FINANCIAL STATEMENTS

FOR THE YEAR ENDED 31st MARCH 2018

COMPANY NUMBER 3468572

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COMPANIES HOUSE

FINANCIAL STATEMENTS

FOR THE YEAR ENDED 31st MARCH 2018

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DIRECTORS AND OFFICERS

FOR THE YEAR ENDED 31st MARCH 2018

DIRECTORS

Miss Diane John (Chairman)

SECRETARY

Mrs Alice Doreen John

REGISTERED OFFICE

6 Hornsey Park Road

London N8 OJP

PRINCIPAL PLACE

OF BUSINESS

20 Bollo Bridge Road

Acton

London W3 8AT

ACCOUNTANTS

A.S. Antoniades & Co.

Chartered Certified Accountants

6 Hornsey Park Road

London N8 OJP

BANKERS

National Westminster Bank

275 High Street

Hounslow Middlesex TW3 1EG

GHOST MARKETING LIMITED REPORT OF THE DIRECTORS

The directors present their report and accounts for the year ended 31st March 2018.

RESULTS AND DIVIDENDS

The results for the period after taxation, and the appropriation thereof, are set out in the Profit and Loss Account on page 3.

£6,500 Dividends have been paid during the year.

BUSINESS REVIEW

The company's principle activity during the year was that of providing marketing services.

The period has not been a satisfactory one and it is anticipated that it will improve in the forthcoming financial year.

DIRECTORS AND THEIR INTERESTS

The directors in office at the date of this report, all of whom served throughout the period, are listed on page 1.

The interests of the directors in the share capital of the company was as follows:

Interest in £1 ordinary shares

at 31/03/2018

at 31/03/2017

Miss D. John

2

2

POLITICAL AND CHARITABLE CONTRIBUTIONS

During the period the company made no political contributions. This report has been prepared taking advantage of the special exemptions conferred by companies Act 2006, on the grounds that in the opinion of the directors the company is entitled to those exemptions as a small company.

FIXED ASSETS

The change in fixed assets during the period are summarised in note 10 to the financial statements.

By order of the board

Mrs. A. D. John

Secretary

Date: 26/12/2018

PROFIT AND LOSS ACCOUNT

FOR THE YEAR ENDED 31st MARCH 2018

•		2017	2017
	Note	£	£
TURNOVER	2	31,492	35,228
Administration Expenses		19,127	_20,273
OPERATING PROFIT (LOSS)	3	12,365	14,955
OTHER INCOME		Q	Q
·		12,365	14,955
CORPORATION TAX	4	(2,353)	(2,782)
PROFIT(LOSS) ON ORDINARY			
ACTIVITIES AFTER TAXATION		10,012	12,173
DIVIDENDS	5	(6,500)	(12,500)
		3,512	(327)
PROFIT B/F		5,858	6,185
PROFIT C/F		9,370	<u>5,858</u>

The notes on pages 5 to 7 form part of these financial statements.

BALANCE SHEET AT 31st MARCH 2018

			2018		2017
	Note	£	£	£	£
FIXED ASSETS					
Tangible Assets	6		734		831
CURRENT ASSETS					
Debtors	7	3,706		3,942	
Cash at Bank	8	8,643		4,759	
Cash in Hand		100		100	
		12,449	•	8,801	
CREDITORS					
Amounts falling due		•			
within one year	9	3,811		3,772	
NET CURRENT ASSETS			8,638		5,029
NET ASSETS			9,372		5,860
CAPITAL & RESERVES					
Called up share capital	10		2		2
Reserves	11		9,370		5,858
			9,372		5,860

For the year ended 31st March 2018 the company was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies.

The members have not required the company to obtain an audit of its accounts for the year ended 31st March 2018 in accordance with section 476, the directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.

These accounts have been prepared in accordance with the provisions applicable to companies subject to the small companies' regime.

The accounts are prepared in accordance with the special provisions of part VII of the applicable to the company.

The accounts were approved by the board on 26/12/2018 and signed on its behalf.

