

# Technology Strategy Consultants Ltd

Annual Report and Unaudited Financial Statements  
for the Year Ended 5 April 2021

# Technology Strategy Consultants Ltd

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# Technology Strategy Consultants Ltd

## Company Information

|                            |                                                                               |
|----------------------------|-------------------------------------------------------------------------------|
| <b>Directors</b>           | Dr Paul Evans<br>Dr Ricky Arthur Ricks                                        |
| <b>Company secretary</b>   | Dr Paul Evans                                                                 |
| <b>Registration number</b> | 05048690                                                                      |
| <b>Registered office</b>   | 4 - 6 The Wharf Centre<br>Wharf Street<br>Warwick<br>Warwickshire<br>CV34 5LB |
| <b>Accountants</b>         | mca group<br>Units 4-6 Wharf Centre<br>Wharf Street<br>Warwick<br>CV34 5LB    |

# Technology Strategy Consultants Ltd

(Registration number: 05048690)

## Balance Sheet as at 5 April 2021

|                                                       | Note     | 2021<br>£       | 2020<br>£       |
|-------------------------------------------------------|----------|-----------------|-----------------|
| <b>Fixed assets</b>                                   |          |                 |                 |
| Tangible assets                                       | <u>4</u> | 7,944           | 12,798          |
| <b>Current assets</b>                                 |          |                 |                 |
| Debtors                                               | <u>5</u> | 70,622          | 32,050          |
| Cash at bank and in hand                              |          | 155,568         | 144,223         |
|                                                       |          | <u>226,190</u>  | <u>176,273</u>  |
| <b>Creditors: Amounts falling due within one year</b> | <u>6</u> | <u>(25,291)</u> | <u>(35,526)</u> |
| <b>Net current assets</b>                             |          | <u>200,899</u>  | <u>140,747</u>  |
| <b>Net assets</b>                                     |          | <u>208,843</u>  | <u>153,545</u>  |
| <b>Capital and reserves</b>                           |          |                 |                 |
| Called up share capital                               |          | 100             | 100             |
| Profit and loss account                               |          | <u>208,743</u>  | <u>153,445</u>  |
| Shareholders' funds                                   |          | <u>208,843</u>  | <u>153,545</u>  |

## **Technology Strategy Consultants Ltd**

**(Registration number: 05048690)**

### **Balance Sheet as at 5 April 2021**

For the financial year ending 5 April 2021 the company was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies.

Directors' responsibilities:

- The members have not required the company to obtain an audit of its accounts for the year in question in accordance with section 476; and
- The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.

These financial statements have been prepared in accordance with the special provisions relating to companies subject to the small companies regime within Part 15 of the Companies Act 2006.

These financial statements have been delivered in accordance with the provisions applicable to companies subject to the small companies regime and the option not to file the Profit and Loss Account has been taken.

Approved and authorised by the Board on 21 September 2021 and signed on its behalf by:

Dr Paul Evans

Company secretary and director

# Technology Strategy Consultants Ltd

## Notes to the Unaudited Financial Statements for the Year Ended 5 April 2021

### 1 General information

The company is a private company limited by share capital, incorporated in England.

The address of its registered office is:

4 - 6 The Wharf Centre  
Wharf Street  
Warwick  
Warwickshire  
CV34 5LB  
United Kingdom

The principal place of business is:

Unit 30 Alfred Groves Business Park  
Shipton Road  
Milton-under-Wychwood  
Oxfordshire  
OX7 6JP

### 2 Accounting policies

#### Summary of significant accounting policies and key accounting estimates

The principal accounting policies applied in the preparation of these financial statements are set out below. These policies have been consistently applied to all the years presented, unless otherwise stated.

#### Statement of compliance

These financial statements have been prepared in accordance with Financial Reporting Standard 102 Section 1A - 'The Financial Reporting Standard applicable in the UK and Republic of Ireland' and the Companies Act 2006.

#### Basis of preparation

These financial statements have been prepared using the historical cost convention except that as disclosed in the accounting policies certain items are shown at fair value.

These financial statements are prepared in Sterling, which is the functional currency of the company. All monetary amounts are rounded to the nearest £.

#### Group accounts not prepared

The financial statements present information about the company as an individual undertaking and not about its group. The company has taken advantage of the exemptions provided by section 405 of the Companies Act 2006 not to prepare group accounts on the basis that its only subsidiary is dormant and not material.

#### Going concern

The financial statements have been prepared on a going concern basis.

