

**UNAUDITED FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2021**

**FOR**

**SHOUT DIGITAL LIMITED**

**CONTENTS OF THE FINANCIAL STATEMENTS**  
**FOR THE YEAR ENDED 31 DECEMBER 2021**

	<b>Page</b>
<b>Company Information</b>	<b>1</b>
<b>Chartered Accountants' Report</b>	<b>2</b>
<b>Balance Sheet</b>	<b>3</b>
<b>Notes to the Financial Statements</b>	<b>5</b>

---

**SHOUT DIGITAL LIMITED**  
**COMPANY INFORMATION**  
**FOR THE YEAR ENDED 31 DECEMBER 2021**

<b>DIRECTOR:</b>	G G Boon
<b>REGISTERED OFFICE:</b>	Keel House Garth Heads Newcastle Upon Tyne Tyne and Wear NE1 2JE
<b>REGISTERED NUMBER:</b>	06926402 (England and Wales)
<b>ACCOUNTANTS:</b>	J.H. Greenwood & Company Chartered Accountants Ava Lodge Castle Terrace Berwick Upon Tweed Northumberland TD15 1NP

**CHARTERED ACCOUNTANTS' REPORT TO THE DIRECTOR**  
**ON THE UNAUDITED FINANCIAL STATEMENTS OF**  
**SHOUT DIGITAL LIMITED**

The following reproduces the text of the report prepared for the director in respect of the company's annual unaudited financial statements. In accordance with the Companies Act 2006, the company is only required to file a Balance Sheet. Readers are cautioned that the Income Statement and certain other primary statements and the Report of the Director are not required to be filed with the Registrar of Companies.

In order to assist you to fulfil your duties under the Companies Act 2006, we have prepared for your approval the financial statements of Shout Digital Limited for the year ended 31 December 2021 which comprise the Profit and Loss Account, Balance Sheet and the related notes from the company's accounting records and from information and explanations you have given us.

As a practising member firm of the Institute of Chartered Accountants in England and Wales (ICAEW), we are subject to its ethical and other professional requirements which are detailed within the ICAEW's regulations and guidance at <http://www.icaew.com/en/membership/regulations-standards-and-guidance>.

This report is made solely to the director of Shout Digital Limited in accordance with our terms of engagement. Our work has been undertaken solely to prepare for your approval the financial statements of Shout Digital Limited and state those matters that we have agreed to state to the director of Shout Digital Limited in this report in accordance with ICAEW Technical Release 07/16AAF. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than Shout Digital Limited and its director for our work or for this report.

It is your duty to ensure that Shout Digital Limited has kept adequate accounting records and to prepare statutory financial statements that give a true and fair view of the assets, liabilities, financial position and profit of Shout Digital Limited. You consider that Shout Digital Limited is exempt from the statutory audit requirement for the year.

We have not been instructed to carry out an audit or a review of the financial statements of Shout Digital Limited. For this reason, we have not verified the accuracy or completeness of the accounting records or information and explanations you have given to us and we do not, therefore, express any opinion on the statutory financial statements.

J.H. Greenwood & Company  
Chartered Accountants  
Ava Lodge  
Castle Terrace  
Berwick Upon Tweed  
Northumberland  
TD15 1NP

11 July 2022

**SHOUT DIGITAL LIMITED (REGISTERED NUMBER: 06926402)**

**BALANCE SHEET**  
**31 DECEMBER 2021**

	Notes	31/12/21 £	£	31/12/20 £	£
<b>FIXED ASSETS</b>					
Tangible assets	4		172,972		46,825
<b>CURRENT ASSETS</b>					
Debtors	5	1,099,403		807,157	
Cash at bank		<u>803,635</u>		<u>602,237</u>	
		1,903,038		1,409,394	
<b>CREDITORS</b>					
Amounts falling due within one year	6	<u>731,016</u>		<u>379,472</u>	
<b>NET CURRENT ASSETS</b>			<u>1,172,022</u>		<u>1,029,922</u>
<b>TOTAL ASSETS LESS CURRENT LIABILITIES</b>			1,344,994		1,076,747
<b>PROVISIONS FOR LIABILITIES</b>			<u>32,865</u>		<u>8,897</u>
<b>NET ASSETS</b>			<u>1,312,129</u>		<u>1,067,850</u>
<b>CAPITAL AND RESERVES</b>					
Called up share capital			1,000		1,000
Share premium			149,250		149,250
Retained earnings			<u>1,161,879</u>		<u>917,600</u>
<b>SHAREHOLDERS' FUNDS</b>			<u>1,312,129</u>		<u>1,067,850</u>

The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 31 December 2021.

