es-P-W

# GHOST MARKETING LIMITED

# FINANCIAL STATEMENTS

# FOR THE YEAR ENDED 31st MARCH 2016

COMPANY NUMBER 3468572

SATHRDAY



A36

24/12/2016 COMPANIES HOUSE

#17

# GHOST MARKETING LIMITED REPORT OF THE DIRECTORS

The directors present their report and accounts for the year ended 31st March 2016.

#### RESULTS AND DIVIDENDS

The results for the period after taxation, and the appropriation thereof, are set out in the Profit and Loss Account on page 3.

£8,000 Dividends have been paid during the year.

#### BUSINESS REVIEW

The company's principle activity during the year was that of providing marketing services.

The period has not been a satisfactory one and it is anticipated that it will improve in the forthcoming financial year.

#### DIRECTORS AND THEIR INTERESTS

The directors in office at the date of this report, all of whom served throughout the period, are listed on page 1.

The interests of the directors in the share capital of the company was as follows:

Interest in £1 ordinary shares

at 31/03/2016

at 31/03/2015

Miss D. John

2

2

# POLITICAL AND CHARITABLE CONTRIBUTIONS

During the period the company made no political contributions. This report has been prepared taking advantage of the special exemptions conferred by companies Act 2006, on the grounds that in the opinion of the directors the company is entitled to those exemptions as a small company.

# FIXED ASSETS

The change in fixed assets during the period are summarised in note 10 to the financial statements.

By order of the board

A. D. Solo

Mrs. A. D. John

Secretary

Date: 20TH December 2016

Page 4

# GHOST MARKETING LIMITED

# PROFIT AND LOSS ACCOUNT

# FOR THE YEAR ENDED 31st MARCH 2016

		2016	2015
	Note	£	£
TURNOVER	2	26,011	1,,580
Administration Expenses		16.498	8.279
OPERATING PROFIT (LOSS)	3	9,513	(6,699)
OTHER INCOME		Q	4
		9,513	(6,695)
CORPORATION TAX	4	٥	3,461
PROFIT (LOSS) ON ORDINARY			
ACTIVITIES AFTER TAXATION	N	9,513	(3,234)
DIVIDENDS	5	(8,000)	(5,500)
		1,513	(8,734)
PROFIT B/F		4,672	13,406
PROFIT C/F		6,185	4,672

The notes on pages 5 to 7 form part of these financial statements.

### GHOST MARKETING LIMITED

#### BALANCE SHEET AT 31st MARCH 2016

			2016		2015
	Note	£	£	£	£
FIXED ASSETS					
Tangible Assets	6		990		1,179
CURRENT ASSETS					
Debtors	7	2,799		3,484	
Cash at Bank	8	3,143		381	
Cash in Hand		<u>75</u>		30	
		6,017		3,895	
CREDITORS		•		•	
Amounts falling due					
within one year	9	820		400	
NET CURRENT ASSETS			5,197		3,495
NET ASSETS			6,187		4,674
CAPITAL & RESERVES					
Called up share capital	10		2		2
Reserves	11		6,185		4,672
			6,187		4,674

For the year ended 31st March 2016 the company was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies.

The members have not required the company to obtain an audit of its accounts for the year ended 31st March 2016 in accordance with section 476, the directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.

These accounts have been prepared in accordance with the provisions applicable to companies subject to the small companies' regime.

The accounts are prepared in accordance with the special provisions of part VII of the applicable to the company.

The accounts were approved by the board on 20th December 2016 and signed on its behalf.

DIRECTOR \_\_\_\_

Miss. Diane John

The notes on pages 5 to 7 form part of these accounts.

# GHOST MARKETING LIMITED NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31st MARCH 2016

#### 1. ACCOUNTING POLICIES

The following accounting policies have been used consistently in dealing with items which are considered material in relation to the company's accounts.

#### Accounting conventions and standards

The accounts have been prepared in accordance with the historical cost convention and in accordance with applicable accounting standards.

#### Depreciation

Depreciation is provided on the cost of tangible fixed assets in order to write off such cost after taking accounts of scrap values over the expected useful lives as follows:

Motor Vehicles	20%
Computer Equipment	15%

#### 2. TURNOVER

Turnover represents the net amounts, exclusive of Value Added Tax, invoiced during the period by the company, in respect of marketing services.

3. PROFIT OR LOSS ON ORDINARY ACTIVITIES BEFORE TAXATION
This is stated after charging or (crediting) the following:

			2016	2015
			£	£
	Depreciation of tangible	.e assets	189	227
	Directors emoluments		5,000	5,000
	Accountancy Fees		500	300
4.	TAX ON PROFIT ON ORDINAL	RY ACTIVITIES	g-acceptant and the second	
	Corporation Tax		NIL	NIL
	Corporacion lax		- TV-	<u> </u>
5.	DIVIDENDS		8,000	5,500
6.	FIXED ASSETS	Motor	Computer	
		<u>Vehicle</u>	Equipment	total
		£	£	
	Cost or Valuation			
	At 31st March 2015	10,150	9,903	20,053
	At 31st March 2016	10,150	9,903	20,053
	Depreciation			
	At 31st March 2015	9,882	8,992	18,874
	Charge for the year	<u>53</u>	136	189
	At 31st March 2016	<u>9,935</u>	9.128	19,063
	NET BOOK AMOUNT			
	At 31st March 2016	215	<u>775</u>	990
	At 31st March 2015	268	911	1,179

The notes on page 6 form part of these account

# GHOST MARKETING LIMITED

# NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)

# FOR THE YEAR ENDED 31st MARCH 2016

		2016	2015
		£	£
7.	DEBTORS		
	Amount falling due within one year		
	Trade Debtors	2,634	3,461
	Prepayments	165	23
		2,799	3,484
8.	CASH AT BANK		
	Bank Current Account	2,686	(76)
	Bank Deposit Account	457	457
		3,143	381
9.	CREDITORS		
	Amount falling due within one year		
	Trade Creditors & Accruals	820	400
	Corporation Tax recoverable	0	0
	Customs & Excise-VAT	NIL	NIL
	Director's Current Account	<u>0</u>	Q
		820	400
		- Communication	·····
10.	SHARE CAPITAL		
	Authorised:		
	Ordinary Shares of £1 each	10,000	10,000
	Allotted and Fully paid:		
	Ordinary Shares of £1 per share	2	2
.4.4	RESERVES		
11.	Profit b/f	A 670	12 406
		4,672	13,406
	Profit (Loss) Retained	1.513	<u>(8,734)</u>
	Profit c/f	<u>6,185</u>	4,672

# 12. POST BALANCE SHEET EVENTS

The effect of events relating to the year ended 31st March 2016 which occurred before the date of approval of the financial statements required to show a true and fair view of the state of affairs at 31st March 2016 and of the results for the year ended on that date.

The following page does not form part of the statutory accounts.