DIRECTOR

Miss. Diane John

The notes on pages 5 to 7 form part of these accounts.

GHOST MARKETING LIMITED NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31st MARCH 2018

1. ACCOUNTING POLICIES

The following accounting policies have been used consistently in dealing with items which are considered material in relation to the company's accounts.

Accounting conventions and standards

The accounts have been prepared in accordance with the historical cost convention and in accordance with applicable accounting standards.

<u>Depreciation</u>

Depreciation is provided on the cost of tangible fixed assets in order to write off such cost after taking accounts of scrap values over the expected useful lives as follows:

Motor Vehi	.cles	18%
Computer E	Equipment	10%

2. TURNOVER

Turnover represents the net amounts, exclusive of Value Added Tax, invoiced during the period by the company, in respect of marketing services.

3. PROFIT OR LOSS ON ORDINARY ACTIVITIES BEFORE TAXATION This is stated after charging or (crediting) the following:

			2018	2017
			£	£
	Depreciation of tangible	assets	97	159
	Directors emoluments		5,000	5,000
	Accountancy Fees		600	600
4.	TAX ON PROFIT ON ORDINARY	ACTIVITIES		
	Corporation Tax		2,353	<u>2,782</u>
5.	DIVIDENDS		6,500	12,500
6.	FIXED ASSETS	Motor	Computer	
		<u>Vehicle</u>	Equipment	<u>total</u>
		<u>Vehicle</u> £	<u>Equipment</u> £	<u>total</u>
	Cost or Valuation		- -	<u>total</u>
	Cost or Valuation At 31st March 2017		- -	<u>total</u> 20,053
		£	£	
	At 31st March 2017	£ 10,150	£ 9,903	20,053
	At 31st March 2017 At 31st March 2018	£ 10,150	£ 9,903	20,053
	At 31st March 2017 At 31st March 2018 Depreciation	£ 10,150 10,150	£ 9,903 <u>9,903</u>	20,053 20,053
	At 31st March 2017 At 31st March 2018 Depreciation At 31st March 2017	£ 10,150 10,150 9,978	£ 9,903 9,903 9,244	20,053 20,053 19,222
	At 31st March 2017 At 31st March 2018 Depreciation At 31st March 2017 Charge for the year	£ 10,150 10,150 9,978 31	£ 9,903 9,903 9,244 66	20,053 20,053 19,222 97
	At 31st March 2017 At 31st March 2018 Depreciation At 31st March 2017 Charge for the year At 31st March 2018	£ 10,150 10,150 9,978 31	£ 9,903 9,903 9,244 66	20,053 20,053 19,222 97

The notes on page 6 form part of these account

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)

FOR THE YEAR ENDED 31st MARCH 2018

		2018	2017
-	P	£	£
7.	DEBTORS		
	Amount falling due within one year	2 444	2 702
•	Trade Debtors	3,444	3,702
	Prepayments	262	240
		3,706	3,942
8.	CASH AT BANK		
	Bank Current Account	8,643	4,759
•	Bank Deposit Account	<u>0</u>	<u>0</u>
		8,643	4,759
9.	CREDITORS		
	Amount falling due within one year		
	Trade Creditors	648	990
	Accruals	810	
	Corporation Tax payable	2,353	2,782
	Customs & Excise-VAT	NIL	NIL
	Director's Current Account	<u>Q</u>	<u>Q</u>
		3,811	3,772
10.	SHARE CAPITAL		
	Authorised:		
	Ordinary Shares of £1 each	10,000	10,000
	Allotted and Fully paid:		
	Ordinary Shares of £1 per share	2	2
11.	RESERVES		
	Profit b/f	5,858	6,185
	Profit (Loss) Retained	3,512	(327)
	Profit c/f	9,370	5,858

12. POST BALANCE SHEET EVENTS

The effect of events relating to the year ended 31st March 2018 which occurred before the date of approval of the financial statements required to show a true and fair view of the state of affairs at 31st March 2018 and of the results for the year ended on that date.

The following page does not form part of the statutory accounts.