## **Technology Strategy Consultants Ltd**

### **Notes to the Unaudited Financial Statements for the Year Ended 5 April 2021**

#### **Judgements and estimates**

In the application of the company's accounting policies, the directors are required to make judgements, estimates and assumptions about the carrying amount of assets and liabilities that are not readily apparent from other sources. The estimates and associated assumptions are based on historical experience and other factors that are considered to be relevant. Actual results may differ from these estimates.

The estimates and underlying assumptions are reviewed on an ongoing basis. Revisions to accounting estimates are recognised in the period in which the estimate is revised where the revision affects only that period, or in the period of the revision and future periods where the revision affects both current and future periods.

#### **Revenue recognition**

Turnover comprises the fair value of the consideration received or receivable for the sale of goods and provision of services in the ordinary course of the company's activities. Turnover is shown net of sales/value added tax, returns, rebates and discounts.

The company recognises revenue when:

The amount of revenue can be reliably measured;

it is probable that future economic benefits will flow to the entity;

and specific criteria have been met for each of the company's activities.

#### **Foreign currency transactions and balances**

Transactions in foreign currencies are initially recorded at the functional currency rate prevailing at the date of the transaction. Monetary assets and liabilities denominated in foreign currencies are retranslated into the respective functional currency of the entity at the rates prevailing on the reporting period date. Non-monetary items carried at fair value that are denominated in foreign currencies are retranslated at the rate on the date when the fair value is re-measured.

Non-monetary items measured in terms of historical cost in a foreign currency are not retranslated.

#### **Tax**

The tax expense for the period comprises current tax. Tax is recognised in profit or loss, except that a change attributable to an item of income or expense recognised as other comprehensive income is also recognised directly in other comprehensive income.

The current income tax charge is calculated on the basis of tax rates and laws that have been enacted or substantively enacted by the reporting date in the countries where the company operates and generates taxable income.

#### **Tangible assets**

Tangible assets are stated in the balance sheet at cost, less any subsequent accumulated depreciation and subsequent accumulated impairment losses.

The cost of tangible assets includes directly attributable incremental costs incurred in their acquisition and installation.

## Technology Strategy Consultants Ltd

### Notes to the Unaudited Financial Statements for the Year Ended 5 April 2021

#### Depreciation

Depreciation is charged so as to write off the cost of assets, other than land and properties under construction over their estimated useful lives, as follows:

| Asset class           | Depreciation method and rate         |
|-----------------------|--------------------------------------|
| Plant and machinery   | 15% reducing balance basis           |
| Computer equipment    | 33.33% per annum straight line basis |
| Fixtures and fittings | 15% reducing balance basis           |
| Property improvements | 10% per annum straight line basis    |

#### Business combinations

Business combinations are accounted for using the purchase method. The consideration for each acquisition is measured at the aggregate of the fair values at acquisition date of assets given, liabilities incurred or assumed, and equity instruments issued by the group in exchange for control of the acquired, plus any costs directly attributable to the business combination. When a business combination agreement provides for an adjustment to the cost of the combination contingent on future events, the group includes the estimated amount of that adjustment in the cost of the combination at the acquisition date if the adjustment is probable and can be measured reliably.

#### Goodwill

Goodwill arising on the acquisition of an entity represents the excess of the cost of acquisition over the company's interest in the net fair value of the identifiable assets, liabilities and contingent liabilities of the entity recognised at the date of acquisition. Goodwill is initially recognised as an asset at cost and is subsequently measured at cost less accumulated amortisation and accumulated impairment losses. Goodwill is held in the currency of the acquired entity and revalued to the closing rate at each reporting period date. Goodwill is amortised over its useful life, which shall not exceed ten years if a reliable estimate of the useful life cannot be made.

#### Amortisation

Amortisation is provided on intangible assets so as to write off the cost, less any estimated residual value, over their useful life as follows:

##### Amortisation rates

#### Investments

Investments in equity shares which are publicly traded or where the fair value can be measured reliably are initially measured at fair value, with changes in fair value recognised in profit or loss. Investments in equity shares which are not publicly traded and where fair value cannot be measured reliably are measured at cost less impairment.

Interest income on debt securities, where applicable, is recognised in income using the effective interest method. Dividends on equity securities are recognised in income when receivable.

#### Cash and cash equivalents

Cash and cash equivalents comprise cash on hand and call deposits, and other short-term highly liquid investments that are readily convertible to a known amount of cash and are subject to an insignificant risk of change in value.

