

Comp. House

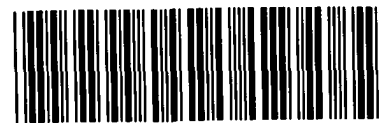
GHOST MARKETING LIMITED

FINANCIAL STATEMENTS

FOR THE YEAR ENDED 31st MARCH 2019

COMPANY NUMBER 3468572

THURSDAY



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19/12/2019

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COMPANIES HOUSE

GHOST MARKETING LIMITED

FINANCIAL STATEMENTS

FOR THE YEAR ENDED 31st MARCH 2019

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GHOST MARKETING LIMITED

DIRECTORS AND OFFICERS

FOR THE YEAR ENDED 31st MARCH 2019

| | |
|--------------------------------|--|
| DIRECTORS | Miss Diane John (Chairman) |
| SECRETARY | Mrs Alice Doreen John |
| REGISTERED OFFICE | 6 Hornsey Park Road London N8 0JP |
| PRINCIPAL PLACE OF BUSINESS | 20 Bollo Bridge Road Acton London W3 8AT |
| ACCOUNTANTS | A.S. Antoniadès & Co. Chartered Certified Accountants 6 Hornsey Park Road London N8 0JP |
| BANKERS | National Westminster Bank 275 High Street Hounslow Middlesex TW3 1EG |

GHOST MARKETING LIMITED
REPORT OF THE DIRECTORS

The directors present their report and accounts for the year ended 31st March 2019.

RESULTS AND DIVIDENDS

The results for the period after taxation, and the appropriation thereof, are set out in the Profit and Loss Account on page 3.

£No Dividends have been paid during the year.

BUSINESS REVIEW

The company's principle activity during the year was that of providing marketing services.

The period has not been a satisfactory one and it is anticipated that it will improve in the forthcoming financial year.

DIRECTORS AND THEIR INTERESTS

The directors in office at the date of this report, all of whom served throughout the period, are listed on page 1.

The interests of the directors in the share capital of the company was as follows:

| | Interest in £1 ordinary shares | |
|--------------|--------------------------------|---------------|
| | at 31/03/2019 | at 31/03/2018 |
| Miss D. John | 2 | 2 |

POLITICAL AND CHARITABLE CONTRIBUTIONS

During the period the company made no political contributions. This report has been prepared taking advantage of the special exemptions conferred by companies Act 2006, on the grounds that in the opinion of the directors the company is entitled to those exemptions as a small company.

FIXED ASSETS

The change in fixed assets during the period are summarised in note 10 to the financial statements.

By order of the board



Mrs. A. D. John

Secretary

Date: 04/12/2019

GHOST MARKETING LIMITEDPROFIT AND LOSS ACCOUNTFOR THE YEAR ENDED 31st MARCH 2019

| | | 2019 | 2018 |
|---|------|--------------|----------------|
| | Note | £ | £ |
| TURNOVER | 2 | - | 31,492 |
| Administration Expenses | | <u>7,330</u> | <u>19,127</u> |
| OPERATING PROFIT (LOSS) | 3 | (7,330) | 12,365 |
| OTHER INCOME | | 0 | 0 |
| | | (7,330) | 12,365 |
| CORPORATION TAX | 4 | 0 | <u>(2,353)</u> |
| PROFIT(LOSS) ON ORDINARY ACTIVITIES AFTER TAXATION | | (7,330) | 10,012 |
| DIVIDENDS | 5 | 0 | <u>(6,500)</u> |
| | | (7,330) | 3,512 |
| PROFIT B/F | | <u>9,370</u> | <u>5,858</u> |
| PROFIT C/F | | <u>2,040</u> | <u>9,370</u> |

The notes on pages 5 to 7 form part of these financial statements.

GHOST MARKETING LIMITEDBALANCE SHEET AT 31st MARCH 2019

| | Note | £ | 2019 £ | 2018 £ |
|-------------------------------------|------|------------|--------------|--------------|
| FIXED ASSETS | | | | |
| Tangible Assets | 6 | | 650 | 734 |
| CURRENT ASSETS | | | | |
| Debtors | 7 | 1,824 | 3,706 | |
| Cash at Bank | 8 | 0 | 8,643 | |
| Cash in Hand | | <u>20</u> | <u>100</u> | |
| | | 1,844 | 12,449 | |
| CREDITORS | | | | |
| Amounts falling due within one year | 9 | <u>452</u> | <u>3,811</u> | |
| NET CURRENT ASSETS | | | <u>1,392</u> | <u>8,638</u> |
| NET ASSETS | | | <u>2,042</u> | <u>9,372</u> |
| CAPITAL & RESERVES | | | | |
| Called up share capital | 10 | | 2 | 2 |
| Reserves | 11 | | <u>2,040</u> | <u>9,370</u> |
| | | | <u>2,042</u> | <u>9,372</u> |

For the year ended 31st March 2019 the company was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies.

