

Comp. House.

GHOST MARKETING LIMITED

FINANCIAL STATEMENTS

FOR THE YEAR ENDED 31st MARCH 2012

COMPANY NUMBER 3468572

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COMPANIES HOUSE

GHOST MARKETING LIMITED

FINANCIAL STATEMENTS

FOR THE YEAR ENDED 31st MARCH 2012

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FOR THE YEAR ENDED 31st MARCH 2012

Miss Diane John (Chairman)

Mrs Alice Doreen John

6 Hornsey Park Road

20 Bollo Bridge Road

London W3 8AT

A.S. Antoniadis & Co.

6 Hornsey Park Road

National Westminster Bank

Middlesex

TW3 1EG

GHOST MARKETING LIMITED
REPORT OF THE DIRECTORS

The directors present their report and accounts for the year ended 31st March 2012.

RESULTS AND DIVIDENDS

The results for the period after taxation, and the appropriation thereof, are set out in the Profit and Loss Account on page 3.

dividends of £5,000 have been paid during the year(2011 : £22,000)

BUSINESS REVIEW

The company's principle activity during the year was that of providing marketing services.

The period has not been a satisfactory one and it is anticipated that it will improve in the forthcoming financial year.

DIRECTORS AND THEIR INTERESTS

The directors in office at the date of this report, all of whom served throughout the period, are listed on page 1.

The interests of the directors in the share capital of the company was as follows:

	Interest in £1 ordinary shares	
	at 31/03/2012	at 31/03/2011
Miss D. John	2	2


POLITICAL AND CHARITABLE CONTRIBUTIONS

During the period the company made no political contributions. This report has been prepared taking advantage of the special exemptions conferred by companies Act 2006, on the grounds that in the opinion of the directors the company is entitled to those exemptions as a small company.

FIXED ASSETS

The change in fixed assets during the period are summarised in note 10 to the financial statements.

By order of the board



Mrs. A. D. John

Secretary

Date: 12th December 2012

GHOST MARKETING LIMITEDPROFIT AND LOSS ACCOUNTFOR THE YEAR ENDED 31st MARCH 2012

	Note	2012 £	2011 £
TURNOVER	2	54,182	50,157
Administration Expenses		<u>42,275</u>	<u>49,179</u>
OPERATING PROFIT (LOSS)	3	11,907	978
OTHER INCOME		<u>5</u>	<u>8</u>
		11,912	986
TAXATION ON PROFIT ON ORDINARY ACTIVITIES	4	<u>2,432</u>	<u>272</u>
PROFIT(LOSS) ON ORDINARY ACTIVITIES AFTER TAXATION		9,480	714
DIVIDENDS	5	<u>(5,000)</u>	<u>(22,000)</u>
		4,480	(21,286)
PROFIT B/F		<u>13,388</u>	<u>34,674</u>
PROFIT C/F		<u>17,868</u>	<u>13,388</u>

The notes on pages 5 to 7 form part of these financial statements.

GHOST MARKETING LIMITEDBALANCE SHEET AT 31st MARCH 2012

	Note	£	2012 £	2011 £
FIXED ASSETS				
Tangible Assets	6		2,198	2,747
CURRENT ASSETS				
Debtors	7	3,196		2,994
Cash at Bank	8	18,859		10,435
Cash in Hand		60		55
		22,115		13,484
CREDITORS				
Amounts falling due within one year	9	6,443		2,841
NET CURRENT ASSETS			<u>15,672</u>	<u>10,643</u>
NET ASSETS			<u>17,870</u>	<u>13,390</u>
CAPITAL & RESERVES				
Called up share capital	10		2	2
Reserves	11		17,868	13,388
			<u>17,870</u>	<u>13,390</u>

For the year ended 31st March 2012 the company was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies.

The members have not required the company to obtain an audit of its accounts for the year ended 31st March 2012 in accordance with section 476, the directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.

