REGISTERED NUMBER: 02997762 (England and Wales)

Financial statements for the year ended 30 June 2021

For

Sales Connection (UK) Limited

Sales Connection (UK) Limited (Registered number: 02997762)

Contents of the financial statements
for the Year Ended 30 June 2021

Company information
for the Year Ended 30 June 2021

DIRECTOR:	Miss A L Kingsley Smith
REGISTERED OFFICE:	Level 30 The Leadenhall Building 122 Leadenhall Street City of London London EC3V 4AB
REGISTERED NUMBER:	02997762 (England and Wales)
ACCOUNTANTS:	Parker Russell UK Chartered Accountants Level 30 The Leadenhall Building 122 Leadenhall Street City of London EC3V 4AB

Chartered accountants' report to the director
On the unaudited financial statements of
Sales connection (uk) limited

The following reproduces the text of the report prepared for the director in respect of the company's annual unaudited financial statements. In accordance with the Companies Act 2006, the company is only required to file a Balance Sheet. Readers are cautioned that the Income Statement and certain other primary statements and the Report of the Director are not required to be filed with the Registrar of Companies.

In order to assist you to fulfil your duties under the Companies Act 2006, we have prepared for your approval the financial statements of Sales Connection (UK) Limited for the year ended 30 June 2021 which comprise the Income Statement, Balance Sheet and the related notes from the company's accounting records and from information and explanations you have given us.

As a practising member firm of the Institute of Chartered Accountants in England and Wales (ICAEW), we are subject to its ethical and other professional requirements which are detailed within the ICAEW's regulations and guidance at http://www.icaew.com/en/membership/regulations-standards-and-guidance.

This report is made solely to the director of Sales Connection (UK) Limited in accordance with our terms of engagement. Our work has been undertaken solely to prepare for your approval the financial statements of Sales Connection (UK) Limited and state those matters that we have agreed to state to the director of Sales Connection (UK) Limited in this report in accordance with ICAEW Technical Release 07/16AAF. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than Sales Connection (UK) Limited and its director for our work or for this report.

It is your duty to ensure that Sales Connection (UK) Limited has kept adequate accounting records and to prepare statutory financial statements that give a true and fair view of the assets, liabilities, financial position and profit of Sales Connection (UK) Limited. You consider that Sales Connection (UK) Limited is exempt from the statutory audit requirement for the year.

We have not been instructed to carry out an audit or a review of the financial statements of Sales Connection (UK) Limited. For this reason, we have not verified the accuracy or completeness of the accounting records or information and explanations you have given to us and we do not, therefore, express any opinion on the statutory financial statements.

Parker Russell UK
Chartered Accountants
Level 30
The Leadenhall Building

Chartered accountants' report to the director
On the unaudited financial statements of
Sales connection (uk) limited

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122 Leadenhall Street
City of London
EC3V 4AB

12 August 2021

This page does not form part of the statutory financial statements

Sales Connection (UK) Limited (Registered number: 02997762)

Balance sheet
30 June 2021

		30.6.21		30.6.20	
	Notes	**£**	**£**	**£**	**£**
Fixed assets					
Tangible assets	4		2,487		2,233
			2,487		2,233
Current assets					
Debtors	5	97,000		87,802	
Cash at bank		53,939		42,058	
		150,939		129,860	
Creditors					
Amounts falling due within one year	6	11,206		5,224	
Net current assets			139,733		124,636
Total assets less current liabilities			142,220		126,869
Creditors					
Amounts falling due after more than one year	7		1,669		927
Net assets			140,551		125,942

The notes form part of these financial statements

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Balance sheet - continued
30 June 2021

		30.6.21		30.6.20	
	Notes	**£**	**£**	**£**	**£**
Capital and reserves					
Called up share capital	8		2		2
Retained earnings			140,549		125,940
Shareholders' funds			140,551		125,942

The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 30 June 2021.

