

Company Registration number 04697256

ELLISON MARKETING LIMITED

Abbreviated Accounts

For the year ended 31 March 2016

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ELLISON MARKETING LIMITED

Financial statements for the year ended 31 March 2016

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ELLISON MARKETING LIMITED

Abbreviated balance sheet as at 31 March 2016

	<u>Notes</u>	<u>2016</u> £	<u>2015</u> £
Fixed assets			
Tangible assets	2	4,972	5,489
Current assets			
Debtors		120,052	126,364
Cash at bank and in hand		107,634	104,254
		<u>227,686</u>	<u>230,618</u>
Creditors: amounts falling due within one year		<u>(65,540)</u>	<u>(58,627)</u>
Net current assets		<u>162,146</u>	<u>171,991</u>
Total assets less current liabilities		<u>167,118</u>	<u>177,480</u>
Capital and reserves			
Called up share capital	3	100	100
Profit and loss account		167,018	177,380
		<u>167,118</u>	<u>177,480</u>
Shareholder's funds		<u>167,118</u>	<u>177,480</u>

For the financial year ended 31 March 2016 the company was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies.

Director's responsibilities:

- The member has not required the company to obtain an audit of its financial statements for the year in question in accordance with Section 476;
- The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of financial statements.

These financial statements have been prepared in accordance with the provisions applicable to companies subject to the small companies' regime and the Financial Reporting Standard for Smaller Entities (effective April 2008).

Approved by the board of directors on 19 July 2016 and signed on its behalf.



Mr M Ellison - Director

Company Registration No: 04697256

The notes on pages 2 to 3 form part of these financial statements.

ELLISON MARKETING LIMITED

Notes to the abbreviated accounts for the year ended 31 March 2016

1 Accounting policies

a) Basis of accounting

The financial statements are prepared on the historical cost basis of accounting and have been prepared in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008).

The company has taken advantage of the exemption, conferred by Financial Reporting Standard 1, from presenting a cash flow statement as it qualifies as a small company.

b) Turnover

Turnover represents net invoiced sales of goods and services, excluding value added tax.

c) Depreciation of tangible fixed assets

Depreciation is provided on all tangible fixed assets at rates calculated to write off the full cost or valuation less estimated residual value of each asset over its estimated useful life. The principal rates in use are:

Equipment, fixtures and fittings 33% on cost

d) Hire purchase and lease transactions

Rentals under operating leases are charged to the profit and loss account as they fall due.

2 Fixed assets

	<i>Tangible fixed assets £</i>
Cost:	
At 1 April 2015	33,915
Additions	<u>3,208</u>
At 31 March 2016	<u>37,123</u>
Depreciation:	
At 1 April 2015	28,426
Provision for the year	<u>3,725</u>
At 31 March 2016	<u>32,151</u>
Net book value:	
At 31 March 2016	<u><u>4,972</u></u>
At 31 March 2015	<u><u>5,489</u></u>

ELLISON MARKETING LIMITED

Notes to the abbreviated accounts for the year ended 31 March 2016 (continued)

3 Called-up share capital

	<u>2016</u> £	<u>2015</u> £
Allotted, called up and fully paid		
Equity shares:		
Ordinary shares of £1 each	<u>100</u>	<u>100</u>

4 Controlling party

It is the opinion of the director that the company is ultimately controlled by Mr M Ellison.

5 Transactions with directors

Advances and credits to directors

<i>Interest Rate %</i>	<i>Opening Balance £</i>	<i>Amounts Advanced £</i>	<i>Interest Charged £</i>	<i>Amounts Repaid £</i>	<i>Closing Balance £</i>
-	<u>55,246</u>	<u>(60,704)</u>	<u>-</u>	<u>-</u>	<u>(5,458)</u>