

**ALTERNATIVE SERVICE RESPONSE LIMITED  
UNAUDITED FINANCIAL STATEMENTS  
FOR THE YEAR ENDED 31 OCTOBER 2020**

Brian G Lonis and Co Ltd

12e Manor Road  
London  
N16 5SA

**Alternative Service Response Limited**  
**Unaudited Financial Statements**  
**For The Year Ended 31 October 2020**

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**Alternative Service Response Limited**  
**Balance Sheet**  
**As at 31 October 2020**

Registered number: 06393715

		<b>2020</b>		<b>2019</b>	
	<b>Notes</b>	<b>£</b>	<b>£</b>	<b>£</b>	<b>£</b>
<b>FIXED ASSETS</b>					
Tangible Assets	<b>3</b>		5,073		5,252
			5,073		5,252
<b>CURRENT ASSETS</b>					
Debtors	<b>4</b>	43,206		46,602	
Cash at bank and in hand		51,633		96,189	
		94,839		142,791	
<b>Creditors: Amounts Falling Due Within One Year</b>	<b>5</b>	(31,499 )		(65,198 )	
<b>NET CURRENT ASSETS (LIABILITIES)</b>			63,340		77,593
<b>TOTAL ASSETS LESS CURRENT LIABILITIES</b>			68,413		82,845
<b>Creditors: Amounts Falling Due After More Than One Year</b>	<b>6</b>	(50,000 )		-	
<b>NET ASSETS</b>			18,413		82,845
<b>CAPITAL AND RESERVES</b>					
Called up share capital	<b>7</b>		1,000		1,000
Profit and Loss Account			17,413		81,845
<b>SHAREHOLDERS' FUNDS</b>			18,413		82,845

**Alternative Service Response Limited**  
**Balance Sheet (continued)**  
**As at 31 October 2020**

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For the year ending 31 October 2020 the company was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies.

**Director's responsibilities**

- The member has not required the company to obtain an audit in accordance with section 476 of the Companies Act 2006.
- The director acknowledges his responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.
- These accounts have been prepared and delivered in accordance with the provisions applicable to companies subject to the small companies' regime.
- The company has taken advantage of section 444(1) of the Companies Act 2006 and opted not to deliver to the registrar a copy of the company's Profit and Loss Account.

On behalf of the board

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**Mr Cezar Punzalan**

Director

**26th March 2021**

The notes on pages 3 to 5 form part of these financial statements.

**Alternative Service Response Limited**  
**Notes to the Financial Statements**  
**For The Year Ended 31 October 2020**

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**1. Accounting Policies**

**1.1. Basis of Preparation of Financial Statements**

The financial statements are prepared under the historical cost convention and in accordance with the FRS 102 Section 1A Small Entities - The Financial Reporting Standard applicable in the UK and Republic of Ireland and the Companies Act 2006.

**1.2. Turnover**

Turnover is measured at the fair value of the consideration received or receivable, net of discounts and value added taxes. Turnover includes revenue earned from the sale of goods and from the rendering of services. Turnover is reduced for estimated customer returns, rebates and other similar allowances.

**1.3. Tangible Fixed Assets and Depreciation**

Tangible fixed assets are measured at cost less accumulated depreciation and any accumulated impairment losses. Depreciation is provided at rates calculated to write off the cost of the fixed assets, less their estimated residual value, over their expected useful lives on the following bases:

Plant & Machinery	15% Reducing balance method
Motor Vehicles	25% Reducing balance method
Fixtures & Fittings	15% Reducing balance method

**1.4. Leasing and Hire Purchase Contracts**

Assets obtained under hire purchase contracts and finance leases are capitalised as tangible fixed assets. Assets acquired under finance leases are depreciated over the shorter of the lease term and their useful lives. Assets acquired under hire purchase contracts are depreciated over their useful lives. Finance leases are those where substantially all of the benefits and risks of ownership are assumed by the company. Obligations under such agreements are included in the creditors net of the finance charge allocated to future periods. The finance element of the rental payment is charged to the profit and loss account so as to produce a constant periodic rate of charge on the net obligation outstanding in each period. Rentals applicable to operating leases where substantially all of the benefits and risks of ownership remain with the lessor are charged to profit and loss account as incurred.

