

Registration number: 05269982

**612 Promotions Limited**  
Annual Report and Unaudited Financial Statements  
for the Year Ended 31 March 2022

C W W Ltd  
149-151 Mortimer Street  
Herne Bay  
Kent  
CT6 5HA

# 612 Promotions Limited

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# 612 Promotions Limited

## Company Information

**Director** Mr Robert William Trevor Key

**Company secretary** Mrs Fleur Louise Key

**Registered office** 149 - 151 Mortimer Street  
Herne Bay  
Kent  
CT6 5HA

**Accountants** C W W Ltd  
149-151 Mortimer Street  
Herne Bay  
Kent  
CT6 5HA

## 612 Promotions Limited

### (Registration number: 05269982) Balance Sheet as at 31 March 2022

	Note	2022 £	2021 £
<b>Fixed assets</b>			
Tangible assets	<u>4</u>	13,858	14,746
<b>Current assets</b>			
Debtors	<u>5</u>	31,298	40,785
Cash at bank and in hand		45,412	54,259
		<u>76,710</u>	<u>95,044</u>
<b>Creditors: Amounts falling due within one year</b>	<u>6</u>	<u>(20,529)</u>	<u>(5,884)</u>
<b>Net current assets</b>		<u>56,181</u>	<u>89,160</u>
<b>Net assets</b>		<u>70,039</u>	<u>103,906</u>
<b>Capital and reserves</b>			
Called up share capital	<u>7</u>	100	100
Retained earnings		69,939	103,806
Shareholders' funds		<u>70,039</u>	<u>103,906</u>

For the financial year ending 31 March 2022 the company was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies.

Director's responsibilities:

- The members have not required the company to obtain an audit of its accounts for the year in question in accordance with section 476; and
- The director acknowledges his responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.

These financial statements have been prepared in accordance with the special provisions relating to companies subject to the small companies regime within Part 15 of the Companies Act 2006.

These financial statements have been delivered in accordance with the provisions applicable to companies subject to the small companies regime. As permitted by section 444 (5A) of the Companies Act 2006, the director has not delivered to the registrar a copy of the Profit and Loss Account.

Approved and authorised by the director on 2 March 2023

**612 Promotions Limited**

**(Registration number: 05269982)  
Balance Sheet as at 31 March 2022**

.....  
Mrs Fleur Louise Key  
Company secretary

.....  
Mr Robert William Trevor Key  
Director

# 612 Promotions Limited

## Notes to the Unaudited Financial Statements for the Year Ended 31 March 2022

### 1 General information

The company is a private company limited by share capital, incorporated in England & Wales.

The address of its registered office is:

149 - 151 Mortimer Street  
Heme Bay  
Kent  
CT6 5HA

These financial statements were authorised for issue by the director on 2 March 2023.

### 2 Accounting policies

#### Summary of significant accounting policies and key accounting estimates

The principal accounting policies applied in the preparation of these financial statements are set out below. These policies have been consistently applied to all the years presented, unless otherwise stated.

#### Statement of compliance

These financial statements have been prepared in accordance with Financial Reporting Standard 102 Section 1A smaller entities - 'The Financial Reporting Standard applicable in the United Kingdom and Republic of Ireland' and the Companies Act 2006 (as applicable to companies subject to the small companies' regime).

#### Basis of preparation

These financial statements have been prepared using the historical cost convention except that as disclosed in the accounting policies certain items are shown at fair value.

#### Revenue recognition

Turnover comprises the fair value of the consideration received or receivable for the sale of goods and provision of services in the ordinary course of the company's activities. Turnover is shown net of sales/value added tax, returns, rebates and discounts.

The company recognises revenue when:

The amount of revenue can be reliably measured;

it is probable that future economic benefits will flow to the entity;

and specific criteria have been met for each of the company's activities.

#### Tax

The tax expense for the period comprises current tax. Tax is recognised in profit or loss, except that a change attributable to an item of income or expense recognised as other comprehensive income is also recognised directly in other comprehensive income.

