

**Registered Number 05277863**

**BRANDFORCE MARKETING LTD.**

**Abbreviated Accounts**

**31 March 2016**

## Abbreviated Balance Sheet as at 31 March 2016

|   | Notes | 2016<br>£      | 2015<br>£      |
|---|-------|----------------|----------------|
| <b>Fixed assets</b>                                   |       |                |                |
| Tangible assets                                       | 2     | -              | 2              |
|   |       | <u>-</u>       | <u>2</u>       |
| <b>Current assets</b>                                 |       |                |                |
| Debtors   |       | 441,176        | 441,176        |
|   |       | <u>441,176</u> | <u>441,176</u> |
| <b>Creditors: amounts falling due within one year</b> |       | (114,336)      | (114,086)      |
| <b>Net current assets (liabilities)</b>               |       | <u>326,840</u> | <u>327,090</u> |
| <b>Total assets less current liabilities</b>          |       | <u>326,840</u> | <u>327,092</u> |
| <b>Total net assets (liabilities)</b>                 |       | <u>326,840</u> | <u>327,092</u> |
| <b>Capital and reserves</b>                           |       |                |                |
| Called up share capital                               | 3     | 100            | 100            |
| Profit and loss account                               |       | 326,740        | 326,992        |
| <b>Shareholders' funds</b>                            |       | <u>326,840</u> | <u>327,092</u> |

- For the year ending 31 March 2016 the company was entitled to exemption under section 477 of the Companies Act 2006 relating to small companies.
- The members have not required the company to obtain an audit in accordance with section 476 of the Companies Act 2006.
- The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.
- These accounts have been prepared in accordance with the provisions applicable to companies subject to the small companies regime.

Approved by the Board on 2 December 2016

And signed on their behalf by:

**Paddy Lynch, Director**

## Notes to the Abbreviated Accounts for the period ended 31 March 2016

## 1 Accounting Policies

**Basis of measurement and preparation of accounts**

The financial statements have been prepared under the historical cost convention, and in accordance with the FRSSE (effective January 2015).

## 2 Tangible fixed assets

|                        | £          |
|------------------------|------------|
| <b>Cost</b>            |            |
| At 1 April 2015        | 844        |
| Additions              | -          |
| Disposals              | -          |
| Revaluations           | -          |
| Transfers              | -          |
| At 31 March 2016       | <u>844</u> |
| <b>Depreciation</b>    |            |
| At 1 April 2015        | 842        |
| Charge for the year    | 2          |
| On disposals           | -          |
| At 31 March 2016       | <u>844</u> |
| <b>Net book values</b> |            |
| At 31 March 2016       | <u>0</u>   |
| At 31 March 2015       | <u>2</u>   |

## 3 Called Up Share Capital

Allotted, called up and fully paid:

|                                | 2016 | 2015 |
|--------------------------------|------|------|
|                                | £    | £    |
| 100 Ordinary shares of £1 each | 100  | 100  |

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