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GHOST MARKETING LIMITED

FINANCIAL STATEMENTS

FOR THE YEAR ENDED 31st MARCH 2017

COMPANY NUMBER 3468572

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**GHOST MARKETING LIMITED**

**FINANCIAL STATEMENTS**

**FOR THE YEAR ENDED 31st MARCH 2017**

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GHOST MARKETING LIMITED

DIRECTORS AND OFFICERS

FOR THE YEAR ENDED 31st MARCH 2017

DIRECTORS	Miss Diane John (Chairman)
SECRETARY	Mrs Alice Doreen John
REGISTERED OFFICE	6 Hornsey Park Road London N8 0JP
PRINCIPAL PLACE OF BUSINESS	20 Bollo Bridge Road Acton London W3 8AT
ACCOUNTANTS	A.S. Antoniades & Co. Chartered Certified Accountants 6 Hornsey Park Road London N8 0JP
BANKERS	National Westminster Bank 275 High Street Hounslow Middlesex TW3 1EG

GHOST MARKETING LIMITED  
REPORT OF THE DIRECTORS

The directors present their report and accounts for the year ended 31st March 2017.

**RESULTS AND DIVIDENDS**

The results for the period after taxation, and the appropriation thereof, are set out in the Profit and Loss Account on page 3.

£10,000 Dividends have been paid during the year.

**BUSINESS REVIEW**

The company's principle activity during the year was that of providing marketing services.

The period has not been a satisfactory one and it is anticipated that it will improve in the forthcoming financial year.

**DIRECTORS AND THEIR INTERESTS**

The directors in office at the date of this report, all of whom served throughout the period, are listed on page 1.

The interests of the directors in the share capital of the company was as follows:

	Interest in £1 ordinary shares	
	at 31/03/2017	at 31/03/2016
Miss D. John	2	2

**POLITICAL AND CHARITABLE CONTRIBUTIONS**

During the period the company made no political contributions. This report has been prepared taking advantage of the special exemptions conferred by companies Act 2006, on the grounds that in the opinion of the directors the company is entitled to those exemptions as a small company.

**FIXED ASSETS**

The change in fixed assets during the period are summarised in note 10 to the financial statements.

By order of the board



Mrs. A. D. John

Secretary

Date: 6th December 2017

GHOST MARKETING LIMITEDPROFIT AND LOSS ACCOUNTFOR THE YEAR ENDED 31st MARCH 2017

	Note	2017 £	2016 £
TURNOVER	2	35,228	26,011
Administration Expenses		<u>20,273</u>	<u>16,498</u>
OPERATING PROFIT (LOSS)	3	14,955	9,513
OTHER INCOME		0	0
		14,955	9,513
CORPORATION TAX	4	<u>(2,782)</u>	0
PROFIT (LOSS) ON ORDINARY ACTIVITIES AFTER TAXATION		12,173	9,513
DIVIDENDS	5	<u>(10,000)</u>	<u>(8,000)</u>
		2,173	1,513
PROFIT B/F		<u>6,185</u>	<u>4,672</u>
PROFIT C/F		<u>8,358</u>	<u>6,185</u>

The notes on pages 5 to 7 form part of these financial statements.

GHOST MARKETING LIMITEDBALANCE SHEET AT 31st MARCH 2017

	Note	£	2017 £	2016 £
<b>FIXED ASSETS</b>				
Tangible Assets	6		831	990
<b>CURRENT ASSETS</b>				
Debtors	7	3,660	2,799	
Cash at Bank	8	4,759	3,143	
Cash in Hand		<u>100</u>	<u>75</u>	
		8,519	6,017	
<b>CREDITORS</b>				
Amounts falling due within one year	9	<u>990</u>	<u>820</u>	
<b>NET CURRENT ASSETS</b>			<u>7,529</u>	<u>5,197</u>
<b>NET ASSETS</b>			<u>8,360</u>	<u>6,187</u>
<b>CAPITAL &amp; RESERVES</b>				
Called up share capital	10		2	2
Reserves	11		<u>8,358</u>	<u>6,185</u>
			<u>8,360</u>	<u>6,187</u>

For the year ended 31st March 2017 the company was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies.

