

**ABBREVIATED UNAUDITED ACCOUNTS**  
**FOR THE YEAR ENDED 30 JUNE 2016**  
**FOR**  
**P V MARKETING LIMITED**



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FOR THE YEAR ENDED 30 JUNE 2016**

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**P V MARKETING LIMITED**

**COMPANY INFORMATION  
FOR THE YEAR ENDED 30 JUNE 2016**

**DIRECTORS:**

Ms V Kaye  
P C Wright

**SECRETARY:**

Ms V Kaye

**REGISTERED OFFICE:**

Beech House  
4A Newmarket Road  
Cambridge  
Cambridgeshire  
CB5 8DT

**REGISTERED NUMBER:**

05852942 (England and Wales)

**ACCOUNTANTS:**

Chater Allan LLP  
Chartered Accountants  
Beech House  
4a Newmarket Road  
Cambridge  
Cambridgeshire  
CB5 8DT

**ABBREVIATED BALANCE SHEET**  
**30 JUNE 2016**

	Notes	2016 £	2015 £
<b>CURRENT ASSETS</b>			
Debtors		192,520	52,582
Cash at bank		220,696	81,546
		<u>413,216</u>	<u>134,128</u>
<b>CREDITORS</b>			
Amounts falling due within one year		388,537	580
		<u>24,679</u>	<u>133,548</u>
<b>NET CURRENT ASSETS</b>			
		<u>24,679</u>	<u>133,548</u>
<b>TOTAL ASSETS LESS CURRENT LIABILITIES</b>			
		<u>24,679</u>	<u>133,548</u>
<b>RESERVES</b>			
Retained earnings		24,679	133,548
<b>SHAREHOLDERS' FUNDS</b>		<u>24,679</u>	<u>133,548</u>

The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 30 June 2016.


The members have not required the company to obtain an audit of its financial statements for the year ended 30 June 2016 in accordance with Section 476 of the Companies Act 2006.

The directors acknowledge their responsibilities for:

- ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and
- preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company.

The abbreviated accounts have been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small companies.

The financial statements were approved by the Board of Directors on 02/02/2017 and were signed on its behalf by:

  
.....  
Ms V Kaye - Director

**NOTES TO THE ABBREVIATED ACCOUNTS  
FOR THE YEAR ENDED 30 JUNE 2016**

**1. ACCOUNTING POLICIES**

**Basis of preparing the financial statements**

These financial statements have been prepared in accordance with Financial Reporting Standard 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland" and the Companies Act 2006. The financial statements have been prepared under the historical cost convention.

**Financial reporting standard 102 - reduced disclosure exemptions**

The company has taken advantage of the following disclosure exemption in preparing these financial statements, as permitted by FRS 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland":

- the requirements of Section 7 Statement of Cash Flows.

**Turnover**

Turnover is measured at the fair value of the consideration received or receivable, excluding discounts, rebates, value added tax and other sales taxes.

Turnover represents net invoiced sales for consultancy services, excluding value added tax.

In line with Financial Reporting Standard 102, income has been recognised when the company obtains the right to consideration in exchange for its performance.

**Intangible asset**

The intangible asset relates to the purchase of a TV channel; this was disposed of during the year ended 30 June 2016.

**Going concern**

The directors have considered the financial position of the company and believe it is well placed to manage its business risks successfully. The directors have a reasonable expectation that the company has adequate resources to continue in operational existence for the foreseeable future. Thus they continue to adopt the going concern basis of preparation in preparing the financial statements.

**2. INTANGIBLE FIXED ASSETS**

	Total £
<b>COST</b>	
Additions	150,000
Disposals	(150,000)
	<hr/>
At 30 June 2016	-
	<hr/>
<b>NET BOOK VALUE</b>	
At 30 June 2016	-
	<hr/> <hr/>

**3. CALLED UP SHARE CAPITAL**

Allotted, issued and fully paid:

Number:	Class:	Nominal value:	2016 £	2015 £
2	Ordinary shares	£0.01	-	-
			<hr/>	<hr/>