

Comp. House

GHOST MARKETING LIMITED
FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31st MARCH 2013

COMPANY NUMBER 3468572

MONDAY



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GHOST MARKETING LIMITED

FINANCIAL STATEMENTS

FOR THE YEAR ENDED 31st MARCH 2013

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GHOST MARKETING LIMITED

DIRECTORS AND OFFICERS

FOR THE YEAR ENDED 31st MARCH 2013

DIRECTORS Miss Diane John (Chairman)

SECRETARY Mrs Alice Doreen John

REGISTERED OFFICE 6 Hornsey Park Road
London N8 0JP

PRINCIPAL PLACE OF BUSINESS 20 Bollo Bridge Road
Acton
London W3 8AT

ACCOUNTANTS A.S. Antoniadis & Co.
Accountants
6 Hornsey Park Road
London N8 0JP

BANKERS National Westminster Bank
275 High Street
Hounslow
Middlesex
TW3 1EG

GHOST MARKETING LIMITED
REPORT OF THE DIRECTORS

The directors present their report and accounts for the year ended 31st March 2013.

RESULTS AND DIVIDENDS

The results for the period after taxation, and the appropriation thereof, are set out in the Profit and Loss Account on page 3.

No Dividends have been paid during the year(2012 : £5,000)

BUSINESS REVIEW

The company's principle activity during the year was that of providing marketing services.

The period has not been a satisfactory one and it is anticipated that it will improve in the forthcoming financial year.

DIRECTORS AND THEIR INTERESTS

The directors in office at the date of this report, all of whom served throughout the period, are listed on page 1.

The interests of the directors in the share capital of the company was as follows:

	Interest in £1 ordinary shares	
	<u>at 31/03/2013</u>	<u>at 31/03/2012</u>
Miss D. John	2	2

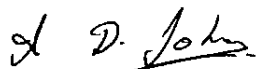
POLITICAL AND CHARITABLE CONTRIBUTIONS

During the period the company made no political contributions. This report has been prepared taking advantage of the special exemptions conferred by companies Act 2006, on the grounds that in the opinion of the directors the company is entitled to those exemptions as a small company.

FIXED ASSETS

The change in fixed assets during the period are summarised in note 10 to the financial statements.

By order of the board



Mrs. A. D. John

Secretary

Date: 3rd December 2013

GHOST MARKETING LIMITED**PROFIT AND LOSS ACCOUNT****FOR THE YEAR ENDED 31st MARCH 2013**

		2013	2012
	Note	£	£
TURNOVER	2	149,564	54,182
Administration Expenses		<u>141,507</u>	<u>42,275</u>
OPERATING PROFIT (LOSS)	3	8,057	11,907
OTHER INCOME		<u>6</u>	<u>5</u>
		8,063	11,912
TAXATION ON PROFIT ON ORDINARY ACTIVITIES	4	<u>1,652</u>	<u>2,432</u>
PROFIT(LOSS) ON ORDINARY ACTIVITIES AFTER TAXATION		6,411	9,480
DIVIDENDS	5	<u>NIL</u>	<u>(5,000)</u>
		6,411	4,480
PROFIT B/F		<u>17,868</u>	<u>13,388</u>
PROFIT C/F		<u>24,279</u>	<u>17,868</u>

The notes on pages 5 to 7 form part of these financial statements.

GHOST MARKETING LIMITEDBALANCE SHEET AT 31st MARCH 2013

	Note	£	2013 £	2012 £
FIXED ASSETS				
Tangible Assets	6		1,758	2,198
CURRENT ASSETS				
Debtors	7	25,687	3,196	
Cash at Bank	8	4,517	18,859	
Cash in Hand		<u>80</u>	<u>60</u>	
		30,284	22,115	
CREDITORS				
Amounts falling due within one year	9	<u>7,761</u>	<u>6,443</u>	
NET CURRENT ASSETS			<u>22,523</u>	<u>15,672</u>
NET ASSETS			<u>24,281</u>	<u>17,870</u>
CAPITAL & RESERVES				
Called up share capital	10		2	2
Reserves	11		<u>24,279</u>	<u>17,868</u>
			<u>24,281</u>	<u>17,870</u>

For the year ended 31st March 2013 the company was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies.

