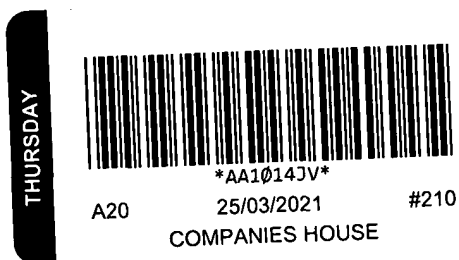


Registered number  
03691870

**Better By Nature Limited**  
**Report and Accounts**  
**1<sup>st</sup> August 2019 to 31<sup>st</sup> July 2020**



Registered Office  
26 Packhorse Road  
Stratford-Upon-Avon  
CV37 9AW

**Better By Nature Limited**  
**Report and accounts**  
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## **Better By Nature Limited Directors' Report**

The directors present their report and accounts for the period ended 31 July 2020.

### **Principal activities**

The company's principal activity during the period continued to be that of distributing Aloe Vera, health supplements and marketing of natural complimentary medical formulae, focusing on research and design.

### **Directors**

The following persons served as directors during the year.

M J H Riley

### **Small company provisions**

This report has been prepared in accordance with the special provisions in Part 15 of the Companies Act 2006 applicable to companies subject to the small companies regime.

This report was approved by the board on 24<sup>th</sup> March 2020.

**Mr M Riley  
Director**

**Better By Nature Limited**  
**Profit and Loss Account**  
**for the period ended 31 July 2020**

	Notes	2019 £	2020 £
Turnover		23,997	23,850
Cost of sales		<u>(12,750)</u>	(12,319)
<b>Gross profit</b>		11,247	11,539
Distribution costs		(3,918)	4,252
Administrative expenses		(17,051)	(17,165)
<b>Operating loss</b>	2	(9,722)	(9,878)
Interest receivable		1	1
Interest payable	3	(1)	(1)
<b>Loss on ordinary activities before taxation</b>		(9,722)	(9,878)
Tax on loss on ordinary activities		-	-
<b>Loss for the Period</b>		<u>(9,722)</u>	(9,878)

**Better By Nature Limited**  
**Balance Sheet**  
**As at 31 July 2020**

	Notes	2019 £	2020 £
<b>Fixed assets</b>			
Intangible assets	4	62,395	62,943
Tangible assets	5	578	434
		62,973	63,377
<b>Current assets</b>			
Stocks		-	-
Debtors	6	(6) 8,456	8,830
Cash at bank and in hand		(6)	(16) (16)
<b>Creditors: amounts falling due within one year</b>			
	7	(88,786)	(104,766)
<b>Net current liabilities</b>		(71,423)	(72,191)
<b>Net assets</b>		<u>17,363</u>	32,575
<b>Capital and reserves</b>			
Called up share capital	8	2	2
Revaluation reserve	9	152,511	177,601
Profit and loss account	10	(135,150)	(145,028)
<b>Shareholders' funds</b>		<u>17,363</u>	<u>32,575</u>

**Better By Nature Limited**  
**Balance Sheet**  
**as at 31 July 2020**

The directors are satisfied that the company is entitled to exemption from the requirement to obtain an audit under section 477 of the Companies Act 2006 and that members have not required the company to obtain an audit in accordance with section 476 of the Act.

The directors acknowledge their responsibilities for complying with the requirements of the Companies Act 2006 with respect to accounting records and the preparation of accounts.

The accounts have been prepared in accordance with the special provisions in Part 15 of the Companies Act 2006 applicable to companies subject to the small companies regime.



**Mr M Pley**  
**Director**

Approved by the board on 24<sup>th</sup> March 2021

**Better By Nature Limited**  
**Notes to the Accounts**  
**for period ended July 2020**

**1. Accounting policies**

***Basis of preparation***

The accounts have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008).

***Turnover***

Turnover represents the value, net of value added tax and discounts, of goods and services provided to customers and commission earned.

***Depreciation***

Depreciation has been provided at the following rates in order to write off the assets over the estimated useful lives.

