

Abbreviated Unaudited Accounts for the Year Ended 30 September 2012

for

Dynamic Research Limited

TUESDAY



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14/05/2013

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for the Year Ended 30 September 2012

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Dynamic Research Limited

Company Information
for the Year Ended 30 September 2012

DIRECTOR.

Mrs M C Wardle

SECRETARY:

P S Moran

REGISTERED OFFICE:

Suite 2 Victoria House
South Street
Farnham
Surrey
GU9 7QU

REGISTERED NUMBER:

03620947 (England and Wales)

ACCOUNTANTS:

Branston Adams
Suite 2, Victoria House
South Street
Farnham
Surrey
GU9 7QU

Abbreviated Balance Sheet
30 September 2012

| | Notes | 30 9 12 £ | £ | 30 9 11 £ | £ |
|----------------------------------------------|-------|---------------|---------------|---------------|---------------|
| FIXED ASSETS | | | | | |
| Intangible assets | 2 | | 12,313 | | 9,112 |
| Tangible assets | 3 | | 449 | | 599 |
| | | | <u>12,762</u> | | <u>9,711</u> |
| CURRENT ASSETS | | | | | |
| Debtors | | 11,285 | | 5,350 | |
| Cash at bank | | <u>43,329</u> | | <u>44,926</u> | |
| | | 54,614 | | 50,276 | |
| CREDITORS | | | | | |
| Amounts falling due within one year | | <u>26,574</u> | | <u>22,245</u> | |
| NET CURRENT ASSETS | | | <u>28,040</u> | | <u>28,031</u> |
| TOTAL ASSETS LESS CURRENT LIABILITIES | | | 40,802 | | 37,742 |
| PROVISIONS FOR LIABILITIES | | | 90 | | 120 |
| NET ASSETS | | | <u>40,712</u> | | <u>37,622</u> |
| CAPITAL AND RESERVES | | | | | |
| Called up share capital | 4 | | 2 | | 2 |
| Profit and loss account | | | <u>40,710</u> | | <u>37,620</u> |
| SHAREHOLDERS' FUNDS | | | <u>40,712</u> | | <u>37,622</u> |

The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 30 September 2012

The members have not required the company to obtain an audit of its financial statements for the year ended 30 September 2012 in accordance with Section 476 of the Companies Act 2006

The director acknowledges her responsibilities for

- ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and
- preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company

The abbreviated accounts have been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small companies

The financial statements were approved by the director on 9/5/13 and were signed by



Mrs M C Wardle - Director

The notes form part of these abbreviated accounts

Notes to the Abbreviated Accounts
for the Year Ended 30 September 2012

1 ACCOUNTING POLICIES

Accounting convention

The financial statements have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008)

Turnover

Turnover consists of income derived from the normal operating activities of the company during the year, net of discounts and flat rate scheme vat

Intangible Fixed Assets and Amortisation

The costs associated with the acquisition of the magazine licences have been capitalised. These costs are to be amortised to the profit and loss account over the estimated economic life of twenty years

Tangible fixed assets

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life

Computer equipment - 25% on reducing balance

Deferred tax

Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date

Pension costs and other post-retirement benefits

The company operates a defined contribution pension scheme. Contributions payable to the company's pension scheme are charged to the profit and loss account in the period to which they relate

2 INTANGIBLE FIXED ASSETS

| | Total £ |
|-----------------------|------------|
| COST | |
| At 1 October 2011 | 11,970 |
| Additions | 4,000 |
| | <hr/> |
| At 30 September 2012 | 15,970 |
| | <hr/> |
| AMORTISATION | |
| At 1 October 2011 | 2,858 |
| Charge for year | 799 |
| | <hr/> |
| At 30 September 2012 | 3,657 |
| | <hr/> |
| NET BOOK VALUE | |
| At 30 September 2012 | 12,313 |
| | <hr/> |
| At 30 September 2011 | 9,112 |
| | <hr/> |

Notes to the Abbreviated Accounts - continued
for the Year Ended 30 September 2012

3 TANGIBLE FIXED ASSETS

| | Total £ |
|-----------------------|------------|
| COST | |
| At 1 October 2011 | |
| and 30 September 2012 | 2,452 |
| DEPRECIATION | |
| At 1 October 2011 | 1,853 |
| Charge for year | 150 |
| | 2,003 |
| NET BOOK VALUE | |
| At 30 September 2012 | 449 |
| At 30 September 2011 | 599 |

4 CALLED UP SHARE CAPITAL

| Allotted, issued and fully paid Number | Class | Nominal value £1 | 30 9 12 £ | 30 9 11 £ |
|-------------------------------------------|----------|------------------------|--------------|--------------|
| 2 | Ordinary | | 2 | 2 |

5 ULTIMATE CONTROLLING PARTY

The company was under the control of its director throughout the current and proceeding period