

Registered number

04419540

Airselfie IP Limited

Filleted Accounts

31 December 2017

Airselfie IP Limited**Registered number:** 04419540**Balance Sheet****as at 31 December 2017**

	Notes	31/12/17 US\$	31/3/17 US\$
Fixed assets			
Intangible assets	2	1,029,881	-
Current assets			
Debtors	4	-	12,307
Creditors: amounts falling due within one year	5	(1,031,681)	-
Net current (liabilities)/assets		(1,031,681)	12,307
Net (liabilities)/assets		(1,800)	12,307
Capital and reserves			
Called up share capital		1,350	1,350
Profit and loss account		(3,150)	10,957
Shareholders' funds		(1,800)	12,307

The director is satisfied that the company is entitled to exemption from the requirement to obtain an audit under section 477 of the Companies Act 2006.

The members have not required the company to obtain an audit in accordance with section 476 of the Act.

The director acknowledges her responsibilities for complying with the requirements of the Companies Act 2006 with respect to accounting records and the preparation of accounts.

The accounts have been prepared and delivered in accordance with the special provisions applicable to companies subject to the small companies regime. The profit and loss account has not been delivered to the Registrar of Companies.

Marina Wright

Director

Approved by the board on 2 May 2018

Airselfie IP Limited
Notes to the Accounts
for the period from 1 April 2017 to 31 December 2017

1 Accounting policies

Basis of preparation

The accounts have been prepared under the historical cost convention and in accordance with FRS 102, The Financial Reporting Standard applicable in the UK and Republic of Ireland (as applied to small entities by section 1A of the standard).

Turnover

Turnover is measured at the fair value of the consideration received or receivable, net of discounts and value added taxes. Turnover includes revenue earned from the sale of goods and from the rendering of services. Turnover from the sale of goods is recognised when the significant risks and rewards of ownership of the goods have transferred to the buyer. Turnover from the rendering of services is recognised by reference to the stage of completion of the contract. The stage of completion of a contract is measured by comparing the costs incurred for work performed to date to the total estimated contract costs.

Intangible fixed assets

Intangible fixed assets are measured at cost less accumulative amortisation and any accumulative impairment losses.

Tangible fixed assets

Tangible fixed assets are measured at cost less accumulative depreciation and any accumulative impairment losses. Depreciation is provided on all tangible fixed assets, other than freehold land, at rates calculated to write off the cost, less estimated residual value, of each asset evenly over its expected useful life, as follows:

Plant and machinery	over 1 year
Fixtures, fittings, tools and equipment	over 1 year

Debtors

Short term debtors are measured at transaction price (which is usually the invoice price), less any impairment losses for bad and doubtful debts. Loans and other financial assets are initially recognised at transaction price including any transaction costs and subsequently measured at amortised cost determined using the effective interest method, less any impairment losses for bad and doubtful debts.

Creditors

Short term creditors are measured at transaction price (which is usually the invoice price). Loans and other financial liabilities are initially recognised at transaction price net of any transaction costs and subsequently measured at amortised cost determined using the effective interest method.

Taxation

A current tax liability is recognised for the tax payable on the taxable profit of the current and past periods. A current tax asset is recognised in respect of a tax loss that can be

carried back to recover tax paid in a previous period. Deferred tax is recognised in respect of all timing differences between the recognition of income and expenses in the financial statements and their inclusion in tax assessments. Unrelieved tax losses and other deferred tax assets are recognised only to the extent that it is probable that they will be recovered against the reversal of deferred tax liabilities or other future taxable profits. Deferred tax is measured using the tax rates and laws that have been enacted or substantively enacted by the reporting date and that are expected to apply to the reversal of the timing difference, except for revalued land and investment property where the tax rate that applies to the sale of the asset is used. Current and deferred tax assets and liabilities are not discounted.

Foreign currency translation

Transactions in foreign currencies are initially recognised at the rate of exchange ruling at the date of the transaction. At the end of each reporting period foreign currency monetary items are translated at the closing rate of exchange. Non-monetary items that are measured at historical cost are translated at the rate ruling at the date of the transaction. All differences are charged to profit or loss.

2 Intangible fixed assets US\$

Goodwill:

Cost

Additions	1,029,881
At 31 December 2017	<u>1,029,881</u>

Amortisation

At 31 December 2017	<u>-</u>
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Net book value

At 31 December 2017	<u>1,029,881</u>
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Goodwill is being written off in equal annual instalments over its estimated economic life of 5 years.

3 Tangible fixed assets

Plant and machinery etc US\$

Cost

Additions	1,350
At 31 December 2017	<u>1,350</u>

Depreciation

Charge for the period	1,350
At 31 December 2017	<u>1,350</u>

Net book value

At 31 December 2017	-
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4 Debtors	31/12/17	31/3/17
	US\$	US\$
Other debtors	<u>-</u>	<u>12,307</u>

5 Creditors: amounts falling due within one year	31/12/17	31/3/17
	US\$	US\$
Amounts owed to group undertakings and undertakings in which the company has a participating interest	1,029,881	-
Other creditors	<u>1,800</u>	<u>-</u>
	<u>1,031,681</u>	<u>-</u>

6 Other information

Airselfie IP Limited is a private company limited by shares and incorporated in England.

Its registered office is:

32 Addison Grove

Bedford Park

London

W4 1ER

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.