Plant and machinery	25% straight line
Fixtures and fittings	20% straight line
Motor car	25% straight line

<b>2. Operating profit</b>	<b>2019</b>	<b>2020</b>
	<b>£</b>	<b>£</b>
This is stated after charging		
Depreciation of owned fixed assets	831	
Directors' remuneration	<u>11,500</u>	
<b>3. Interest payable</b>	<b>2019</b>	<b>2020</b>
	<b>£</b>	<b>£</b>
Interest payable	<u>1</u>	<u>1</u>
<b>4. Intangible fixed assets</b>	<b>£</b>	<b>£</b>
Research and development costs:		
<b>Cost</b>		
At 1 August 2019		
At 31 <sup>st</sup> June 2020	62,395	63,377
<b>Amortisation</b>		
At 31 July 2020	=	=
<b>Net book value</b>		
At 1 <sup>st</sup> August 2019		
At 31 <sup>st</sup> July 2020	62,395	63,277

Research and development includes the new "Top Form" course, the cost of international patents for which 100% tax allowances are claimed. In the opinion of the directors the value of these patents is now reflected in the balance sheet by way of a revaluation reserve.

**Better By Nature Limited**  
**Notes to the Accounts**  
**for period ended July 2020**

**5. Tangible fixed assets**

	£ 2019	£ 2020
<b>Depreciation</b>		
Charge for the year – motor car	176	144
<b>Net book value</b>		
At 1 <sup>st</sup> August 2019	754	578
At 31 <sup>st</sup> July 2020	578	434

**6. Debtors**

	2019 £	2020 £
Trade Debtors	-	-
Other Debtors	<u>8,456</u>	<u>8,830</u>

**7. Creditors: amounts falling due within one year**

	2019 £	2020 £
Bank loans and overdrafts	-	-
Trade creditors	-	-
Other taxes and social security costs	-	-
Directors loan account (Future Share Capital)	88,786	104,766
Other creditors	-	-
	<u>88,786</u>	<u>104,766</u>

**8. Share capital**

	2019 No	2019 £	2020 No	2020 £
Allotted, called up and fully paid: Ordinary shares of £1 each	<u>2</u>	<u>2</u>	<u>2</u>	<u>2</u>

**9. Revaluation reserve**

	2019 £	2020 £
At 1 <sup>st</sup> August 2019		
At 31 <sup>st</sup> July 2020	152,511	

**10. Profit and loss account**

	2019 £	2020 £
At 1 <sup>st</sup> August 2019	(125,428)	
Loss for year period ending 31 July 2020	(9,722)	(9,878)
At 31 <sup>st</sup> July 2020	(135,150)	(145,028)



**Better By Nature Limited**  
**Profit and Loss Account**  
**for period ended July 2020**  
*for the information of the directors only*

	2019 £	2020 £
<b>Sales</b>	23,977	23,858
Cost of sales	(12,750)	(12,319)
<b>Gross profit</b>	<b>11,227</b>	<b>11,539</b>
Distribution costs	(3,918)	(4,252)
Administrative expenses	(17,051)	(17,165)
<b>Operating loss</b>	<b>(9,442)</b>	<b>(9,878)</b>
Interest receivable	1	1
Interest payable	(1)	(1)
<b>Loss before tax</b>	<b><u>(9,742)</u></b>	<b><u>(9,878)</u></b>

**Better By Nature Limited**  
**Schedule to the Profit and Loss Account**  
**for period ended July 2020**  
*for the information of the directors only*

	2019 £	2020 £
<b>Sales</b>		
Retail / clinic sales	1,441	1,272
Commission	22,536	22,586
	<u>23,977</u>	<u>23,858</u>
<b>Cost of sales</b>		
Purchases	12,750	12,319
	<u>12,750</u>	<u>12,319</u>
Distribution costs:		
Motor and travel expenses, car repairs	3,070	3,749
Entertaining / sustenance	848	503
Car Finance	-	-
	<u>3,918</u>	<u>4,253</u>
<b>Administrative expenses</b>		
Employee costs:		
Directors' salaries	11,500	11,500
Premises costs:		
Clinic costs	213	514
General administrative expenses:		
Use of residence	3,098	2,965
Telephone, internet and fax	1,316	953
Printing, postage and stationery	51	65
Subscriptions	59	79
Bank charges	165	90
Insurance	447	456
Meetings and events	-	386
Depreciation	176	144
Bad debts	-	-
Sundry expenses, parking fines	-	-
Legal and professional costs:		
Accountancy fees	-	-
Marketing and consultancy fees	-	-
Other legal and professional	-	-
Companies House	26	13
	<u>1,013</u>	<u>13</u>
	<u>17,051</u>	<u>17,165</u>