

Financial Statements for the Year Ended 31 December 2023

for

Analogue Seduction Ltd

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for the Year Ended 31 December 2023

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DIRECTORS:

Mr Gary Penska
Mrs Caroline Penska

REGISTERED OFFICE:

143 Eastfield Road
Peterborough
Cambridgeshire
PE1 4AU

REGISTERED NUMBER:

06930988 (England and Wales)

ACCOUNTANTS:

Accountancy Solutions
143 Eastfield Road
Peterborough
Cambridgeshire
PE1 4AU

Statement of Financial Position
31 December 2023

	Notes	31.12.23 £	£	31.12.22 £	£
FIXED ASSETS					
Property, plant and equipment	4		73,604		89,283
CURRENT ASSETS					
Inventories	5	258,350		290,875	
Debtors	6	31,575		14,844	
Cash at bank and in hand		<u>576,058</u>		<u>613,278</u>	
		865,983		918,997	
CREDITORS					
Amounts falling due within one year	7	<u>278,851</u>		<u>219,301</u>	
NET CURRENT ASSETS			<u>587,132</u>		<u>699,696</u>
TOTAL ASSETS LESS CURRENT LIABILITIES			660,736		788,979
CREDITORS					
Amounts falling due after more than one year	8		<u>7,233</u>		<u>14,106</u>
NET ASSETS			<u>653,503</u>		<u>774,873</u>
CAPITAL AND RESERVES					
Called up share capital	9		100		100
Retained earnings	10		<u>653,403</u>		<u>774,773</u>
SHAREHOLDERS' FUNDS			<u>653,503</u>		<u>774,873</u>

The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 31 December 2023.

The members have not required the company to obtain an audit of its financial statements for the year ended 31 December 2023 in accordance with Section 476 of the Companies Act 2006.

The directors acknowledge their responsibilities for:

- ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and
- preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company.

The notes form part of these financial statements

Statement of Financial Position - continued
31 December 2023

The financial statements have been prepared and delivered in accordance with the provisions applicable to companies subject to the small companies regime.

In accordance with Section 444 of the Companies Act 2006, the Income Statement has not been delivered.

The financial statements were approved by the Board of Directors and authorised for issue on 11 April 2024 and were signed on its behalf by:

Mrs Caroline Penska - Director

Notes to the Financial Statements
for the Year Ended 31 December 2023

1. STATUTORY INFORMATION

Analogue Seduction Ltd is a private company, limited by shares , registered in England and Wales. The company's registered number and registered office address can be found on the Company Information page.

2. ACCOUNTING POLICIES

Basis of preparing the financial statements

These financial statements have been prepared in accordance with Financial Reporting Standard 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland" including the provisions of Section 1A "Small Entities" and the Companies Act 2006. The financial statements have been prepared under the historical cost convention.

Turnover

Revenue is measured at the fair value of the consideration received or receivable, excluding discounts, rebates, value added tax and other sales taxes.

Tangible fixed assets

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life.

Improvements to property	- 20% on reducing balance
Plant and machinery	- 20% on reducing balance
Fixtures and fittings	- 20% on reducing balance
Motor vehicles	- 20% on reducing balance
Computer equipment	- 20% on reducing balance

Stocks

Inventories are valued at the lower of cost and net realisable value, after making due allowance for obsolete and slow moving items.

3. EMPLOYEES AND DIRECTORS

The average number of employees during the year was 12 (2022 - 12) .

Notes to the Financial Statements - continued
for the Year Ended 31 December 2023

4. **PROPERTY, PLANT AND EQUIPMENT**

	Improvements to property £	Plant and machinery £	Fixtures and fittings £
COST			
At 1 January 2023	39,658	236,077	17,810
Additions	-	-	960
At 31 December 2023	<u>39,658</u>	<u>236,077</u>	<u>18,770</u>
DEPRECIATION			
At 1 January 2023	29,262	199,018	9,518
Charge for year	<u>2,079</u>	<u>7,412</u>	<u>1,836</u>
At 31 December 2023	<u>31,341</u>	<u>206,430</u>	<u>11,354</u>
NET BOOK VALUE			
At 31 December 2023	<u>8,317</u>	<u>29,647</u>	<u>7,416</u>
At 31 December 2022	<u>10,396</u>	<u>37,059</u>	<u>8,292</u>
	Motor vehicles £	Computer equipment £	Totals £
COST			
At 1 January 2023	26,996	16,184	336,725
Additions	-	1,588	2,548
At 31 December 2023	<u>26,996</u>	<u>17,772</u>	<u>339,273</u>
DEPRECIATION			
At 1 January 2023	2,700	6,944	247,442
Charge for year	<u>4,859</u>	<u>2,041</u>	<u>18,227</u>
At 31 December 2023	<u>7,559</u>	<u>8,985</u>	<u>265,669</u>
NET BOOK VALUE			
At 31 December 2023	<u>19,437</u>	<u>8,787</u>	<u>73,604</u>
At 31 December 2022	<u>24,296</u>	<u>9,240</u>	<u>89,283</u>

5. **INVENTORIES**

	31.12.23 £	31.12.22 £
Stocks	<u>258,350</u>	<u>290,875</u>

Notes to the Financial Statements - continued
for the Year Ended 31 December 2023

6. DEBTORS: AMOUNTS FALLING DUE WITHIN ONE YEAR				
		31.12.23	31.12.22	
		£	£	
	Value Added Tax	<u>31,575</u>	<u>14,844</u>	
7. CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR				
		31.12.23	31.12.22	
		£	£	
	Bank loans and overdrafts	5,811	4,539	
	Trade Creditors	79,505	18,417	
	Wages Payable	11,816	14,382	
	Corporation tax	(6,167)	35,695	
	Social security and other taxes	24,520	14,977	
	Pension	894	1,037	
	Other Creditors-CC 8836	6,969	-	
	Other Creditors-CC 3706	1,766	-	
	Directors' current accounts	<u>153,737</u>	<u>130,254</u>	
		<u>278,851</u>	<u>219,301</u>	
8. CREDITORS: AMOUNTS FALLING DUE AFTER MORE THAN ONE YEAR				
		31.12.23	31.12.22	
		£	£	
	Hire purchase contracts	<u>7,233</u>	<u>14,106</u>	
	Amounts falling due in more than five years:			
	Repayable by instalments			
	Hire purchase	<u>7,233</u>	<u>11,479</u>	
9. CALLED UP SHARE CAPITAL				
Allotted, issued and fully paid:				
Number:	Class:	Nominal value:	31.12.23	31.12.22
			£	£
100	Ordinary	1	<u>100</u>	<u>100</u>

Notes to the Financial Statements - continued
for the Year Ended 31 December 2023

10. **RESERVES**

	Retained earnings £
At 1 January 2023	774,773
Deficit for the year	(101,370)
Dividends	<u>(20,000)</u>
At 31 December 2023	<u>653,403</u>

The following reproduces the text of the report prepared for the directors in respect of the company's annual unaudited financial statements. In accordance with the Companies Act 2006, the company is only required to file a Statement of Financial Position. Readers are cautioned that the Income Statement and certain other primary statements and the Report of the Directors are not required to be filed with the Registrar of Companies.

As described on the Statement of Financial Position you are responsible for the preparation of the financial statements for the year ended 31 December 2023 set out on page nil and you consider that the company is exempt from an audit.

In accordance with your instructions, we have compiled these unaudited financial statements in order to assist you to fulfil your statutory responsibilities, from the accounting records and information and explanations supplied to us.

Accountancy Solutions
143 Eastfield Road
Peterborough
Cambridgeshire
PE1 4AU

Date:

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.