITED**  
**Notes to the Abbreviated Accounts**  
**for the year ended 30 April 2016**

**1 Accounting policies**

***Basis of preparation***

The accounts have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008).

***Turnover***

Turnover represents the value, net of value added tax and discounts, of goods provided to customers and work carried out in respect of services provided to customers.

***Depreciation***

Depreciation has been provided at the following rates in order to write off the assets over their estimated useful lives.

Office equipment	25% straight line
Fixtures & fittings	25% straight line

***Deferred taxation***

Full provision is made for deferred taxation resulting from timing differences between the recognition of gains and losses in the accounts and their recognition for tax purposes. Deferred taxation is calculated on an un-discounted basis at the tax rates which are expected to apply in the periods when the timing differences will reverse.

**2 Tangible fixed assets**

£

**Cost**

At 1 May 2015	13,665
Additions	15,233
At 30 April 2016	<u>28,898</u>

**Depreciation**

At 1 May 2015	4,301
Charge for the year	7,224
At 30 April 2016	<u>11,525</u>

**Net book value**

At 30 April 2016	<u>17,373</u>
At 30 April 2015	<u>9,364</u>

**3 Share capital**

	Nominal value	2016 Number	2016 £	2015 £
Allotted, called up and fully paid: Ordinary shares	£1 each	100	<u>100</u>	<u>100</u>