

**WE ARE ALIVE LTD
UNAUDITED FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 MARCH 2020**

We Are Alive Ltd
Unaudited Financial Statements
For The Year Ended 31 March 2020

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We Are Alive Ltd
Balance Sheet
As at 31 March 2020

Registered number: 07840614

		2020		2019	
	Notes	£	£	£	£
FIXED ASSETS					
Tangible Assets	3		23,069		4,611
			23,069		4,611
CURRENT ASSETS					
Debtors	4	45,998		104,211	
Cash at bank and in hand		61,022		163,308	
		107,020		267,519	
Creditors: Amounts Falling Due Within One Year	5	(62,274)		(87,312)	
NET CURRENT ASSETS (LIABILITIES)			44,746		180,207
TOTAL ASSETS LESS CURRENT LIABILITIES			67,815		184,818
PROVISIONS FOR LIABILITIES					
Deferred Taxation			(784)		(784)
NET ASSETS			67,031		184,034
CAPITAL AND RESERVES					
Called up share capital	6		45		45
Capital redemption reserve			55		55
Profit and Loss Account			66,931		183,934
SHAREHOLDERS' FUNDS			67,031		184,034

We Are Alive Ltd
Balance Sheet (continued)
As at 31 March 2020

For the year ending 31 March 2020 the company was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies.

Director's responsibilities

- The member has not required the company to obtain an audit in accordance with section 476 of the Companies Act 2006.
- The director acknowledges his responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.
- These accounts have been prepared and delivered in accordance with the provisions applicable to companies subject to the small companies' regime.
- The company has taken advantage of section 444(1) of the Companies Act 2006 and opted not to deliver to the registrar a copy of the company's Profit and Loss Account.

On behalf of the board

Mr Graeme Longstaff

Director

11/12/2020

The notes on pages 3 to 5 form part of these financial statements.

We Are Alive Ltd
Notes to the Financial Statements
For The Year Ended 31 March 2020

1. Accounting Policies

1.1. Basis of Preparation of Financial Statements

The financial statements are prepared under the historical cost convention and in accordance with the FRS 102 Section 1A Small Entities - The Financial Reporting Standard applicable in the UK and Republic of Ireland and the Companies Act 2006.

1.2. Turnover

Turnover is measured at the fair value of the consideration received or receivable, net of discounts and value added taxes. Turnover includes revenue earned from the sale of goods and from the rendering of services. Turnover is reduced for estimated customer returns, rebates and other similar allowances.

Sale of goods

Turnover from the sale of goods is recognised when the significant risks and rewards of ownership of the goods has transferred to the buyer. This is usually at the point that the customer has signed for the delivery of the goods.

Rendering of services

Turnover from the rendering of services is recognised by reference to the stage of completion of the contract. The stage of completion of a contract is measured by comparing the costs incurred for work performed to date to the total estimated contract costs. Turnover is only recognised to the extent of recoverable expenses when the outcome of a contract cannot be estimated reliably.

1.3. Tangible Fixed Assets and Depreciation

Tangible fixed assets are measured at cost less accumulated depreciation and any accumulated impairment losses. Depreciation is provided at rates calculated to write off the cost of the fixed assets, less their estimated residual value, over their expected useful lives on the following bases:

Plant & Machinery	25% straight line
Fixtures & Fittings	25% straight line
Computer Equipment	33% straight line

1.4. Foreign Currencies

Monetary assets and liabilities in foreign currencies are translated into sterling at the rates of exchange ruling at the balance sheet date. Transactions in foreign currencies are translated into sterling at the rate ruling on the date of the transaction. Exchange differences are taken into account in arriving at the operating profit.

We Are Alive Ltd
Notes to the Financial Statements (continued)
For The Year Ended 31 March 2020

1.5. Taxation

Income tax expense represents the sum of the tax currently payable and deferred tax.

The tax currently payable is based on taxable profit for the year. Taxable profit differs from profit as reported in the statement of comprehensive income because of items of income or expense that are taxable or deductible in other year and items that are never taxable or deductible. The company's liability for current tax is calculated using tax rates that have been enacted or substantively enacted by the end of the reporting period.

Deferred tax is recognised on timing differences between the carrying amounts of assets and liabilities in the financial statements and the corresponding tax bases used in the computation of taxable profit. Deferred tax liabilities are generally recognised for all taxable timing differences. Deferred tax assets are generally recognised for all deductible temporary differences to the extent that it is probable that taxable profits will be available against which those deductible timing differences can be utilised. The carrying amount of deferred tax assets is reviewed at the end of each reporting period and reduced to the extent that it is no longer probable that sufficient taxable profits will be available to allow all or part of the asset to be recovered.

Deferred tax assets and liabilities are measured at the tax rates that are expected to apply in the period in which the liability is settled or the asset realised, based on tax rates (and tax laws) that have been enacted or substantively enacted by the end of the reporting period. Deferred tax liabilities are presented within provisions for liabilities and deferred tax assets within debtors. The measurement of deferred tax liabilities and asset reflects the tax consequences that would follow from the manner in which the Company expects, at the end of the reporting period, to recover or settle the carrying amount of its assets and liabilities.

Current or deferred tax for the year is recognised in profit or loss, except when they related to items that are recognised in other comprehensive income or directly in equity, in which case, the current and deferred tax is also recognised in other comprehensive income or directly in equity respectively.

2. Average Number of Employees

Average number of employees, including directors, during the year was as follows: 5 (2019: 6)

3. Tangible Assets

	Fixtures & Fittings	Computer Equipment	Total
	£	£	£
Cost			
As at 1 April 2019	20,269	44,560	64,829
Additions	23,944	1,747	25,691
As at 31 March 2020	<u>44,213</u>	<u>46,307</u>	<u>90,520</u>
Depreciation			
As at 1 April 2019	17,343	42,875	60,218
Provided during the period	5,581	1,652	7,233
As at 31 March 2020	<u>22,924</u>	<u>44,527</u>	<u>67,451</u>
Net Book Value			
As at 31 March 2020	<u>21,289</u>	<u>1,780</u>	<u>23,069</u>
As at 1 April 2019	<u>2,926</u>	<u>1,685</u>	<u>4,611</u>

We Are Alive Ltd
Notes to the Financial Statements (continued)
For The Year Ended 31 March 2020

4. Debtors

	2020	2019
	£	£
Due within one year		
Trade debtors	45,998	48,997
Other debtors	-	55,214
	<u>45,998</u>	<u>104,211</u>

5. Creditors: Amounts Falling Due Within One Year

	2020	2019
	£	£
Trade creditors	3,998	7,595
Bank loans and overdrafts	2,611	-
Corporation tax	25,784	34,775
Other taxes and social security	1,748	4,305
VAT	22,635	29,468
Net wages	30	-
Other creditors	468	11,169
Accruals and deferred income	5,000	-
	<u>62,274</u>	<u>87,312</u>

6. Share Capital

	2020	2019
Allotted, Called up and fully paid	<u>45</u>	<u>45</u>

7. Ultimate Parent Undertaking and Controlling Party

The company's immediate and ultimate parent undertaking is Alive Holdings Ltd . Alive Holdings Ltd was incorporated in England & Wales. The ultimate controlling party is Alive Holdings Ltd who controls 100% of the shares of We Are Alive Ltd .

8. General Information

We Are Alive Ltd is a private company, limited by shares, incorporated in England & Wales, registered number 07840614 . The registered office is A1 Optimum Business Park, Optimum Road, Swadlincote, Derbyshire, DE11 0WT.

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.