

Registration number: 03560915

# Catalogue Marketing UK Limited

Annual Report and Unaudited Financial Statements

for the Year Ended 31 March 2019

MCA Banbury Ltd  
Suite 16D The McLaren Building  
46 The Priory Queensway  
Birmingham  
B4 7LR



## **Catalogue Marketing UK Limited**

### **Company Information**

<b>Directors</b>	Mr H M McKenna Mr M A Bright
<b>Company secretary</b>	Mr K J Adnams
<b>Registration number</b>	03560915
<b>Registered office</b>	Greenway House Sugarswell Business Park Shenington Banbury Oxfordshire OX15 6HW
<b>Accountants</b>	MCA Banbury Ltd Suite 16D The McLaren Building 46 The Priory Queensway Birmingham B4 7LR

## **Catalogue Marketing UK Limited**

### **Profit and Loss Account for the Year Ended 31 March 2019**

The company has not traded during the year. During this year, the company received no income and incurred no expenditure and therefore made neither profit nor loss.

The notes on pages 4 to 6 form an integral part of these financial statements.

**Catalogue Marketing UK Limited**  
**(Registration number: 03560915)**  
**Balance Sheet as at 31 March 2019**

	Note	2019 £	2018 £
<b>Current assets</b>			
Debtors	3	<u>100</u>	<u>100</u>
<b>Capital and reserves</b>			
Called up share capital	4	<u>100</u>	<u>100</u>
Total equity		<u>100</u>	<u>100</u>

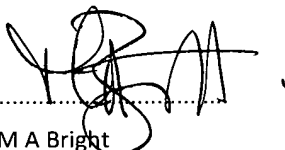
For the financial year ending 31 March 2019 the company was entitled to exemption from audit under section 480 of the Companies Act 2006 relating to dormant companies.

Directors' responsibilities:

- The members have not required the company to obtain an audit of its accounts for the year in question in accordance with section 476; and
- The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.

These accounts have been prepared in accordance with the provisions applicable to companies subject to the small companies regime.

Approved and authorised by the Board on 26 June 2019 and signed on its behalf by:



Mr M A Bright  
Director

## **Catalogue Marketing UK Limited**

### **Notes to the Financial Statements for the Year Ended 31 March 2019**

#### **1 General information**

The company is a private company limited by share capital, incorporated in England and Wales.

The address of its registered office is:

Greenway House  
Sugarswell Business Park  
Shenington  
Banbury  
Oxfordshire  
OX15 6HW

The principal place of business is:

Unit 5  
Sterte Road Industrial Estate  
Sterte Road  
Poole  
Dorset  
BH15 2AF  
United Kingdom

These financial statements were authorised for issue by the Board on 26 June 2019.

#### **2 Accounting policies**

##### **Summary of significant accounting policies and key accounting estimates**

The principal accounting policies applied in the preparation of these financial statements are set out below. These policies have been consistently applied to all the years presented, unless otherwise stated.

##### **Statement of compliance**

These financial statements have been prepared in accordance with Financial Reporting Standard 102 Section 1A - 'The Financial Reporting Standard applicable in the UK and Republic of Ireland' and the Companies Act 2006.

##### **Basis of preparation**

These financial statements have been prepared using the historical cost convention except that as disclosed in the accounting policies certain items are shown at fair value.

These financial statements are prepared in Sterling, which is the functional currency of the company. All monetary amounts are rounded to the nearest £.

##### **Going concern**

The financial statements have been prepared on a going concern basis.

## Catalogue Marketing UK Limited

### Notes to the Financial Statements for the Year Ended 31 March 2019

#### Judgements

In the application of the company's accounting policies, the directors are required to make judgements, estimates and assumptions about the carrying amount of assets and liabilities that are not readily apparent from other sources. The estimates and associated assumptions are based on historical experience and other factors that are considered to be relevant. Actual results may differ from these estimates.

The estimates and underlying assumptions are reviewed on an ongoing basis. Revisions to accounting estimates are recognised in the period in which the estimate is revised where the revision affects only that period, or in the period of the revision and future periods where the revision affects both current and future periods.

#### Trade debtors

Trade debtors are amounts due from customers for merchandise sold or services performed in the ordinary course of business.

Trade debtors are recognised initially at the transaction price. They are subsequently measured at amortised cost using the effective interest method, less provision for impairment. A provision for the impairment of trade debtors is established when there is objective evidence that the company will not be able to collect all amounts due according to the original terms of the receivables.

#### Share capital

Ordinary shares are classified as equity. Equity instruments are measured at the fair value of the cash or other resources received or receivable, net of the direct costs of issuing the equity instruments. If payment is deferred and the time value of money is material, the initial measurement is on a present value basis.

### 3 Debtors

	2019 £	2018 £
Other debtors	<u>100</u>	<u>100</u>
	<u>100</u>	<u>100</u>

### 4 Share capital

#### Allotted, called up and fully paid shares

	2019 No.	£	2018 No.	£
Ordinary of £1 each	<u>100</u>	<u>100</u>	<u>100</u>	<u>100</u>

## **Catalogue Marketing UK Limited**

### **Notes to the Financial Statements for the Year Ended 31 March 2019**

#### **5 Parent and ultimate parent undertaking**

The company's immediate and ultimate parent is Poole Bay Holdings Limited, incorporated in England and Wales, whose registered office is the same as Catalogue Marketing UK Limited.