

**Registered Number 07697766**

**GO PRO NOW LIMITED**

**Abbreviated Accounts**

**31 July 2014**

## Abbreviated Balance Sheet as at 31 July 2014

|   | Notes | 2014<br>£       | 2013<br>£      |
|---|-------|-----------------|----------------|
| <b>Fixed assets</b>                                   |       |                 |                |
| Tangible assets                                       | 2     | 885             | 1,106          |
|   |       | <u>885</u>      | <u>1,106</u>   |
| <b>Current assets</b>                                 |       |                 |                |
| Stocks  |       | 3,987           | 2,875          |
| Debtors   |       | 6,912           | 173            |
| Cash at bank and in hand                              |       | 1,325           | 4,777          |
|   |       | <u>12,224</u>   | <u>7,825</u>   |
| <b>Creditors: amounts falling due within one year</b> |       | <u>(12,130)</u> | <u>(9,557)</u> |
| <b>Net current assets (liabilities)</b>               |       | <u>94</u>       | <u>(1,732)</u> |
| <b>Total assets less current liabilities</b>          |       | <u>979</u>      | <u>(626)</u>   |
| <b>Total net assets (liabilities)</b>                 |       | <u>979</u>      | <u>(626)</u>   |
| <b>Capital and reserves</b>                           |       |                 |                |
| Called up share capital                               | 3     | 2               | 2              |
| Profit and loss account                               |       | 977             | (628)          |
| <b>Shareholders' funds</b>                            |       | <u>979</u>      | <u>(626)</u>   |

- For the year ending 31 July 2014 the company was entitled to exemption under section 477 of the Companies Act 2006 relating to small companies.
- The members have not required the company to obtain an audit in accordance with section 476 of the Companies Act 2006.
- The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.
- These accounts have been prepared in accordance with the provisions applicable to companies subject to the small companies regime.

Approved by the Board on 24 February 2015

And signed on their behalf by:  
**Mrs Sarah Weston, Director**

**Notes to the Abbreviated Accounts for the period ended 31 July 2014****1 Accounting Policies****Basis of measurement and preparation of accounts**

The accounts have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities effective April 2008.

**Turnover policy**

Turnover represents amounts chargeable, net of value added tax, in respect of the sale of goods and services to customers.

**Tangible assets depreciation policy**

Depreciation is provided on tangible fixed assets so as to write off the cost or valuation, less any estimated residual value, over their expected useful economic life as follows:

Asset class - Office equipment

Depreciation method and rate - 20% reducing balance

**Other accounting policies****Stock**

Stock is valued at the lower of cost and net realisable value, after due regard for obsolete and slow moving stocks. Net realisable value is based on selling price less anticipated costs to completion and selling costs.

**Foreign currency**

Transactions in foreign currencies are recorded at the exchange rate ruling at the date of the transaction. Monetary assets and liabilities denominated in foreign currencies are retranslated at the closing rates at the balance sheet date. All exchange differences are included in the profit and loss account.

**Financial instruments**

Financial instruments are classified and accounted for, according to the substance of the contractual arrangement, as financial assets, financial liabilities or equity instruments. An equity instrument is any contract that evidences a residual interest in the assets of the company after deducting all of its liabilities. Where shares are issued, any component that creates a financial liability of the company is presented as a liability in the balance sheet. The corresponding dividends relating to the liability component are charged as interest expense in the profit and loss account.

**2 Tangible fixed assets**

|                  | £     |
|------------------|-------|
| <b>Cost</b>      |       |
| At 1 August 2013 | 1,729 |
| Additions        | -     |
| Disposals        | -     |
| Revaluations     | -     |

|                        |              |
|------------------------|--------------|
| Transfers              | -            |
| At 31 July 2014        | <u>1,729</u> |
| <b>Depreciation</b>    |              |
| At 1 August 2013       | 623          |
| Charge for the year    | 221          |
| On disposals           | -            |
| At 31 July 2014        | <u>844</u>   |
| <b>Net book values</b> |              |
| At 31 July 2014        | <u>885</u>   |
| At 31 July 2013        | <u>1,106</u> |

### 3 **Called Up Share Capital**

Allotted, called up and fully paid:

|                              | <i>2014</i> | <i>2013</i> |
|------------------------------|-------------|-------------|
|                              | £           | £           |
| 2 Ordinary shares of £1 each | 2           | 2           |

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