The members have not required the company to obtain an audit of its accounts for the year ended 31st March 2017 in accordance with section 476, the directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.

These accounts have been prepared in accordance with the provisions applicable to companies subject to the small companies' regime.

The accounts are prepared in accordance with the special provisions of part VII of the applicable to the company.

The accounts were approved by the board on 6th December 2017 and signed on its behalf.

DIRECTOR.....

Miss. Diane John

The notes on pages 5 to 7 form part of these accounts.

**GHOST MARKETING LIMITED**  
**NOTES TO THE FINANCIAL STATEMENTS**  
**FOR THE YEAR ENDED 31st MARCH 2017**

**1. ACCOUNTING POLICIES**

The following accounting policies have been used consistently in dealing with items which are considered material in relation to the company's accounts.

Accounting conventions and standards

The accounts have been prepared in accordance with the historical cost convention and in accordance with applicable accounting standards.

Depreciation

Depreciation is provided on the cost of tangible fixed assets in order to write off such cost after taking accounts of scrap values over the expected useful lives as follows:

Motor Vehicles	20%
Computer Equipment	15%

**2. TURNOVER**

Turnover represents the net amounts, exclusive of Value Added Tax, invoiced during the period by the company, in respect of marketing services.

**3. PROFIT OR LOSS ON ORDINARY ACTIVITIES BEFORE TAXATION**

This is stated after charging or (crediting) the following:

	2017	2016
	£	£
Depreciation of tangible assets	159	189
Directors emoluments	5,000	5,000
Accountancy Fees	<u>600</u>	<u>500</u>
<b>4. TAX ON PROFIT ON ORDINARY ACTIVITIES</b>		
Corporation Tax	<u>2,782</u>	<u>NIL</u>
<b>5. DIVIDENDS</b>	<u>10,000</u>	<u>8,000</u>

**6. FIXED ASSETS**

	Motor Vehicle £	Computer Equipment £	total
<u>Cost or Valuation</u>			
At 31st March 2016	10,150	9,903	20,053
At 31st March 2017	<u>10,150</u>	<u>9,903</u>	<u>20,053</u>
<u>Depreciation</u>			
At 31st March 2016	9,935	9,128	19,063
Charge for the year	<u>43</u>	<u>116</u>	<u>159</u>
At 31st March 2017	<u>9,978</u>	<u>9,244</u>	<u>19,222</u>
<u>NET BOOK AMOUNT</u>			
At 31st March 2017	<u>172</u>	<u>659</u>	<u>831</u>
At 31st March 2016	<u>215</u>	<u>775</u>	<u>990</u>

The notes on page 6 form part of these account

GHOST MARKETING LIMITEDNOTES TO THE FINANCIAL STATEMENTS (CONTINUED)FOR THE YEAR ENDED 31st MARCH 2017

	2017	2016
	£	£
<b>7. DEBTORS</b>		
Amount falling due within one year		
Trade Debtors	3,420	2,634
Prepayments	<u>240</u>	<u>165</u>
	<u>3,660</u>	<u>2,799</u>
<b>8. CASH AT BANK</b>		
Bank Current Account	4,759	2,686
Bank Deposit Account	<u>0</u>	<u>457</u>
	<u>4,759</u>	<u>3,143</u>
<b>9. CREDITORS</b>		
Amount falling due within one year		
Trade Creditors & Accruals	990	820
Corporation Tax recoverable	0	0
Customs & Excise-VAT	NIL	NIL
Director's Current Account	<u>0</u>	<u>0</u>
	<u>990</u>	<u>820</u>
<b>10. SHARE CAPITAL</b>		
Authorised:		
Ordinary Shares of £1 each	10,000	10,000
Allotted and Fully paid:		
Ordinary Shares of £1 per share	2	2
<b>11. RESERVES</b>		
Profit b/f	6,185	4,672
Profit (Loss) Retained	<u>2,173</u>	<u>1,513</u>
Profit c/f	<u>8,358</u>	<u>6,185</u>
<b>12. POST BALANCE SHEET EVENTS</b>		

The effect of events relating to the year ended 31st March 2017 which occurred before the date of approval of the financial statements required to show a true and fair view of the state of affairs at 31st March 2017 and of the results for the year ended on that date.

The following page does not form part of the statutory accounts.