The members have not required the company to obtain an audit of its accounts for the year ended 31st March 2013 in accordance with section 476, the directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.

These accounts have been prepared in accordance with the provisions applicable to companies subject to the small companies' regime.

The accounts are prepared in accordance with the special provisions of part VII of the applicable to the company.

The accounts were approved by the board on 3rd December 2013 and signed on its behalf.

DIRECTOR

Miss. Diane John

The notes on pages 5 to 7 form part of these accounts.

GHOST MARKETING LIMITED
NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31st MARCH 2013

1. ACCOUNTING POLICIES

The following accounting policies have been used consistently in dealing with items which are considered material in relation to the company's accounts.

Accounting conventions and standards

The accounts have been prepared in accordance with the historical cost convention and in accordance with applicable accounting standards.

Depreciation

Depreciation is provided on the cost of tangible fixed assets in order to write off such cost after taking accounts of scrap values over the expected useful lives as follows:

Motor Vehicles	20%
Computer Equipment	20%

2. TURNOVER

Turnover represents the net amounts, exclusive of Value Added Tax, invoiced during the period by the company, in respect of marketing services.

3. PROFIT OR LOSS ON ORDINARY ACTIVITIES BEFORE TAXATION

This is stated after charging or (crediting) the following:

	2013	2012
	£	£
Depreciation of tangible assets	440	549
Directors emoluments (see note 4)	NIL	NIL
Accountancy Fees	<u>1,600</u>	<u>1,000</u>
4. TAX ON PROFIT ON ORDINARY ACTIVITIES		
Corporation Tax	<u>1,652</u>	<u>2,432</u>
5. DIVIDENDS	<u>NIL</u>	<u>5,000</u>

6. FIXED ASSETS

	Motor <u>Vehicle</u> £	Computer <u>Equipment</u> £	<u>total</u>
<u>Cost or Valuation</u>			
At 31st March 2012	10,150	9,903	20,053
At 31st March 2013	<u>10,150</u>	<u>9,903</u>	<u>20,053</u>
<u>Depreciation</u>			
At 31st March 2012	9,626	8,229	17,855
Charge for the year	105	335	440
At 31st March 2013	<u>9,731</u>	<u>8,564</u>	<u>18,295</u>
<u>NET BOOK AMOUNT</u>			
At 31st March 2013	419	1,339	1,758
At 31st March 2012	<u>524</u>	<u>1,674</u>	<u>2,198</u>

The notes on page 6 form part of these accounts

GHOST MARKETING LIMITEDNOTES TO THE FINANCIAL STATEMENTS (CONTINUED)FOR THE YEAR ENDED 31st MARCH 2013

	2013 £	2012 £
7. DEBTORS		
Amount falling due within one year		
Trade Debtors	25,000	2,781
Prepayments	<u>687</u>	<u>415</u>
	<u>25,687</u>	<u>3,196</u>
8. CASH AT BANK		
Bank Current Account	3,999	18,347
Bank Deposit Account	<u>518</u>	<u>512</u>
	<u>4,517</u>	<u>18,859</u>
9. CREDITORS		
Amount falling due within one year		
Trade Creditors & Accruals	6,109	1,978
Corporation Tax	1,652	2,432
Customs & Excise-VAT	NIL	2,033
Director's Current Account	<u>NIL</u>	<u>NIL</u>
	<u>7,761</u>	<u>6,443</u>
10. SHARE CAPITAL		
Authorised:		
Ordinary Shares of £1 each	10,000	10,000
Allotted and Fully paid:		
Ordinary Shares of £1 per share	2	2
11. RESERVES		
Profit b/f	17,868	13,388
Profit (Loss) Retained	<u>6,411</u>	<u>4,480</u>
Profit c/f	<u>24,279</u>	<u>17,868</u>

12. POST BALANCE SHEET EVENTS

The effect of events relating to the year ended 31st March 2013 which occurred before the date of approval of the financial statements required to show a true and fair view of the state of affairs at 31st March 2013 and of the results for the year ended on that date.

The following page does not form part of the statutory accounts.