Financial Statements

for the Year Ended 31 March 2020

for

A4 MEDIA LIMITED

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A4 MEDIA LIMITED

Company Information for the year ended 31 March 2020

Director:	Mr M Goldthorpe
Registered office:	52b High Street Hampton Hill Hampton Middlesex TW12 1PD
Registered number:	05634259 (England and Wales)
Accountants:	Haines Watts Chartered Accountants 305 Regents Park Road Finchley London N3 1DP

Balance Sheet 31 March 2020

			2020		2019
	Notes	£	£	£	£
Fixed assets					
Intangible assets	4		_		_
Tangible assets	5		248		330
3			248		330
Current assets					
Debtors	6	9,783		9,866	
Cash at bank		5,273		3,129	
		15,056		12,995	
Creditors		,		•	
Amounts falling due within one year	7	1,635		1,546	
Net current assets			13,421		11,449
Total assets less current liabilities			13,669		11,779
Creditors					
Amounts falling due after more than one					
year	8		56,841		57,147
Net liabilities	-		(43,172)		(45,368)
Capital and reserves					
Called up share capital	9		500		500
Retained earnings	-		(43,672)		(45,868)
Shareholders' funds			(43,172)		(45,368)

The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 31 March 2020.

The members have not required the company to obtain an audit of its financial statements for the year ended 31 March 2020 in accordance with Section 476 of the Companies Act 2006.

The director acknowledges his responsibilities for:

- (a) ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and
- (b) preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company.

The financial statements have been prepared and delivered in accordance with the provisions applicable to companies subject to the small companies regime.

In accordance with Section 444 of the Companies Act 2006, the Profit and Loss Account has not been delivered.

The financial statements were approved by the director and authorised for issue on 26 October 2020 and were signed by:

Mr M Goldthorpe - Director

Notes to the Financial Statements for the year ended 31 March 2020

1. Statutory information

A4 Media Limited is a private company, limited by shares, registered in England and Wales. The company's registered number and registered office address can be found on the Company Information page.

The presentation currency of the financial statements is the Pound Sterling (£).

2. Accounting policies

Basis of preparing the financial statements

These financial statements have been prepared in accordance with Financial Reporting Standard 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland" including the provisions of Section 1A "Small Entities" and the Companies Act 2006. The financial statements have been prepared under the historical cost convention.

The financial statements have been prepared on a going concern basis, the applicability of which is dependent upon the continued support of the company's director. In the opinion of the director, the company has the support of its director for the foreseeable future and it is therefore appropriate to adopt the going concern policy.

Key source of estimation, uncertainty and judgement

The preparation of financial statements in conformity with generally accepted accounting practice requires management to make estimates and judgement that affect the reported amounts of assets and liabilities as well as the disclosure of contingent assets and liabilities at the balance sheet date and the reported amounts of revenues and expenses during the reporting period.

There is estimation uncertainty in calculating depreciation. A full line by line review of fixed assets is carried out by management regularly. Whilst every attempt is made to ensure that the depreciation policy is as accurate as possible, there remains a risk that the policy does not match the useful life of the assets.

There is estimation uncertainty in calculating deferred tax. A full line by line review of deferred tax is carried out by management regularly. Whilst every attempt is made to ensure that the deferred tax is as accurate as possible, there remains a risk that the provisions do not match the actual tax liability when asset is disposed of.

There is estimation uncertainty in calculating bad debt provisions. A full line by line review of trade debtors is carried out at the end of each month. Whilst every attempt is made to ensure that the bad debt provisions are as accurate as possible, there remains a risk that the provisions do not match the level of debts which ultimately prove to be uncollectable.

Turnover

Turnover is measured at the fair value of the consideration received or receivable, excluding discounts, rebates, value added tax and other sales taxes.

Goodwill

Franchise fees are written off over the period of the franchise agreement of 5 years.

Tangible fixed assets

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life.

Plant and machinery - 25% on reducing balance Fixtures and fittings - 25% on reducing balance

Notes to the Financial Statements - continued for the year ended 31 March 2020

2. Accounting policies - continued

Financial instruments

Financial assets and financial liabilities are recognised in the balance sheet when the company becomes a party to the contractual provisions of the instrument.

Trade debtors and creditors are classified as basic financial instruments and measured at initial recognition at transaction price. Debtors and creditors are subsequently measured at amortised cost using the effective interest rate method. A provision is established when there is objective evidence that the company will not be able to collect all amounts due.

Cash and cash equivalents are classified as basic financial instruments and comprise cash in hand and at bank.

Financial liabilities and equity instruments issued by the company are classified in accordance with the substance of the contractual arrangements entered into and the definitions of a financial liability and an equity instrument. An equity instrument is any contract that evidences a residual interest in the assets of the company after deducting all of its liabilities. Equity instruments issued by the company are recorded at the proceeds received, net of direct issue costs.

Taxation

Taxation for the year comprises current and deferred tax. Tax is recognised in the Profit and Loss Account, except to the extent that it relates to items recognised in other comprehensive income or directly in equity.

Current or deferred taxation assets and liabilities are not discounted.

Current tax is recognised at the amount of tax payable using the tax rates and laws that have been enacted or substantively enacted by the balance sheet date.

Deferred tax

Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date

Timing differences arise from the inclusion of income and expenses in tax assessments in periods different from those in which they are recognised in financial statements. Deferred tax is measured using tax rates and laws that have been enacted or substantively enacted by the year end and that are expected to apply to the reversal of the timing difference.

Unrelieved tax losses and other deferred tax assets are recognised only to the extent that it is probable that they will be recovered against the reversal of deferred tax liabilities or other future taxable profits.

Goodwill

3. Employees and directors

The average number of employees during the year was 1 (2019 - 1).

4. Intangible fixed assets

£	
	Cost
20,159	At 1 April 2019 and 31 March 2020
	Amortisation
20,159	At 1 April 2019 and 31 March 2020
	Net book value
	At 31 March 2020
	At 31 March 2019

Notes to the Financial Statements - continued for the year ended 31 March 2020

5.	Tangible fixed	assets	Plant and machinery £	Fixtures and fittings £	Totals £
	Cost				
	At 1 April 2019 and 31 March 2	2020	1,202	1,630	2,832
	Depreclation	.020			
	At 1 April 2019		1,177	1,325	2,502
	Charge for year	r	6	76	82
	At 31 March 20	20	1,183	1,401	2,584
	Net book value				
	At 31 March 20		19	229	248
	At 31 March 20	19	<u>25</u>	<u>305</u>	330
6.	Dobtors: amou	ınts falling due within one year			
0.	Debiois, aillou	ints failing due within one year		2020	2019
				£	£
	Trade debtors			672	240
	Other debtors			<u>9,111</u>	9,626
				9,783	9,866
7.	Cuaditana, ama	uman falling due wishin and year			
7.	Creditors: amo	ounts falling due within one year		2020	2019
				£	£
	Trade creditors			217	21
	Taxation and so	ocial security		338	365
	Other creditors			1,080	<u>1,160</u>
				<u>1,635</u>	<u>1,546</u>
8.	Craditara, ama	ounts falling due after more than one year			
O.	Creditors, and	ounts failing due after more than one year		2020	2019
				£	£
	Other creditors			<u>56,841</u>	<u>57,147</u>
_					
9.	Called up shar	e capital			
	Allotted, issued and fully paid:				
	Number:	Class:	Nominal	2020	2019
	E00	Outions	value:	£	£
	500	Ordinary	£1	<u>500</u>	<u> 500</u>

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.