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**PRELEAD SERVICES LIMITED**  
**UNAUDITED FINANCIAL STATEMENTS**  
**FOR THE YEAR ENDED 30 NOVEMBER 2016**  
**PAGES FOR FILING WITH REGISTRAR**

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# **PRELEAD SERVICES LIMITED**

## **COMPANY INFORMATION**

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<b>Director</b>	G Ziser
<b>Secretary</b>	Y Toledano-Epstein
<b>Company number</b>	04972818
<b>Registered office</b>	1st Floor 9 Hampstead West 224 Iverson Road London NW6 2HL
<b>Accountants</b>	H W Fisher & Company Acre House 11-15 William Road London NW1 3ER United Kingdom

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# PRELEAD SERVICES LIMITED

## BALANCE SHEET

AS AT 30 NOVEMBER 2016

	Notes	2016 £	£	2015 £	£
<b>Current assets</b>					
Debtors	3	79,448		144,448	
Cash at bank and in hand		2,216		141	
		<u>81,664</u>		<u>144,589</u>	
<b>Creditors: amounts falling due within one year</b>	4	<u>(53,255)</u>		<u>(37,805)</u>	
<b>Net current assets</b>			<u>28,409</u>		<u>106,784</u>
<b>Capital and reserves</b>					
Called up share capital	5		1		1
Profit and loss reserves			<u>28,408</u>		<u>106,783</u>
<b>Total equity</b>			<u>28,409</u>		<u>106,784</u>

The director of the company have elected not to include a copy of the profit and loss account within the financial statements.

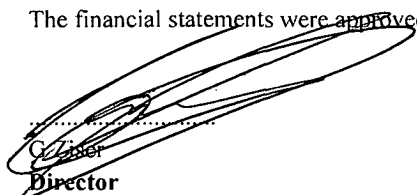
For the financial year ended 30 November 2016 the company was entitled to exemption from audit under section 477 of the Companies Act 2006.

The director acknowledges his responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of financial statements.

The members have not required the company to obtain an audit of its financial statements for the year in question in accordance with section 476.

These financial statements have been prepared and delivered in accordance with the provisions applicable to companies subject to the small companies' regime.

The financial statements were approved and signed by the director and authorised for issue on 13/3/17

  
Director

Company Registration No. 04972818

# **PRELEAD SERVICES LIMITED**

## **NOTES TO THE FINANCIAL STATEMENTS**

### **FOR THE YEAR ENDED 30 NOVEMBER 2016**

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#### **1 Accounting policies**

##### **Company information**

Prelead Services Limited is a private company limited by shares incorporated in England and Wales. The registered office is 1st Floor 9 Hampstead West, 224 Iverson Road, London, NW6 2HL.

##### **1.1 Accounting convention**

These financial statements have been prepared in accordance with FRS 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland" ("FRS 102") and the requirements of the Companies Act 2006 as applicable to companies subject to the small companies regime. The disclosure requirements of section 1A of FRS 102 have been applied other than where additional disclosure is required to show a true and fair view.

The financial statements are prepared in sterling, which is the functional currency of the company. Monetary amounts in these financial statements are rounded to the nearest £.

The financial statements have been prepared under the historical cost convention. The principal accounting policies adopted are set out below.

These financial statements for the year ended 30 November 2016 are the first financial statements of Prelead Services Limited prepared in accordance with section 1A of FRS 102, The Financial Reporting Standard applicable in the UK and Republic of Ireland. The date of transition to section 1A of FRS 102 was 1 December 2014. The reported financial position and financial performance for the previous period are not affected by the transition to section 1A of FRS 102.

##### **1.2 Turnover**

Turnover represents amounts receivable for services net of trade discounts.

##### **1.3 Cash and cash equivalents**

Cash and cash equivalents are basic financial assets and include cash in hand, deposits held at call with banks, other short-term liquid investments with original maturities of three months or less, and bank overdrafts. Bank overdrafts are shown within borrowings in current liabilities.

##### **1.4 Financial instruments**

The company has elected to apply the provisions of Section 11 'Basic Financial Instruments' and Section 12 'Other Financial Instruments Issues' of FRS 102 to all of its financial instruments.

Financial instruments are recognised in the company's balance sheet when the company becomes party to the contractual provisions of the instrument.

Financial assets and liabilities are offset, with the net amounts presented in the financial statements, when there is a legally enforceable right to set off the recognised amounts and there is an intention to settle on a net basis or to realise the asset and settle the liability simultaneously.

##### ***Basic financial assets***

Basic financial assets, which include debtors and cash and bank balances, are initially measured at transaction price including transaction costs and are subsequently carried at amortised cost using the effective interest method unless the arrangement constitutes a financing transaction, where the transaction is measured at the present value of the future receipts discounted at a market rate of interest. Financial assets classified as receivable within one year are not amortised.

##### ***Classification of financial liabilities***

Financial liabilities and equity instruments are classified according to the substance of the contractual arrangements entered into. An equity instrument is any contract that evidences a residual interest in the assets of the company after deducting all of its liabilities.

# PRELEAD SERVICES LIMITED

## NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)

FOR THE YEAR ENDED 30 NOVEMBER 2016

### 1 Accounting policies

(Continued)

#### *Basic financial liabilities*

Basic financial liabilities, including creditors, bank loans, loans from fellow group companies and preference shares that are classified as debt, are initially recognised at transaction price unless the arrangement constitutes a financing transaction, where the debt instrument is measured at the present value of the future receipts discounted at a market rate of interest. Financial liabilities classified as payable within one year are not amortised.

Debt instruments are subsequently carried at amortised cost, using the effective interest rate method.

Trade creditors are obligations to pay for goods or services that have been acquired in the ordinary course of business from suppliers. Amounts payable are classified as current liabilities if payment is due within one year or less. If not, they are presented as non-current liabilities. Trade creditors are recognised initially at transaction price and subsequently measured at amortised cost using the effective interest method.

### 1.5 Equity instruments

Equity instruments issued by the company are recorded at the proceeds received, net of direct issue costs. Dividends payable on equity instruments are recognised as liabilities once they are no longer at the discretion of the company.

### 2 Employees

There were no employees during the year.

### 3 Debtors

	2016 £	2015 £
<b>Amounts falling due within one year:</b>		
Other debtors	77,781	142,781
Prepayments and accrued income	1,667	1,667
	<u>79,448</u>	<u>144,448</u>

### 4 Creditors: amounts falling due within one year

	2016 £	2015 £
Trade creditors	51,505	36,005
Accruals and deferred income	1,750	1,800
	<u>53,255</u>	<u>37,805</u>

### 5 Called up share capital

	2016 £	2015 £
<b>Ordinary share capital</b>		
<b>Issued and fully paid</b>		
1 Ordinary Share of £1 each	1	1
	<u>1</u>	<u>1</u>

### 6 Related party transactions

# **PRELEAD SERVICES LIMITED**

## **NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)**

***FOR THE YEAR ENDED 30 NOVEMBER 2016***

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### **6 Related party transactions**

**(Continued)**

As at the year-end, the company was owed £77,781 (2015: £142,781) by a company under common control. During the year, this company was charged £30,000 (2015:£11,098) in management fees.

The company was charged rent of £20,000 (2015: £20,000) by a company with a director in common.

### **7 Controlling party**

The company is controlled by Mr S Ziser who owns 100% of the ordinary share capital of the company.