REGISTERED NUMBER: 07089547 (England and Wales)

ABBREVIATED UNAUDITED ACCOUNTS

FOR THE YEAR ENDED 30 NOVEMBER 2014

FOR

INDEPENDENT MARKETING PARTNERSHIP LTD

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INDEPENDENT MARKETING PARTNERSHIP LTD

COMPANY INFORMATION FOR THE YEAR ENDED 30 NOVEMBER 2014

| DIRECTOR: | Mr G P Hutchison |
|--------------------|---|
| REGISTERED OFFICE: | 1st Floor Chilworth Point 1 Chilworth Road Southampton Hampshire SO16 7JQ |
| REGISTERED NUMBER: | 07089547 (England and Wales) |
| ACCOUNTANTS: | Rothman Pantall LLP Chartered Accountants Chilworth Point 1 Chilworth Road Southampton Hampshire SO16 7JQ |

INDEPENDENT MARKETING PARTNERSHIP LTD (REGISTERED NUMBER: 07089547)

ABBREVIATED BALANCE SHEET 30 NOVEMBER 2014

| | | 2014 | | 2013 | |
|-------------------------------------|-------|----------|---------|-----------------|--------|
| | Notes | £ | £ | £ | £ |
| FIXED ASSETS | | | | | |
| Intangible assets | 2 | | 2,500 | | 3,000 |
| Tangible assets | 3 | | 896 | | 332 |
| | | | 3,396 | | 3,332 |
| CURRENT ASSETS | | | | | |
| Debtors | | 5,379 | | 7,733 | |
| Cash at bank | | 100,796_ | | <u> 136,751</u> | |
| | | 106,175 | | 144,484 | |
| CREDITORS | | | | | |
| Amounts falling due within one year | | 42,733 | | <u>82,912</u> | |
| NET CURRENT ASSETS | | | 63,442 | | 61,572 |
| TOTAL ASSETS LESS CURRENT | | | | | |
| LIABILITIES | | | 66,838_ | | 64,904 |
| CAPITAL AND RESERVES | | | | | |
| Called up share capital | 4 | | 100 | | 100 |
| Profit and loss account | | | 66,738 | | 64,804 |
| SHAREHOLDERS' FUNDS | | | 66,838 | | 64,904 |

The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 30 November 2014.

The members have not required the company to obtain an audit of its financial statements for the year ended 30 November 2014 in accordance with Section 476 of the Companies Act 2006.

The director acknowledges his responsibilities for:

- (a) ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and
 - preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of
- Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company.

The abbreviated accounts have been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small companies.

The financial statements were approved by the director on 26 June 2015 and were signed by:

Mr G P Hutchison - Director

INDEPENDENT MARKETING PARTNERSHIP LTD (REGISTERED NUMBER: 07089547)

NOTES TO THE ABBREVIATED ACCOUNTS FOR THE YEAR ENDED 30 NOVEMBER 2014

1. ACCOUNTING POLICIES

ACCOUNTING CONVENTION

The financial statements have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008).

THRNOVER

Turnover represents the amount derived from ordinary activities, stated after trade discounts, other sales taxes and net of VAT.

GOODWILL

Goodwill, being the amount paid in connection with the acquisition of a business in 2009, is being amortised evenly over its estimated useful life of ten years.

TANGIBLE FIXED ASSETS

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life.

Computer equipment

- 33% on cost

PENSION COSTS AND OTHER POST-RETIREMENT BENEFITS

The company operates a defined contribution pension scheme. Contributions payable to the company's pension scheme are charged to the profit and loss account in the period to which they relate.

2. INTANGIBLE FIXED ASSETS

3.

| | Total £ |
|------------------------------------|-------------------|
| COST | _ |
| At 1 December 2013 | |
| and 30 November 2014 | _ 5,000 |
| AMORTISATION | |
| At 1 December 2013 | 2,000 |
| Amortisation for year | 500 |
| At 30 November 2014 | 2,500 |
| NET BOOK VALUE | |
| At 30 November 2014 | _ 2,500 |
| At 30 November 2013 | 3,000 |
| TANGIBLE FIXED ASSETS | |
| | Total |
| | £ |
| COST | |
| At 1 December 2013 | 897 |
| Additions | <u>1,295</u> |
| At 30 November 2014 | |
| DEPRECIATION | 505 |
| At 1 December 2013 | 565 |
| Charge for year | <u>731</u> |
| At 30 November 2014 | 1,296 |
| NET BOOK VALUE At 30 November 2014 | 906 |
| At 30 November 2013 | <u>896</u> 332 |
| At 30 November 2013 | 332 |

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INDEPENDENT MARKETING PARTNERSHIP LTD (REGISTERED NUMBER: 07089547)

NOTES TO THE ABBREVIATED ACCOUNTS - continued FOR THE YEAR ENDED 30 NOVEMBER 2014

4. CALLED UP SHARE CAPITAL

Allotted, issued and fully paid:

| Number: | Class: | Nominal | 2014 | 2013 |
|---------|----------|---------|-------------|------|
| | | value: | £ | £ |
| 100 | Ordinary | £1 | <u> 100</u> | 100 |

5. RELATED PARTY DISCLOSURES

At the balance sheet date an amount of £17,679 (2013: £57,784) was owed to Mr G P Hutchison, the director of the company. No interest is being charged on this loan and it is repayable upon demand.

6. CONTROL

The company is under control of Mr G P Hutchison, the director of the company.

CHARTERED ACCOUNTANTS' REPORT TO THE DIRECTOR ON THE UNAUDITED FINANCIAL STATEMENTS OF INDEPENDENT MARKETING PARTNERSHIP LTD

The following reproduces the text of the report prepared for the director in respect of the company's annual unaudited financial statements, from which the unaudited abbreviated accounts (set out on pages two to four) have been prepared.

In order to assist you to fulfil your duties under the Companies Act 2006, we have prepared for your approval the financial statements of Independent Marketing Partnership Ltd for the year ended 30 November 2014 which comprise the Profit and Loss Account, the Balance Sheet and the related notes from the company's accounting records and from information and explanations you have given us.

As a practising member firm of the Institute of Chartered Accountants in England and Wales (ICAEW), we are subject to its ethical and other professional requirements which are detailed at icaew.com/membershandbook.

This report is made solely to the director of Independent Marketing Partnership Ltd in accordance with our terms of engagement. Our work has been undertaken solely to prepare for your approval the financial statements of Independent Marketing Partnership Ltd and state those matters that we have agreed to state to the director of Independent Marketing Partnership Ltd in this report in accordance with AAF 2/10 as detailed at icaew.com/compilation. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the company and its director for our work or for this report.

It is your duty to ensure that Independent Marketing Partnership Ltd has kept adequate accounting records and to prepare statutory financial statements that give a true and fair view of the assets, liabilities, financial position and profit of Independent Marketing Partnership Ltd. You consider that Independent Marketing Partnership Ltd is exempt from the statutory audit requirement for the year.

We have not been instructed to carry out an audit or a review of the financial statements of Independent Marketing Partnership Ltd. For this reason, we have not verified the accuracy or completeness of the accounting records or information and explanations you have given to us and we do not, therefore, express any opinion on the statutory financial statements.

Rothman Pantall LLP Chartered Accountants Chilworth Point 1 Chilworth Road Southampton Hampshire SO16 7JQ

| | Date: | | | |
|-------|-------|------|------|--|
| Date: | | | | |
| | | | | |
| | | | | |

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.