The members have not required the company to obtain an audit of its financial statements for the year ended 31 December 2021 in accordance with Section 476 of the Companies Act 2006.

The director acknowledges his responsibilities for:

- (a) ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and
- (b) preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company.

The notes form part of these financial statements

**SHOUT DIGITAL LIMITED (REGISTERED NUMBER: 06926402)**

**BALANCE SHEET - continued**  
**31 DECEMBER 2021**

The financial statements have been prepared and delivered in accordance with the provisions applicable to companies subject to the small companies regime.

In accordance with Section 444 of the Companies Act 2006, the Profit and Loss Account has not been delivered.

The financial statements were approved by the director and authorised for issue on 11 July 2022 and were signed by:

G G Boon - Director

The notes form part of these financial statements

**NOTES TO THE FINANCIAL STATEMENTS**  
**FOR THE YEAR ENDED 31 DECEMBER 2021**

**1. STATUTORY INFORMATION**

Shout Digital Limited is a private company, limited by shares, registered in England and Wales. The company's registered number and registered office address can be found on the Company Information page.

**2. ACCOUNTING POLICIES**

**Basis of preparing the financial statements**

These financial statements have been prepared in accordance with Financial Reporting Standard 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland" including the provisions of Section 1A "Small Entities" and the Companies Act 2006. The financial statements have been prepared under the historical cost convention.

**Turnover**

Turnover is measured at the fair value of the consideration received or receivable, excluding discounts, rebates, value added tax and other sales taxes.

**Tangible fixed assets**

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life.

Hardware	- Straight line over 3 years
Fixtures and fittings	- 20% on reducing balance
Software	- 33% on cost

**Taxation**

Taxation for the year comprises current and deferred tax. Tax is recognised in the Profit and Loss Account, except to the extent that it relates to items recognised in other comprehensive income or directly in equity.

Current or deferred taxation assets and liabilities are not discounted.

Current tax is recognised at the amount of tax payable using the tax rates and laws that have been enacted or substantively enacted by the balance sheet date.

**Deferred tax**

Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date.

Timing differences arise from the inclusion of income and expenses in tax assessments in periods different from those in which they are recognised in financial statements. Deferred tax is measured using tax rates and laws that have been enacted or substantively enacted by the year end and that are expected to apply to the reversal of the timing difference.

Unrelieved tax losses and other deferred tax assets are recognised only to the extent that it is probable that they will be recovered against the reversal of deferred tax liabilities or other future taxable profits.

**Pension costs and other post-retirement benefits**

The company operates a defined contribution pension scheme. Contributions payable to the company's pension scheme are charged to profit or loss in the period to which they relate.

**3. EMPLOYEES AND DIRECTORS**

The average number of employees during the year was 31 (2020 - 27) .

**NOTES TO THE FINANCIAL STATEMENTS - continued**  
**FOR THE YEAR ENDED 31 DECEMBER 2021**

**4. TANGIBLE FIXED ASSETS**

	Hardware £	Fixtures and fittings £	Software £	Totals £
<b>COST</b>				
At 1 January 2021	293,518	27,066	4,882	325,466
Additions	51,988	104,340	-	156,328
At 31 December 2021	<u>345,506</u>	<u>131,406</u>	<u>4,882</u>	<u>481,794</u>
<b>DEPRECIATION</b>				
At 1 January 2021	252,165	21,594	4,882	278,641
Charge for year	27,607	2,574	-	30,181
At 31 December 2021	<u>279,772</u>	<u>24,168</u>	<u>4,882</u>	<u>308,822</u>
<b>NET BOOK VALUE</b>				
At 31 December 2021	<u>65,734</u>	<u>107,238</u>	<u>-</u>	<u>172,972</u>
At 31 December 2020	<u>41,353</u>	<u>5,472</u>	<u>-</u>	<u>46,825</u>

**5. DEBTORS: AMOUNTS FALLING DUE WITHIN ONE YEAR**

	31/12/21 £	31/12/20 £
Trade debtors	598,701	283,154
Amounts recoverable on contract	125,688	118,791
Other debtors	<u>375,014</u>	<u>405,212</u>
	<u>1,099,403</u>	<u>807,157</u>

**6. CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR**

	31/12/21 £	31/12/20 £
Trade creditors	119,816	2,710
Taxation and social security	236,460	195,640
Other creditors	<u>374,740</u>	<u>181,122</u>
	<u>731,016</u>	<u>379,472</u>



This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.