

Abbreviated Unaudited Accounts for the Year Ended 30 June 2015

for

Swat Marketing Ltd

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for the year ended 30 June 2015

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Swat Marketing Ltd

Company Information
for the year ended 30 June 2015

DIRECTOR: D Kis

REGISTERED OFFICE: 67 Church Road
Hove
East Sussex
BN3 2BD

REGISTERED NUMBER: 05747653 (England and Wales)

ACCOUNTANTS: Shearers
Accountants & Chartered Tax Advisers
67 Church Road
Hove
East Sussex
BN3 2BD

Abbreviated Balance Sheet
30 June 2015

	Notes	2015 £	£	2014 £	£
FIXED ASSETS					
Intangible assets	2		3,425		6,267
Tangible assets	3		<u>2,299</u>		<u>3,065</u>
			5,724		9,332
CURRENT ASSETS					
Stocks		1,282		1,594	
Debtors		22,160		19,476	
Cash at bank		<u>755</u>		<u>7,466</u>	
		24,197		28,536	
CREDITORS					
Amounts falling due within one year		<u>16,069</u>		<u>15,397</u>	
NET CURRENT ASSETS			<u>8,128</u>		<u>13,139</u>
TOTAL ASSETS LESS CURRENT LIABILITIES			<u>13,852</u>		<u>22,471</u>
CAPITAL AND RESERVES					
Called up share capital	4		1		1
Profit and loss account			<u>13,851</u>		<u>22,470</u>
SHAREHOLDERS' FUNDS			<u>13,852</u>		<u>22,471</u>

The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 30 June 2015.

The members have not required the company to obtain an audit of its financial statements for the year ended 30 June 2015 in accordance with Section 476 of the Companies Act 2006.

The director acknowledges his responsibilities for:

- (a) ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Sections 394 and 395
- (b) and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company.

Abbreviated Balance Sheet - continued
30 June 2015

The abbreviated accounts have been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small companies.

The financial statements were approved by the director on 1 December 2015 and were signed by:

D Kis - Director

Notes to the Abbreviated Accounts
for the year ended 30 June 2015

1. ACCOUNTING POLICIES

Accounting convention

The financial statements have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008).

Turnover

Turnover represents net invoiced sales of goods, excluding value added tax.

Goodwill

Goodwill, being the amount paid in connection with the acquisition of a business in 2006, is being amortised evenly over its estimated useful life of ten years.

Tangible fixed assets

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life.

Plant and machinery etc - 25% on reducing balance

Stocks

Stocks are valued at the lower of cost and net realisable value, after making due allowance for obsolete and slow moving items.

Deferred tax

Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date.

Hire purchase and leasing commitments

Rentals paid under operating leases are charged to the profit and loss account on a straight line basis over the period of the lease.

2. INTANGIBLE FIXED ASSETS

	Total £
COST	
At 1 July 2014 and 30 June 2015	<u>28,417</u>
AMORTISATION	
At 1 July 2014	22,150
Amortisation for year	<u>2,842</u>
At 30 June 2015	<u>24,992</u>
NET BOOK VALUE	
At 30 June 2015	<u>3,425</u>
At 30 June 2014	<u>6,267</u>

Notes to the Abbreviated Accounts - continued
for the year ended 30 June 2015

3. TANGIBLE FIXED ASSETS

	Total £
COST	
At 1 July 2014	
and 30 June 2015	<u>15,314</u>
DEPRECIATION	
At 1 July 2014	12,249
Charge for year	<u>766</u>
At 30 June 2015	<u>13,015</u>
NET BOOK VALUE	
At 30 June 2015	<u>2,299</u>
At 30 June 2014	<u>3,065</u>

4. CALLED UP SHARE CAPITAL

Allotted, issued and fully paid:

Number:	Class:	Nominal value:	2015 £	2014 £
1	Ordinary	£1.00	<u>1</u>	<u>1</u>

5. DIRECTOR'S ADVANCES, CREDITS AND GUARANTEES

The company purchased the goodwill and assets of the business known as D Kis t/as Swat Distribution on 1 June 2006.

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.