## **Technology Strategy Consultants Ltd**

### **Notes to the Unaudited Financial Statements for the Year Ended 5 April 2021**

#### **Trade debtors**

Trade debtors are amounts due from customers for merchandise sold or services performed in the ordinary course of business. Trade debtors are recognised initially at the transaction price. They are subsequently measured at amortised cost using the effective interest method, less provision for impairment. A provision for the impairment of trade debtors is established when there is objective evidence that the company will not be able to collect all amounts due according to the original terms of the receivables.

#### **Trade creditors**

Trade creditors are obligations to pay for goods or services that have been acquired in the ordinary course of business from suppliers. Accounts payable are classified as current liabilities if the company does not have an unconditional right, at the end of the reporting period, to defer settlement of the creditor for at least twelve months after the reporting date. If there is an unconditional right to defer settlement for at least twelve months after the reporting date, they are presented as non-current liabilities.

Trade creditors are recognised initially at the transaction price and subsequently measured at amortised cost using the effective interest method.

#### **Share capital**

All shares rank pari passu in all circumstances.

#### **Dividends**

Dividend distribution to the company's shareholders is recognised as a liability in the financial statements in the reporting period in which the dividends are declared.

#### **Defined contribution pension obligation**

A defined contribution plan is a pension plan under which fixed contributions are paid into a pension fund and the company has no legal or constructive obligation to pay further contributions even if the fund does not hold sufficient assets to pay all employees the benefits relating to employee service in the current and prior periods.

Contributions to defined contribution plans are recognised as employee benefit expense when they are due. If contribution payments exceed the contribution due for service, the excess is recognised as a prepayment.

## **Technology Strategy Consultants Ltd**

### **Notes to the Unaudited Financial Statements for the Year Ended 5 April 2021**

#### **Basic Financial Assets**

Basic financial assets which include trade and other receivables and cash and bank balances, are initially measured at transaction price including transaction costs are subsequently carried at amortised cost using the effective interest method unless the arrangement constitutes a financing transaction, where the transaction is measured at the present value of the future receipts discounted at a market rate of interest.

#### **Other Financial Assets**

Other financial assets, including investments in equity instruments which are not subsidiaries, associates or joint ventures, are initially measured at fair value, which is normally the transaction price. Such assets are subsequently carried at fair value and the changes in fair value are recognised in profit or loss, except that investments in equity instruments that are not publicly traded and whose fair values cannot be measured reliably are measured at cost less impairment.

#### **Classification of Financial Liabilities**

Financial liabilities and equity instruments are classified according to the substance of the contractual arrangements entered into. An equity instrument is any contract that evidences a residual interest in the assets of the company after deducting all of its liabilities.

Basic financial liabilities, including trade and other payables, bank loans, loans from fellow group companies and preference shares that are classified as debt, are initially recognised at transaction price unless the arrangement constitutes a financing transaction, where the debt instrument is measured at the present value of the future receipts discounted at a market rate of interest.

Debt Instruments are subsequently carried at amortised cost, using the effective interest rate method.

Trade payables are obligations to pay for goods or services that have been acquired in the ordinary course of business from suppliers. Accounts payable are classified as current liabilities if payment is due within one year or less. If not, they are presented as non-current liabilities. Trade payables are recognised initially at transaction price and subsequently measured at amortised cost using the effective interest method.

## **Technology Strategy Consultants Ltd**

### **Notes to the Unaudited Financial Statements for the Year Ended 5 April 2021**

#### **Impairment of Financial Assets**

Financial assets, other than those held at fair value through profit and loss, are assessed for indicators of impairment at each reporting end date.

Financial assets are impaired where there is objective evidence that, as a result of one or more events that occurred after the initial recognition of the financial asset, the estimated future cash flows have been affected. If an asset is impaired, the impairment loss is the difference between the carrying amount and the present value of the estimated cash flows discounted at the asset's original effective interest rate. The impairment loss is recognised in profit or loss.

If there is a decrease in the impairment loss arising from an event occurring after the impairment was recognised, the impairment is reversed. The reversal is such that the current carrying amount does not exceed what the carrying amount would have been, had the impairment not previously been recognised. The impairment reversal is recognised in profit or loss.

#### **Derecognition of Financial Assets**

Financial assets are derecognised only when the contractual rights to the cash flows from the asset expire or are settled, or when the company transfers the financial asset and substantially all the risks and rewards of ownership to another entity, or if some significant risks and rewards of ownership are retained but control of the asset has transferred to another party that is able to sell the asset in its entirety to an unrelated third party.

