

Registered Number 07938063

E-MOTIVE MEDIA LIMITED

Abbreviated Accounts

28 February 2014

Abbreviated Balance Sheet as at 28 February 2014

	Notes	2014	2013
		£	£
Fixed assets			
Intangible assets	2	3,718	7,434
Tangible assets	3	285	157
		<u>4,003</u>	<u>7,591</u>
Current assets			
Debtors		426	3,719
Cash at bank and in hand		17,678	24,564
		<u>18,104</u>	<u>28,283</u>
Creditors: amounts falling due within one year		<u>(20,685)</u>	<u>(28,016)</u>
Net current assets (liabilities)		<u>(2,581)</u>	<u>267</u>
Total assets less current liabilities		<u>1,422</u>	<u>7,858</u>
Total net assets (liabilities)		<u>1,422</u>	<u>7,858</u>
Capital and reserves			
Called up share capital	4	120	120
Profit and loss account		1,302	7,738
Shareholders' funds		<u>1,422</u>	<u>7,858</u>

- For the year ending 28 February 2014 the company was entitled to exemption under section 477 of the Companies Act 2006 relating to small companies.
- The members have not required the company to obtain an audit in accordance with section 476 of the Companies Act 2006.
- The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.
- These accounts have been prepared in accordance with the provisions applicable to companies subject to the small companies regime.

Approved by the Board on 20 June 2014

And signed on their behalf by:

Miss F Upton, Director

Notes to the Abbreviated Accounts for the period ended 28 February 2014

1 Accounting Policies

Basis of measurement and preparation of accounts

The accounts have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities effective April 2008.

Turnover policy

A cash based turnover method is utilised, recognising items which have been paid in the period.

Tangible assets depreciation policy

Tangible fixed assets are stated at cost less depreciation. Depreciation is provided at rates calculated to write off the cost less estimated residual value of each asset over its expected useful life, as follows:

Fixtures, fittings & equipment 25% on cost

Intangible assets amortisation policy

Acquired goodwill is written off in equal annual instalments over its estimated useful economic life of three years.

2 Intangible fixed assets

	£
Cost	
At 1 March 2013	11,150
Additions	-
Disposals	-
Revaluations	-
Transfers	-
At 28 February 2014	<u>11,150</u>
Amortisation	
At 1 March 2013	3,716
Charge for the year	3,716
On disposals	-
At 28 February 2014	<u>7,432</u>
Net book values	
At 28 February 2014	<u><u>3,718</u></u>
At 28 February 2013	<u><u>7,434</u></u>

3 Tangible fixed assets

	£
Cost	
At 1 March 2013	161
Additions	175

Disposals	-
Revaluations	-
Transfers	-
At 28 February 2014	<u>336</u>
Depreciation	
At 1 March 2013	4
Charge for the year	47
On disposals	-
At 28 February 2014	<u>51</u>
Net book values	
At 28 February 2014	<u>285</u>
At 28 February 2013	<u>157</u>

4 **Called Up Share Capital**

Allotted, called up and fully paid:

	<i>2014</i>	<i>2013</i>
	<i>£</i>	<i>£</i>
100 Ordinary shares of £1 each	100	100
10 A Ordinary shares of £1 each	10	10
10 B Ordinary shares of £1 each	10	10

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