The members have not required the company to obtain an audit of its accounts for the year ended 31st March 2019 in accordance with section 476, the directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.

These accounts have been prepared in accordance with the provisions applicable to companies subject to the small companies' regime.

The accounts are prepared in accordance with the special provisions of part VII of the applicable to the company.

The accounts were approved by the board on 04/12/2019 and signed on its behalf.

DIRECTOR.....

Miss. Diane John

The notes on pages 5 to 7 form part of these accounts.

GHOST MARKETING LIMITED
NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31st MARCH 2019

1. ACCOUNTING POLICIES

The following accounting policies have been used consistently in dealing with items which are considered material in relation to the company's accounts.

Accounting conventions and standards

The accounts have been prepared in accordance with the historical cost convention and in accordance with applicable accounting standards.

Depreciation

Depreciation is provided on the cost of tangible fixed assets in order to write off such cost after taking accounts of scrap values over the expected useful lives as follows:

| | |
|--------------------|-----|
| Motor Vehicles | 18% |
| Computer Equipment | 10% |

2. TURNOVER

Turnover represents the net amounts, exclusive of Value Added Tax, invoiced during the period by the company, in respect of marketing services.

3. PROFIT OR LOSS ON ORDINARY ACTIVITIES BEFORE TAXATION

This is stated after charging or (crediting) the following:

| | 2019 | 2018 |
|--|------------|--------------|
| | £ | £ |
| Depreciation of tangible assets | 84 | 97 |
| Directors emoluments | 5,000 | 5,000 |
| Accountancy Fees | <u>300</u> | <u>600</u> |
| 4. TAX ON PROFIT ON ORDINARY ACTIVITIES | | |
| Corporation Tax | <u>0</u> | <u>2,353</u> |
| 5. DIVIDENDS | <u>0</u> | <u>6,500</u> |

6. FIXED ASSETS

| | Motor <u>Vehicle</u> £ | Computer <u>Equipment</u> £ | <u>total</u> |
|---------------------------------|------------------------------|-----------------------------------|---------------|
| <u>Cost or Valuation</u> | | | |
| At 31st March 2018 | 10,150 | 9,903 | 20,053 |
| At 31st March 2019 | <u>10,150</u> | <u>9,903</u> | <u>20,053</u> |
| <u>Depreciation</u> | | | |
| At 31st March 2018 | 10,009 | 9,310 | 19,319 |
| Charge for the year | 25 | 59 | 84 |
| At 31st March 2019 | <u>10,034</u> | <u>9,369</u> | <u>19,403</u> |
| <u>NET BOOK AMOUNT</u> | | | |
| At 31st March 2019 | <u>116</u> | <u>534</u> | <u>650</u> |
| At 31st March 2018 | <u>141</u> | <u>593</u> | <u>734</u> |

The notes on page 6 form part of these account

GHOST MARKETING LIMITEDNOTES TO THE FINANCIAL STATEMENTS (CONTINUED)FOR THE YEAR ENDED 31st MARCH 2019

| | 2019 | 2018 |
|------------------------------------|----------------|--------------|
| | £ | £ |
| 7. DEBTORS | | |
| Amount falling due within one year | | |
| Trade Debtors | 1,391 | 3,444 |
| Prepayments | <u>433</u> | <u>262</u> |
| | <u>1,824</u> | <u>3,706</u> |
| 8. CASH AT BANK | | |
| Bank Current Account | 0 | 8,643 |
| Bank Deposit Account | <u>0</u> | <u>0</u> |
| | <u>0</u> | <u>8,643</u> |
| 9. CREDITORS | | |
| Amount falling due within one year | | |
| Trade Creditors | 0 | 648 |
| Accruals | 318 | 810 |
| Corporation Tax payable | 0 | 2,353 |
| Bank's overdraft | 134 | |
| Customs & Excise-VAT | NIL | NIL |
| Director's Current Account | <u>0</u> | <u>0</u> |
| | <u>452</u> | <u>3,811</u> |
| 10. SHARE CAPITAL | | |
| Authorised: | | |
| Ordinary Shares of £1 each | 10,000 | 10,000 |
| Allotted and Fully paid: | | |
| Ordinary Shares of £1 per share | 2 | 2 |
| 11. RESERVES | | |
| Profit b/f | 9,370 | 5,858 |
| Profit (Loss) Retained | <u>(7,330)</u> | <u>3,512</u> |
| Profit c/f | <u>2,040</u> | <u>9,370</u> |

12. POST BALANCE SHEET EVENTS

The effect of events relating to the year ended 31st March 2019 which occurred before the date of approval of the financial statements required to show a true and fair view of the state of affairs at 31st March 2019 and of the results for the year ended on that date.

The following page does not form part of the statutory accounts.