#### **Other Financial Liabilities**

Derivatives, including interest rate swaps and forward foreign exchange contracts, are not basic financial instruments. Derivatives are initially recognised at fair value on the date a derivative contract is entered into and are subsequently re-measured at their fair value. Changes in the fair value of derivatives are recognised in profit or loss in finance costs or finance income as appropriate, unless hedge accounting is applied and the hedge is a cash flow hedge.

#### **Derecognition of Financial Liabilities**

Financial liabilities are derecognised when the company's contractual obligations expire or are discharged or cancelled.

#### **Financial Instruments**

The company has elected to apply the provisions of Section 11 'Basic Financial Instruments' and Section 12 'Other Financial Instruments Issues' of FRS 102 to all of its financial instruments.

Financial instruments are recognised in the company's statement of financial position when the company becomes party to the contractual provisions of the instrument.

Financial assets are classified into specified categories. The classification depends on the nature and purpose of the financial assets and is determined at the time of recognition.

Financial assets and liabilities are offset, with the net amounts presented in the financial statements, when there is a legally enforceable right to set off the recognised amounts and there is an intention to settle on a net basis or to realise the asset and settle the liability simultaneously.

## Technology Strategy Consultants Ltd

### Notes to the Unaudited Financial Statements for the Year Ended 5 April 2021

#### 3 Staff numbers

The average number of persons employed by the company (including directors) during the year, was 2 (2020 - 2).

#### 4 Tangible assets

|                          | Land and<br>buildings<br>£ | Furniture,<br>fittings and<br>equipment<br>£ | Other tangible<br>assets<br>£ | Total<br>£ |
|--------------------------|----------------------------|----------------------------------------------|-------------------------------|------------|
| <b>Cost or valuation</b> |                            |                                              |                               |            |
| At 6 April 2020          | 25,918                     | 15,482                                       | 18,966                        | 60,366     |
| Additions                | -                          | 2,301                                        | -                             | 2,301      |
| Disposals                | -                          | (2,336)                                      | (12,295)                      | (14,631)   |
| At 5 April 2021          | 25,918                     | 15,447                                       | 6,671                         | 48,036     |
| <b>Depreciation</b>      |                            |                                              |                               |            |
| At 6 April 2020          | 21,016                     | 14,050                                       | 12,502                        | 47,568     |
| Charge for the year      | 2,414                      | 1,018                                        | 994                           | 4,426      |
| Eliminated on disposal   | -                          | (2,336)                                      | (9,566)                       | (11,902)   |
| At 5 April 2021          | 23,430                     | 12,732                                       | 3,930                         | 40,092     |
| <b>Carrying amount</b>   |                            |                                              |                               |            |
| At 5 April 2021          | 2,488                      | 2,715                                        | 2,741                         | 7,944      |
| At 5 April 2020          | 4,902                      | 1,432                                        | 6,464                         | 12,798     |

Included within the net book value of land and buildings above is £2,488 (2020 - £4,902) in respect of freehold land and buildings.

#### 5 Debtors

|               | 2021<br>£ | 2020<br>£ |
|---------------|-----------|-----------|
| Trade debtors | 70,622    | 32,050    |
|               | 70,622    | 32,050    |

# Technology Strategy Consultants Ltd

## Notes to the Unaudited Financial Statements for the Year Ended 5 April 2021

### 6 Creditors

Creditors: amounts falling due within one year

|                              | 2021<br>£     | 2020<br>£     |
|------------------------------|---------------|---------------|
| <b>Due within one year</b>   |               |               |
| Trade creditors              | -             | 831           |
| Taxation and social security | 19,923        | 8,014         |
| Accruals and deferred income | 3,750         | 3,750         |
| Other creditors              | 1,618         | 22,931        |
|                              | <u>25,291</u> | <u>35,526</u> |

### 7 Share capital

Allotted, called up and fully paid shares

|                              | 2021       |            | 2020       |            |
|------------------------------|------------|------------|------------|------------|
|                              | No.        | £          | No.        | £          |
| Ordinary A shares of £1 each | 45         | 45         | 45         | 45         |
| Ordinary B shares of £1 each | 45         | 45         | 45         | 45         |
| Ordinary C shares of £1 each | 5          | 5          | 5          | 5          |
| Ordinary D shares of £1 each | 5          | 5          | 5          | 5          |
|                              | <u>100</u> | <u>100</u> | <u>100</u> | <u>100</u> |

### 8 Parent and ultimate parent undertaking

The ultimate controlling party is Dr P Evans and Dr R Ricks, directors of the company.

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.