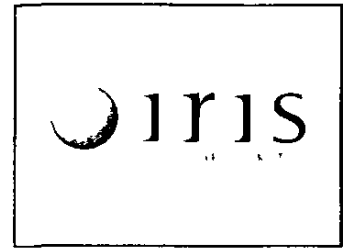


# SH01

## Return of allotment of shares



You can use the WebFiling service to file this form online  
Please go to [www.companieshouse.gov.uk](http://www.companieshouse.gov.uk)

**What this form is for**  
You may use this form to give  
notice of shares allotted following  
incorporation

**What this form is NOT for**  
You cannot use this form to  
notice of shares taken by sub  
on formation of the compan  
for an allotment of a new cl  
shares by an unlimited comp

MONDAY



LD6 **\*L4ZQFWWL\*** 22/08/2011 91  
COMPANIES HOUSE

### 1 Company details

Company number **0 5 8 7 8 0 0 2**

Company name in full **All About Brands plc**

→ Filing in this form  
Please complete in typescript or in  
bold black capitals  
All fields are mandatory unless  
specified or indicated by \*

### 2 Allotment dates

From Date **d 1 d 2 m 0 m 8 y 2 y 0 1 1**  
To Date **d d m y y y**

① Allotment date  
If all shares were allotted on the  
same day enter that date in the  
from date box. If shares were  
allotted over a period of time,  
complete both from date and to  
date boxes

### 3 Shares allotted

Please give details of the shares allotted, including bonus shares  
(Please use a continuation page if necessary)

② Currency  
If currency details are not  
completed we will assume currency  
is in pound sterling

Class of shares (E.g. Ordinary/Preference etc)	Currency ②	Number of shares allotted	Nominal value of each share	Amount paid (including share premium) on each share	Amount (if any) unpaid (including share premium) on each share
<b>Ordinary</b>	<b>GBP</b>	<b>438591</b>	<b>0 2</b>	<b>0 2</b>	<b>0 000000000000</b>

If the allotted shares are fully or partly paid up otherwise than in cash, please  
state the consideration for which the shares were allotted

Continuation page  
Please use a continuation page if  
necessary

Details of non-cash  
consideration  
If a PLC, please attach  
valuation report (if  
appropriate)

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Return of allotment of shares

Statement of capital

Section 4 (also Section 5 and Section 6, if appropriate) should reflect the company's issued capital at the date of this return

**4** Statement of capital (Share capital in pound sterling (£))

Please complete the table below to show each class of shares held in pound sterling. If all your issued capital is in sterling, only complete Section 4 and then go to Section 7

Class of shares (E.g. Ordinary/Preference etc.)	Amount paid up on each share ①	Amount (if any) unpaid on each share ①	Number of shares ②	Aggregate nominal value ③
Ordinary	0 580391142731838	0 0103974594094189	5862259	£ 1172451 8
				£
				£
				£
<b>Totals</b>			<b>5862259</b>	<b>£ 1172451 8</b>

**5** Statement of capital (Share capital in other currencies)

Please complete the table below to show any class of shares held in other currencies. Please complete a separate table for each currency.

Currency

Class of shares (E.g. Ordinary / Preference etc.)	Amount paid up on each share ①	Amount (if any) unpaid on each share ①	Number of shares ②	Aggregate nominal value ③
<b>Totals</b>				

Currency

Class of shares (E.g. Ordinary/Preference etc.)	Amount paid up on each share ①	Amount (if any) unpaid on each share ①	Number of shares ②	Aggregate nominal value ③
<b>Totals</b>				

**6** Statement of capital (Totals)

Please give the total number of shares and total aggregate nominal value of issued share capital

Total number of shares 5,862,259  
Total aggregate nominal value ③ £ 1,172,451.80

③ Total aggregate nominal value  
Please list total aggregate values in different currencies separately. For example: £100 + €100 + \$10 etc.

① Including both the nominal value and any share premium

② E.g. Number of shares issued multiplied by nominal value of each share

Continuation Pages  
Please use a Statement of Capital continuation page if necessary

③ Total number of issued shares in this class

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Statement of capital (Prescribed particulars of rights attached to shares)

Please give the prescribed particulars of rights attached to shares for each class of share shown in the statement of capital share tables in Section 4 and Section 5

1 Prescribed particulars of rights attached to shares

- The particulars are
- a particulars of any voting rights, including rights that arise only in certain circumstances
  - b particulars of any rights as respects dividends to participate in a distribution
  - c particulars of any rights as respects capital to participate in a distribution (including on winding up) and
  - d whether the shares are to be redeemed or are liable to be redeemed at the option of the company or the shareholder and any terms or conditions relating to redemption of these shares

A separate table must be used for each class of share

**Continuation page**  
Please use a Statement of Capital continuation page if necessary

Class of share

Ordinary @ 20 pence per share

Prescribed particulars 1

equal voting rights  
equal dividend rights  
rank pari passu in all other respects

Class of share

Prescribed particulars 1

Class of share

Prescribed particulars 1

8

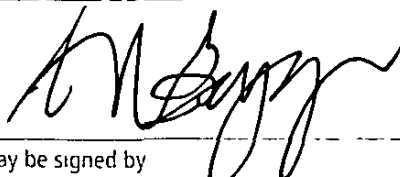
Signature

I am signing this form on behalf of the company

Signature

Signature

X



X

This form may be signed by  
Director, Secretary, Person authorised, Administrator, Administrative receiver,  
Receiver, Receiver manager, CIC manager

1 Societas Europaea  
If the form is being filed on behalf of a Societas Europaea (SE) please delete 'director' and insert details of which organ of the SE the person signing has membership

1 Person authorised  
Under either section 270 or 274 of the Companies Act 2006

# SH01

## Return of allotment of shares



### Presenter information

You do not have to give any contact information, but if you do it will help Companies House if there is a query on the form. The contact information you give will be visible to searchers of the public record.

Company name

Company name **Elliotts Shah**

Address **2nd Floor, York House**

**23 Kingsway**

Post town **London**

County/Region

Postcode **W C 2 B 6 U J**

Country **United Kingdom**

DX

Telephone **020 7632 0300**



### Checklist

We may return the forms completed incorrectly or with information missing

Please make sure you have remembered the following

- The company name and number match the information held on the public Register
- You have shown the date(s) of allotment in section 2
- You have completed all appropriate share details in section 3
- You have completed the appropriate sections of the Statement of Capital
- You have signed the form



### Important information

Please note that all information on this form will appear on the public record



### Where to send

You may return this form to any Companies House address, however for expediency we advise you to return it to the appropriate address below

#### For companies registered in England and Wales

The Registrar of Companies, Companies House,  
Crown Way, Cardiff, Wales, CF14 3UZ  
DX 33050 Cardiff

#### For companies registered in Scotland

The Registrar of Companies, Companies House,  
Fourth floor, Edinburgh Quay 2,  
139 Fountainbridge Edinburgh, Scotland, EH3 9FF  
DX ED235 Edinburgh 1  
or LP 4 Edinburgh 2 (Legal Post)

#### For companies registered in Northern Ireland

The Registrar of Companies, Companies House,  
Second floor, The Linenhall 32-38 Linenhall Street  
Belfast, Northern Ireland, BT2 8BG  
DX 481 NR Belfast 1



### Further information

For further information please see the guidance notes on the website at [www.companieshouse.gov.uk](http://www.companieshouse.gov.uk) or email [enquiries@companieshouse.gov.uk](mailto:enquiries@companieshouse.gov.uk)

This form is available in an alternative format. Please visit the forms page on the website at [www.companieshouse.gov.uk](http://www.companieshouse.gov.uk)