

Abbreviated Unaudited Accounts for the Year Ended 31 March 2016

for

Sticky Marketing Club Ltd

Stuart Harris Associates
Chartered Certified Accountants
and Statutory Auditors
Woodside House
22 Guildown Avenue
Woodside Park
London
N12 7DQ

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for the Year Ended 31 March 2016

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DIRECTORS:

Mrs P D Leboff
A B Leboff

REGISTERED OFFICE:

Unit 45
Harriet Way
Bushey
Hertfordshire
WD23 4JH

REGISTERED NUMBER:

05640682 (England and Wales)

ACCOUNTANTS:

Stuart Harris Associates
Chartered Certified Accountants
and Statutory Auditors
Woodside House
22 Guildown Avenue
Woodside Park
London
N12 7DQ

Abbreviated Balance Sheet
31 March 2016

	Notes	31.3.16 £	£	31.3.15 £	£
FIXED ASSETS					
Intangible assets	2		408		2,116
Tangible assets	3		<u>177,643</u>		<u>200,281</u>
			178,051		202,397
CURRENT ASSETS					
Debtors		13,816		20,614	
Cash at bank		<u>5,591</u>		<u>8,361</u>	
		19,407		28,975	
CREDITORS					
Amounts falling due within one year	4	<u>105,728</u>		<u>244,055</u>	
NET CURRENT LIABILITIES			<u>(86,321)</u>		<u>(215,080)</u>
TOTAL ASSETS LESS CURRENT LIABILITIES			91,730		(12,683)
CREDITORS					
Amounts falling due after more than one year	4		(106,099)		-
PROVISIONS FOR LIABILITIES			<u>(202)</u>		<u>(151)</u>
NET LIABILITIES			<u>(14,571)</u>		<u>(12,834)</u>
CAPITAL AND RESERVES					
Called up share capital	5		1		1
Profit and loss account			<u>(14,572)</u>		<u>(12,835)</u>
SHAREHOLDERS' FUNDS			<u>(14,571)</u>		<u>(12,834)</u>

The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 31 March 2016.

The members have not required the company to obtain an audit of its financial statements for the year ended 31 March 2016 in accordance with Section 476 of the Companies Act 2006.

The directors acknowledge their responsibilities for:

- (a) ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company.
- (b)

Sticky Marketing Club Ltd (Registered number: 05640682)

Abbreviated Balance Sheet - continued

31 March 2016

The abbreviated accounts have been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small companies.

The financial statements were approved by the Board of Directors on 17 June 2016 and were signed on its behalf by:

A B Leboff - Director

Mrs P D Leboff - Director

The notes form part of these abbreviated accounts

Notes to the Abbreviated Accounts
for the Year Ended 31 March 2016

1. **ACCOUNTING POLICIES**

Accounting convention

The financial statements have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective January 2015).

Turnover

Turnover comprises the invoiced value of goods and services supplied by the company, net of Value Added Tax and trade discounts.

Licences and patents

Licences and patents are stated at cost less amortisation. Amortisation of licences is calculated on a straight line basis over the life of the licence. Amortisation of patents is calculated on a straight line basis over the estimated expected useful life of the patents of 5 years.

Tangible fixed assets

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life.

Long leasehold	- 2% on cost
Fixtures and fittings	- at varying rates on cost

Deferred tax

Deferred taxation arises when items are charged or credited in accounts in different periods to those in which they are included in the company's tax computations.

Deferred tax is provided in full on timing differences that result in an obligation to pay more (or less) tax at a future date. Deferred tax is calculated at the average rates that are expected to apply when the timing differences reverse, based on current tax rates and laws. The resulting deferred tax assets or liability is not discounted.

Deferred tax assets are only recognised if it is more likely than not that they will be recovered either against future taxable profits or against the reversal of other deferred tax liabilities.

Foreign currencies

Monetary assets and liabilities denominated in foreign currencies are translated into sterling at the rate of exchange ruling at the balance sheet date. Transactions in foreign currencies are recorded at the rate ruling at the date of the transaction. All foreign exchange differences are included to the profit and loss account.

Operating lease rentals

Rentals payable under operating leases are charged against income on a straight line basis over the lease term.

Pension costs and other post-retirement benefits

The company operates a defined contribution pension scheme for the benefit of its employees. Contributions payable are charged to the profit and loss account in the period in which they are payable.

Notes to the Abbreviated Accounts - continued
for the Year Ended 31 March 2016

2.	INTANGIBLE FIXED ASSETS		Total £
	COST		
	At 1 April 2015 and 31 March 2016		<u>20,865</u>
	AMORTISATION		
	At 1 April 2015		18,749
	Amortisation for year		<u>1,708</u>
	At 31 March 2016		<u>20,457</u>
	NET BOOK VALUE		
	At 31 March 2016		<u>408</u>
	At 31 March 2015		<u>2,116</u>
3.	TANGIBLE FIXED ASSETS		Total £
	COST		
	At 1 April 2015		228,791
	Additions		<u>(17,811)</u>
	At 31 March 2016		<u>210,980</u>
	DEPRECIATION		
	At 1 April 2015		28,510
	Charge for year		<u>4,827</u>
	At 31 March 2016		<u>33,337</u>
	NET BOOK VALUE		
	At 31 March 2016		<u>177,643</u>
	At 31 March 2015		<u>200,281</u>
4.	CREDITORS		
	Creditors include an amount of £ 117,110 for which security has been given.		
5.	CALLED UP SHARE CAPITAL		
	Allotted, issued and fully paid:		
	Number:	Class:	
		Nominal value:	31.3.16
		£	31.3.15
	1	£1	<u>1</u>
	Ordinary		<u>1</u>

Sticky Marketing Club Ltd

Report of the Accountants to the Directors of
Sticky Marketing Club Ltd

The following reproduces the text of the report prepared for the directors in respect of the company's annual unaudited financial statements, from which the unaudited abbreviated accounts (set out on pages two to five) have been prepared.

As described on the balance sheet you are responsible for the preparation of the financial statements for the year ended 31 March 2016 set out on pages three to eleven and you consider that the company is exempt from an audit.

In accordance with your instructions, we have compiled these unaudited financial statements in order to assist you to fulfil your statutory responsibilities, from the accounting records and information and explanations supplied to us.

Stuart Harris Associates
Chartered Certified Accountants
and Statutory Auditors
Woodside House
22 Guildown Avenue
Woodside Park
London
N12 7DQ

17 June 2016

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.