Registered number: 06573321

Redbus Outdoor Holdings Limited

Report And Financial Statements
31 December 2017

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Redbus Outdoor Holdings Limited

COMPANY INFORMATION

Directors

A S Jacobs

J S Lane

Registered number

06573321

Registered office

Orwell House

16-18 Berners Street

London W1T 3LN

Bankers

Coutts & Company 440 The Strand

London WC2R 0QS

BALANCE SHEET As at 31 December 2017					
			2017		2016
Et adamada	Note		£		£
Fixed assets					
Tangible fixed assets			6,863		14,756
Investments	6		161,363		161,363
			168,226		176,119
Current assets					
Stocks		47,647		54,639	
Debtors: amounts falling due within one year	7	653,401		751,050	
Cash at bank		153,907		108,048	
		854,955		913,737	
Creditors: amounts falling due within one					
year	8	(2,511,618)		(2,411,916)	
Net current liabilities		<u></u>	(1,656,663)		(1,498,179)
Net liabilities			(1,488,437)		(1,322,060)
Capital and reserves					
Called up share capital	10		980	•	980
Capital redemption reserve			20		20
Profit and loss account			(1,489,437)		(1,323,060)
			(1,488,437)		(1,322,060)
					

The directors consider that the Company is entitled to exemption from audit under section 477 of the Companies Act 2006 and members have, not required the Company to obtain an audit for the year in question in accordance with section 476 of Companies Act 2006.

The directors acknowledge their responsibilities for complying with the requirements of the Companies Act 2006 with respect to accounting records and the preparation of financial statements.

The financial statements have been prepared in accordance with the provisions applicable to companies subject to the small companies regime and in accordance with the provisions of FRS 102 Section 1A - small entities. The profit and loss account and directors' report have not been delivered to the Registrar of Companies in accordance with these provisions.

The financial statements were approved and authorised for issue by the board and were signed on its behalf on 27 September 2018

J S Lane Director

The notes on pages 5 to 9 form part of these financial statements.

General information

Redbus Outdoor Holdings Limited (registered number: 06573321) is a private company limited by shares, incorporated in England and Wales. Its principal activities are set out on page 1. The company's registered address is Orwell House, 16-18 Berners Street, London W1T 3LN.

2. Accounting policies

2.1 Basis of preparation of financial statements

The financial statements have been prepared under the historical cost convention unless otherwise specified within these accounting policies and in accordance with Section 1A of Financial Reporting Standard 102, the Financial Reporting Standard applicable in the UK and the Republic of Ireland and the Companies Act 2006.

The preparation of financial statements in compliance with FRS 102 requires the use of certain critical accounting estimates. It also requires management to exercise judgment in applying the Company's accounting policies.

The following principal accounting policies have been applied:

2.2 Going concern

The Group that the company heads continues to generate positive cash flows and the directors therefore expect the company to continue to meet its liabilities as they fall due, for a period of not less than twelve months from the date of approval of these financial statements. Accordingly, the directors have a valid expectation that the company will remain a going concern, and continue to adopt that assumption in the preparation of these financial statements.

2.3 Turnover

Turnover comprises revenue recognised by the company in respect of goods and services supplied during the year, exclusive of Value Added Tax and trade discounts. Turnover is recognised in the period to which it relates.

2.4 Tangible fixed assets

Tangible fixed assets are stated at cost less depreciation. Depreciation is provided at rates calculated to write off the cost of fixed assets, less their estimated residual value, over their expected useful lives on the following bases:

Plant and machinery - 3 years
Motor vehicles - 5 years
Furniture, fittings and equipment - 1 - 5 years
Computer equipment - 3 years

2.5 Valuation of investments

Investments held as fixed assets are shown at cost less provision for impairment.

2.6 Stocks

Stocks are valued at the lower of cost and net realisable value after making due allowance for obsolete and slow-moving stocks. Cost includes all direct costs.

2. Accounting policies (continued)

2.7 Financial instruments

The Company does not trade in financial instruments and all such instruments arise directly from operations.

All trade and other debtors are initially recognised at transaction value, as none contain in substance a financing transaction. Thereafter trade and other debtors are reviewed for impairment where there is objective evidence based on observable data that the balance may be impaired. The Company does not hold collateral against its trade and other receivables so its exposure to credit risk is the net balance of trade and other debtors after allowance for impairment.