The members have not required the company to obtain an audit of its financial statements for the year ended 30 June 2021 in accordance with Section 476 of the Companies Act 2006.

The director acknowledges her responsibilities for:
(a) ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and
(b) preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company.

The financial statements have been prepared and delivered in accordance with the provisions applicable to companies subject to the small companies regime.

In accordance with Section 444 of the Companies Act 2006, the Income Statement has not been delivered.

The financial statements were approved by the director and authorised for issue on 12 August 2021 and were signed by:

Miss A L Kingsley Smith - Director

1. STATUTORY INFORMATION

Sales Connection (UK) Limited is a private company, limited by shares , registered in England and Wales. The company's registered number and registered office address can be found on the Company Information page.

2. ACCOUNTING POLICIES

BASIS OF PREPARING THE FINANCIAL STATEMENTS
These financial statements have been prepared in accordance with Financial Reporting Standard 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland" including the provisions of Section 1A "Small Entities" and the Companies Act 2006. The financial statements have been prepared under the historical cost convention.

TURNOVER
Turnover is measured at the fair value of the consideration received or receivable, excluding discounts, rebates, value added tax and other sales taxes.

TANGIBLE FIXED ASSETS
Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life.

Fixtures and fittings	- 25% on reducing balance
Computer equipment	- 25% on reducing balance

TAXATION
Taxation for the year comprises current and deferred tax. Tax is recognised in the Income Statement, except to the extent that it relates to items recognised in other comprehensive income or directly in equity.

Current or deferred taxation assets and liabilities are not discounted.

Current tax is recognised at the amount of tax payable using the tax rates and laws that have been enacted or substantively enacted by the balance sheet date.

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2. ACCOUNTING POLICIES - continued

DEFERRED TAX

Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date.

Timing differences arise from the inclusion of income and expenses in tax assessments in periods different from those in which they are recognised in financial statements. Deferred tax is measured using tax rates and laws that have been enacted or substantively enacted by the year end and that are expected to apply to the reversal of the timing difference.

Unrelieved tax losses and other deferred tax assets are recognised only to the extent that it is probable that they will be recovered against the reversal of deferred tax liabilities or other future taxable profits.

3. EMPLOYEES AND DIRECTORS

The average number of employees during the year was 1 (2020 - 2) .

4. TANGIBLE FIXED ASSETS

	Fixtures and fittings £	Computer equipment £	Totals £
COST			
At 1 July 2020	22,169	23,906	46,075
Additions	499	583	1,082
At 30 June 2021	22,668	24,489	47,157
DEPRECIATION			
At 1 July 2020	21,414	22,428	43,842
Charge for year	313	515	828
At 30 June 2021	21,727	22,943	44,670
NET BOOK VALUE			
At 30 June 2021	941	1,546	2,487
At 30 June 2020	755	1,478	2,233

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5. DEBTORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

	30.6.21	30.6.20
	£	£
Trade debtors	12,000	-
Other Debtors	85,000	85,000
VAT	-	2,802
	97,000	87,802

6. CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

	30.6.21	30.6.20
	£	£
Tax	2,029	-
Social security and other taxes	-	1,679
VAT	5,310	-
Credit card	367	45
Accrued expenses	3,500	3,500
	11,206	5,224

7. CREDITORS: AMOUNTS FALLING DUE AFTER MORE THAN ONE YEAR

	30.6.21	30.6.20
	£	£
Director current account	1,669	927

8. CALLED UP SHARE CAPITAL

Allotted, issued and fully paid:

Number:	Class:	Nominal value:	30.6.21 £	30.6.20 £
2	Ordinary	£1	2	2

continued...

9. RELATED PARTY DISCLOSURES

Miss A L Kingsley Smith
Director / Shareholder

Mr A L Kingsley Smith received dividend in the sum of £12,000

	30.6.21	30.6.20
	£	£
Amount due to related party at the balance sheet date	1,669	928

10. ULTIMATE CONTROLLING PARTY

The controlling party is Miss A L Kingsley Smith.