These accounts have been prepared in accordance with the provisions applicable to companies subject to the small companies' regime.

The accounts are prepared in accordance with the special provisions of part VII of the applicable to the company.

The accounts were approved by the board on 12th December 2012 and signed on its behalf.

DIRECTOR

Miss. Diane John

The notes on pages 5 to 7 form part of these accounts.

GHOST MARKETING LIMITED
NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31st MARCH 2012

1. ACCOUNTING POLICIES

The following accounting policies have been used consistently in dealing with items which are considered material in relation to the company's accounts.

Accounting conventions and standards

The accounts have been prepared in accordance with the historical cost convention and in accordance with applicable accounting standards.

Depreciation

Depreciation is provided on the cost of tangible fixed assets in order to write off such cost after taking accounts of scrap values over the expected useful lives as follows:

Motor Vehicles	20%
Computer Equipment	20%

2. TURNOVER

Turnover represents the net amounts, exclusive of Value Added Tax, invoiced during the period by the company, in respect of marketing services.

3. PROFIT OR LOSS ON ORDINARY ACTIVITIES BEFORE TAXATION

This is stated after charging or (crediting) the following:

	2012	2011
	£	£
Depreciation of tangible assets	549	687
Directors emoluments (see note 4)	NIL	NIL
Accountancy Fees	<u>1,000</u>	<u>800</u>

4. TAX ON PROFIT ON ORDINARY ACTIVITIES

Corporation Tax	<u>2,432</u>	<u>272</u>
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5. DIVIDENDS

<u>5,000</u>	<u>22,000</u>
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6. FIXED ASSETS

	Motor Vehicle £	Computer Equipment £	total
<u>Cost or Valuation</u>			
At 31st March 2011	10,150	9,903	20,053
At 31st March 2012	<u>10,150</u>	<u>9,903</u>	<u>20,053</u>
<u>Depreciation</u>			
At 31st March 2011	9,495	7,811	17,306
Charge for the year	<u>131</u>	<u>418</u>	<u>549</u>
At 31st March 2012	<u>9,626</u>	<u>8,229</u>	<u>17,855</u>
<u>NET BOOK AMOUNT</u>			
At 31st March 2012	<u>524</u>	<u>1,674</u>	<u>2,198</u>
At 31st March 2011	<u>655</u>	<u>2,092</u>	<u>2,747</u>

The notes on page 6 form part of these account

GHOST MARKETING LIMITEDNOTES TO THE FINANCIAL STATEMENTS (CONTINUED)FOR THE YEAR ENDED 31st MARCH 2012

	2012	2011
	£	£
7. DEBTORS		
Amount falling due within one year		
Trade Debtors	2,781	2,610
Prepayments	<u>415</u>	<u>384</u>
	<u>3,196</u>	<u>2,994</u>
8. CASH AT BANK		
Bank Current Account	18,347	4,425
Bank Deposit Account	<u>512</u>	<u>6,010</u>
	<u>18,859</u>	<u>10,435</u>
9. CREDITORS		
Amount falling due within one year		
Trade Creditors & Accruals	1,978	1,836
Corporation Tax	2,432	272
Customs & Excise-VAT	2,033	733
Director's Current Account	<u>NIL</u>	<u>NIL</u>
	<u>6,443</u>	<u>2,841</u>
10. SHARE CAPITAL		
Authorised:		
Ordinary Shares of £1 each	10,000	10,000
Allotted and Fully paid:		
Ordinary Shares of £1 per share	2	2
11. RESERVES		
Profit b/f	13,388	34,674
Profit (Loss) Retained	<u>4,480</u>	<u>(21,286)</u>
Profit c/f	<u>17,868</u>	<u>13,388</u>

12. POST BALANCE SHEET EVENTS

The effect of events relating to the year ended 31st March 2012 which occurred before the date of approval of the financial statements required to show a true and fair view of the state of affairs at 31st March 2012 and of the results for the year ended on that date.

The following page does not form part of the statutory accounts.