The Company's cash holdings comprise on demand balances. All cash is held with banks with strong external credit ratings.

Trade and other creditors and accruals are initially recognised at transaction value as none represent a financing transaction. They are only derecognised when they are extinguished. As the Company only has short term receivables and payables, its net current asset position is a reasonable measure of its liquidity at any given time.

2.8 Operating leases

Rentals under operating leases are charged to the Profit and loss account on a straight line basis over the lease term.

2.9 Pensions

The company operates a defined contribution pension scheme and the pension charge represents the amounts payable by the company to the fund in respect of the year.

3. Employees

The average monthly number of employees, including directors, during the year was 1 (2016 - 1).

4. Taxation

	٠	2017 £	2016 £
Total current tax			-

At 31 December 2017, the company had unrelieved tax losses of £410,454 (2016: £408,044). A potential deferred tax asset at 19% (2016: 19%) of £77,986 (2016: £77,552) will be realised in future periods if taxable profits are made against which the losses can be offset. No asset relating to this amount has been recognised in these financial statements due to uncertainty over the timing of these taxable profits.

5. Tangible fixed assets

	Plant & machinery £	Motor vehicles £	Fixtures & fittings £	Computer equipment £	Total £
Cost					•
At 1 January 2017	50,168	101,807	20,461	143,652	316,088
Additions	-	-	216	3,101	3,317
Disposals	-	(34,269)	-	(24,082)	(58,351)
At 31 December 2017	50,168	67,538	20,677	122,671	261,054
Depreciation					
At 1 January 2017	50,168	98,148	18,632	134,384	301,332
Charge for the year on owned assets	-	3,659	1,331	6,220	11,210
Disposals	-	(34,269)	-	(24,082)	(58,351)
At 31 December 2017	50,168	67,538	19,963	116,522	254,191
Net book value					
At 31 December 2017		<u> </u>	714	6,149	6,863
At 31 December 2016	<u>-</u>	3,659	1,829	9,268	14,756

6. Fixed asset investments

		Investments in subsidiary companies £
	Cost .	
	At 1 January 2017	161,363
	At 31 December 2017	161,363
	Net book value	
	At 31 December 2017	161,363
	At 31 December 2016	161,363
7.	Debtors	
	201	7 2016 £ £
	Trade debtors 20,01	7 338,767
	Amounts owed by group undertakings 459,12	7 196,580
	Other debtors 63,37	8 141,529
	Prepayments and accrued income 110,87	9 74,174
r	653,40	751,050
8.	Creditors: Amounts falling due within one year	
	201	7 2016 £ £
•	Trade creditors 176,24	3 222,308
	Amounts owed to group undertakings 2,248,82	
	Other taxation and social security 45,20	5 38,440
	Other creditors 23,66	3 14,066
	Accruals and deferred income 17,67	4 350,498 ·
	2,511,61	2,411,916
		——· —

9. Commitments under operating leases

At 31 December 2017 the Company had future minimum lease payments under non-cancellable operating leases as follows:

		2017 £	2016 £
	Later than 1 year and not later than 5 years	-	83,895
			83,895
10.	Share capital		
		2017 £	2016 £
	Shares classified as equity	~	~
	Allotted, called up and fully paid		
	9,800 Ordinary shares of £0.10 each	980	980

11. Related party transactions

During the year the company incurred costs on behalf of fellow group and related undertakings which were recharged to those companies. Together with net cash movements and costs recharged from those entities, the following balances were due from related parties: Polygram Group Limited £nil (2016: £125,547) and Redbus Retail Advertising Limited £459,127 (2016: £196,580); and the following amounts were due to related parties: Redbus Outdoor Limited £137,972 (2016: £97,101) and Redbus Retail Services Limited £2,110,856 (2016: £1,689,503). All companies are fellow subsidiaries, with the exception of Polygram Group Limited, which is related by virtue of common control (the balance with which is included in other debtors). Turnover includes £10,000 (2016: £10,000) of fees charged to Redbus Retail Services Limited in relation to the collection of revenues of £1,272,370 (2016: £1,181,935), this amount being included in turnover and cost of sales.

During the year the company was charged management fees of £20,000 (2016: £10,000) by Polygram Group Limited, a company under common control.

During the year the company incurred consultancy costs of £80,000 (2016: £80,000) in respect of the ultimate controlling party.