ABBREVIATED ACCOUNTS

FOR THE YEAR ENDED 30 JUNE 2013

FOR

SALES CONNECTION (UK) LIMITED

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for the year ended 30 JUNE 2013

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SALES CONNECTION (UK) LIMITED

COMPANY INFORMATION

for the year ended 30 JUNE 2013

DIRECTOR: Miss A L Kingsley Smith

REGISTERED OFFICE: 9 Bickels Yard

151-153 Bermondsey Street

London Bridge

London SE1 3HA

REGISTERED NUMBER: 02997762 (England and Wales)

ACCOUNTANTS: Parker Randall

Chartered Accountants

9 Bickels Yard

151-153 Bermondsey Street

London Bridge

London SE1 3HA

ABBREVIATED BALANCE SHEET 30 JUNE 2013

	2013		}	2012	
	Notes	£	£	£	£
FIXED ASSETS					
Tangible assets	2		5,432		7,243
			5,432		7,243
CURRENT ASSETS					
Stocks		-		7,215	
Debtors		121,598		97,316	
Prepayments and accrued income		2,934		2,934	
Cash at bank		34,462		75,070	
		158,994		182,535	
CREDITORS					
Amounts falling due within one year		85,628		91,727	
NET CURRENT ASSETS			73,366		90,808
TOTAL ASSETS LESS CURRENT					
LIABILITIES			78,798		98,051
CREDITORS					
Amounts falling due after more than					
one year			40		139
NET ASSETS			78,758		97,912

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ABBREVIATED BALANCE SHEET - continued 30 JUNE 2013

	2013		2012		
	Notes	£	£	£	£
CAPITAL AND RESERVES					
Called up share capital	3		2		2
Profit and loss account			78,756		97,910
SHAREHOLDERS' FUNDS			78,758		97,912

The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 30 June 2013.

The members have not required the company to obtain an audit of its financial statements for the year ended 30 June 2013 in accordance with Section 476 of the Companies Act 2006.

The director acknowledges her responsibilities for:

- (a) ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in
- (b) accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company.

The abbreviated accounts have been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small companies.

The financial statements were approved by the director on 13 August 2013 and were signed by:

Miss A L Kingsley Smith - Director

NOTES TO THE ABBREVIATED ACCOUNTS

for the year ended 30 JUNE 2013

1. ACCOUNTING POLICIES

Accounting convention

The financial statements have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008).

Turnover

Turnover represents net invoiced sales of goods, excluding value added tax.

Tangible fixed assets

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life.

Fixtures and fittings - 25% on reducing balance Computer equipment - 25% on reducing balance

Stocks

The Work in Progress is valued in accordance with UITF40, work in progress is now stated at sales value.

Deferred tax

Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date.

Hire purchase and leasing commitments

Rentals paid under operating leases are charged to the profit and loss account on a straight line basis over the period of the lease.

Pension costs and other post-retirement benefits

The company operates a defined contribution pension scheme. Contributions payable to the company's pension scheme are charged to the profit and loss account in the period to which they relate.

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NOTES TO THE ABBREVIATED ACCOUNTS - continued

for the year ended 30 JUNE 2013

2.	TANGIBL	E FIXED ASSETS		
				Total
				£
	COST			
	At 1 July 20)12		
	and 30 June	2013		40,603
	DEPRECIA	ATION		
	At 1 July 20)12		33,360
	Charge for	year		1,811
	At 30 June	2013		35,171
	NET BOO	K VALUE		
	At 30 June	2013		5,432
	At 30 June	2012		7,243
3.	CALLED U	UP SHARE CAPITAL		
	Allotted, iss	sued and fully paid:		
	Number:	Class:	Nominal 2013	2012
			value: £	£
	2	Ordinary	£12	2

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.