The current income tax charge is calculated on the basis of tax rates and laws that have been enacted or substantively enacted by the reporting date in the countries where the company operates and generates taxable income.

## 612 Promotions Limited

### Notes to the Unaudited Financial Statements for the Year Ended 31 March 2022

#### Tangible assets

Tangible assets are stated in the balance sheet at cost, less any subsequent accumulated depreciation and subsequent accumulated impairment losses.

The cost of tangible assets includes directly attributable incremental costs incurred in their acquisition and installation.

#### Depreciation

Depreciation is charged so as to write off the cost of assets, other than land and properties under construction over their estimated useful lives, as follows:

<b>Asset class</b>	<b>Depreciation method and rate</b>
Plant & machinery	10% SL
Computer equipment	10 % SL

#### Cash and cash equivalents

Cash and cash equivalents comprise cash on hand and call deposits, and other short-term highly liquid investments that are readily convertible to a known amount of cash and are subject to an insignificant risk of change in value.

#### Trade debtors

Trade debtors are amounts due from customers for merchandise sold or services performed in the ordinary course of business.

Trade debtors are recognised initially at the transaction price. They are subsequently measured at amortised cost using the effective interest method, less provision for impairment. A provision for the impairment of trade debtors is established when there is objective evidence that the company will not be able to collect all amounts due according to the original terms of the receivables.

#### Trade creditors

Trade creditors are obligations to pay for goods or services that have been acquired in the ordinary course of business from suppliers. Accounts payable are classified as current liabilities if the company does not have an unconditional right, at the end of the reporting period, to defer settlement of the creditor for at least twelve months after the reporting date. If there is an unconditional right to defer settlement for at least twelve months after the reporting date, they are presented as non-current liabilities.

Trade creditors are recognised initially at the transaction price and subsequently measured at amortised cost using the effective interest method.

#### Share capital

Ordinary shares are classified as equity. Equity instruments are measured at the fair value of the cash or other resources received or receivable, net of the direct costs of issuing the equity instruments. If payment is deferred and the time value of money is material, the initial measurement is on a present value basis.

#### Dividends

Dividend distribution to the company's shareholders is recognised as a liability in the financial statements in the reporting period in which the dividends are declared.

## **612 Promotions Limited**

### **Notes to the Unaudited Financial Statements for the Year Ended 31 March 2022**

#### **3 Staff numbers**

The average number of persons employed by the company (including the director) during the year, was 1 (2021 - 1).



## 612 Promotions Limited

### Notes to the Unaudited Financial Statements for the Year Ended 31 March 2022

#### 4 Tangible assets

	Plant and machinery £	Office equipment £	Total £
<b>Cost or valuation</b>			
At 1 April 2021	4,515	23,156	27,671
Additions	-	1,114	1,114
At 31 March 2022	4,515	24,270	28,785
<b>Depreciation</b>			
At 1 April 2021	2,717	10,208	12,925
Charge for the year	210	1,792	2,002
At 31 March 2022	2,927	12,000	14,927
<b>Carrying amount</b>			
At 31 March 2022	1,588	12,270	13,858
At 31 March 2021	1,798	12,948	14,746

#### 5 Debtors

	2022 £	2021 £
<b>Current</b>		
Trade debtors	31,298	13,844
Other debtors	-	26,941
	31,298	40,785

#### 6 Creditors

##### Creditors: amounts falling due within one year

	2022 £	2021 £
<b>Due within one year</b>		
Trade creditors	4,272	-
Taxation and social security	957	2,284
Accruals and deferred income	3,120	3,600
Other creditors	12,180	-
	20,529	5,884

## 612 Promotions Limited

### Notes to the Unaudited Financial Statements for the Year Ended 31 March 2022

#### 7 Share capital

##### Allotted, called up and fully paid shares

	2022		2021	
	No.	£	No.	£
Ordinary of £1 each	100	100	100	100

#### 8 Dividends

	2022	2021
	£	£
Interim dividend of £40,000.00 (2021 - £27,500.00) per ordinary share	40,000	27,500

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.