**1.5. Taxation**

Income tax expense represents the sum of the tax currently payable and deferred tax.

The tax currently payable is based on taxable profit for the year. Taxable profit differs from profit as reported in the statement of comprehensive income because of items of income or expense that are taxable or deductible in other year and items that are never taxable or deductible. The company's liability for current tax is calculated using tax rates that have been enacted or substantively enacted by the end of the reporting period.

Deferred tax is recognised on timing differences between the carrying amounts of assets and liabilities in the financial statements and the corresponding tax bases used in the computation of taxable profit. Deferred tax liabilities are generally recognised for all taxable timing differences. Deferred tax assets are generally recognised for all deductible temporary differences to the extent that it is probable that taxable profits will be available against which those deductible timing differences can be utilised. The carrying amount of deferred tax assets is reviewed at the end of each reporting period and reduced to the extent that it is no longer probable that sufficient taxable profits will be available to allow all or part of the asset to be recovered.

Deferred tax assets and liabilities are measured at the tax rates that are expected to apply in the period in which the liability is settled or the asset realised, based on tax rates (and tax laws) that have been enacted or substantively enacted by the end of the reporting period. Deferred tax liabilities are presented within provisions for liabilities and deferred tax assets within debtors. The measurement of deferred tax liabilities and asset reflects the tax consequences that would follow from the manner in which the Company expects, at the end of the reporting period, to recover or settle the carrying amount of its assets and liabilities.

Current or deferred tax for the year is recognised in profit or loss, except when they related to items that are recognised in other comprehensive income or directly in equity, in which case, the current and deferred tax is also recognised in other comprehensive income or directly in equity respectively.

**Alternative Service Response Limited**  
**Notes to the Financial Statements (continued)**  
**For The Year Ended 31 October 2020**

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**1.6. Pensions**

The company operates a defined pension contribution scheme. Contributions are charged to the profit and loss account as they become payable in accordance with the rules of the scheme.

**2. Average Number of Employees**

Average number of employees, including directors, during the year was as follows: 2 (2019: 1)

**3. Tangible Assets**

	<b>Fixtures &amp; Fittings</b>
	<b>£</b>
<b>Cost</b>	
As at 1 November 2019	7,269
Additions	625
As at 31 October 2020	<u>7,894</u>
<b>Depreciation</b>	
As at 1 November 2019	2,017
Provided during the period	804
As at 31 October 2020	<u>2,821</u>
<b>Net Book Value</b>	
As at 31 October 2020	<u>5,073</u>
As at 1 November 2019	<u>5,252</u>

**4. Debtors**

	<b>2020</b>	<b>2019</b>
	<b>£</b>	<b>£</b>
<b>Due within one year</b>		
Trade debtors	3,304	45,852
Prepayments and accrued income	1,500	750
Other debtors	4,237	-
Director's loan account	<u>34,165</u>	<u>-</u>
	<u>43,206</u>	<u>46,602</u>

**Alternative Service Response Limited**  
**Notes to the Financial Statements (continued)**  
**For The Year Ended 31 October 2020**

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**5. Creditors: Amounts Falling Due Within One Year**

	<b>2020</b>	<b>2019</b>
	<b>£</b>	<b>£</b>
Trade creditors	5,770	4,782
Corporation tax	20,874	25,173
Other taxes and social security	405	-
VAT	-	26,075
Accruals and deferred income	4,450	3,100
Director's loan account	-	6,068
	<u>31,499</u>	<u>65,198</u>

**6. Creditors: Amounts Falling Due After More Than One Year**

	<b>2020</b>	<b>2019</b>
	<b>£</b>	<b>£</b>
Bank loans	50,000	-
	<u>50,000</u>	<u>-</u>

**7. Share Capital**

	<b>2020</b>	<b>2019</b>
Allotted, Called up and fully paid	1,000	1,000

**8. Directors Advances, Credits and Guarantees**

Included within Debtors are the following loans to directors:

The above loan is unsecured, interest free and repayable on demand.

**9. General Information**

Alternative Service Response Limited is a private company, limited by shares, incorporated in England & Wales, registered number 06393715 . The registered office is 141 High Street, Plaistow, London, E13 9HH.

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.