

Company Registration No. 2908622 (England and Wales)

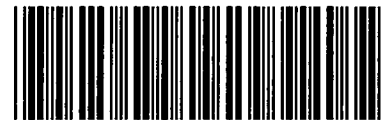
NET.GAIN (MARKETING) LIMITED
DIRECTORS' REPORT AND FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 JULY 2014

**REGISTRAR'S COPY
OF ACCOUNTS**

Cavendish
Chartered Certified Accountants
4th Floor, Centre Heights
137 Finchley Road
London NW3 6JG

Reference: 4371

WEDNESDAY



L3ZKLYX6

LD5

21/01/2015

#42

COMPANIES HOUSE

NET.GAIN (MARKETING) LIMITED

COMPANY INFORMATION

Directors	J A Godfrey L A Godfrey
Secretary	L A Godfrey
Company number	2908622
Registered office	4th Floor, Centre Heights 137 Finchley Road London NW3 6JG
Accountants	Cavendish Chartered Certified Accountants 4th Floor, Centre Heights 137 Finchley Road London NW3 6JG
Business address	25 Longman Court Stationers Place Apsley Hemel Hempstead HP3 9RS
Bankers	Barclays Bank plc 36/38 Park Royal Road Park Royal London NW10 7JA

NET.GAIN (MARKETING) LIMITED

CONTENTS

	Page
Directors' report	1
Accountants' report	2
Profit and loss account	3
Balance sheet	4
Notes to the financial statements	5 - 7

NET.GAIN (MARKETING) LIMITED

DIRECTORS' REPORT

FOR THE YEAR ENDED 31 JULY 2014

The directors present their report and financial statements for the year ended 31 July 2014.

Principal activities

The principal activity of the company during the year under review was product marketing specialists and consultants.

Directors

The following directors have held office since 1 August 2013:

J A Godfrey
L A Godfrey

Statement of directors' responsibilities

The directors are responsible for preparing the Directors' Report and the financial statements in accordance with applicable law and regulations.

Company law requires the directors to prepare financial statements for each financial year. Under that law the directors have elected to prepare the financial statements in accordance with United Kingdom Generally Accepted Accounting Practice (United Kingdom Accounting Standards and applicable law). Under company law the directors must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the company and of the profit or loss of the company for that period. In preparing these financial statements, the directors are required to:

- select suitable accounting policies and then apply them consistently;
- make judgements and accounting estimates that are reasonable and prudent;
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the company will continue in business.

The directors are responsible for keeping adequate accounting records that are sufficient to show and explain the company's transactions and disclose with reasonable accuracy at any time the financial position of the company and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

This report has been prepared in accordance with the special provisions relating to small companies within Part 15 of the Companies Act 2006.

On behalf of the board

J A Godfrey
Director
14 January 2015



NET.GAIN (MARKETING) LIMITED

ACCOUNTANTS' REPORT TO THE DIRECTORS ON THE UNAUDITED ACCOUNTS OF NET.GAIN (MARKETING) LIMITED

You consider that the company is exempt from an audit for the year ended 31 July 2014. You have acknowledged, on the balance sheet, your responsibilities for ensuring that the company keeps accounting records which comply with section 386 of the Companies Act 2006, and for preparing accounts which give a true and fair view of the state of affairs of the company and of its profit or loss for the financial year.

In accordance with your instructions, we have prepared these accounts on pages 3 to 7 from the accounting records of the company and on the basis of information and explanations you have given us.

We have not carried out an audit or any other review, and consequently we do not express any opinion on these accounts.



Cavendish

Chartered Certified Accountants
4th Floor, Centre Heights
137 Finchley Road
London NW3 6JG

15 January 2015

NET.GAIN (MARKETING) LIMITED

PROFIT AND LOSS ACCOUNT

FOR THE YEAR ENDED 31 JULY 2014

	Notes	2014 £	2013 £
Turnover		550,790	396,799
Cost of sales		(409,878)	(277,272)
Gross profit		140,912	119,527
Administrative expenses		(91,391)	(84,190)
Operating profit	2	49,521	35,337
Other interest receivable and similar income		19	34
Profit on ordinary activities before taxation		49,540	35,371
Tax on profit on ordinary activities	3	(10,947)	(8,096)
Profit for the year	9	38,593	27,275

NET.GAIN (MARKETING) LIMITED

BALANCE SHEET

AS AT 31 JULY 2014

	Notes	2014 £	£	2013 £	£
Fixed assets					
Tangible assets	5		2,466		3,288
Current assets					
Debtors	6	108,379		92,965	
Cash at bank and in hand		39,098		43,804	
		<u>147,477</u>		<u>136,769</u>	
Creditors: amounts falling due within one year	7	<u>(99,621)</u>		<u>(93,328)</u>	
Net current assets			<u>47,856</u>		<u>43,441</u>
Total assets less current liabilities			<u>50,322</u>		<u>46,729</u>
Capital and reserves					
Called up share capital	8		100		100
Profit and loss account	9		<u>50,222</u>		<u>46,629</u>
Shareholders' funds			<u>50,322</u>		<u>46,729</u>

For the financial year ended 31 July 2014 the company was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies.

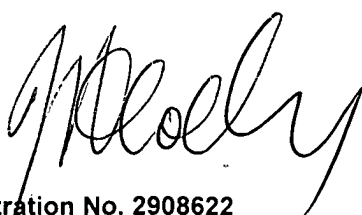
Directors' responsibilities:

- The members have not required the company to obtain an audit of its financial statements for the year in question in accordance with section 476;
- The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of financial statements.

These financial statements have been prepared in accordance with the provisions applicable to companies subject to the small companies' regime and the Financial Reporting Standard for Smaller Entities (effective April 2008).

Approved by the Board for issue on 14 January 2015

J A Godfrey
Director



Company Registration No. 2908622

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 JULY 2014

1.1 Accounting convention

1.2 Turnover

1.3 Tangible fixed assets and depreciation

Computer equipment	25% straight line basis
--------------------	-------------------------

- 5 -

NET.GAIN (MARKETING) LIMITED

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED) FOR THE YEAR ENDED 31 JULY 2014

5 Tangible fixed assets

	Plant and machinery etc
	£
Cost	
At 1 August 2013 & at 31 July 2014	7,794
Depreciation	
At 1 August 2013	4,506
Charge for the year	822
At 31 July 2014	5,328
Net book value	
At 31 July 2014	2,466
At 31 July 2013	3,288

6 Debtors	2014 £	2013 £
Trade debtors	108,379	92,965

7 Creditors: amounts falling due within one year	2014 £	2013 £
Trade creditors	69,483	74,933
Taxation and social security	27,138	15,395
Other creditors	3,000	3,000
	99,621	93,328

8 Share capital	2014 £	2013 £
Allotted, called up and fully paid		
100 Ordinary shares of £1 each	100	100

NET.GAIN (MARKETING) LIMITED

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED) FOR THE YEAR ENDED 31 JULY 2014

9 Statement of movements on profit and loss account

	Profit and loss account £
Balance at 1 August 2013	46,629
Profit for the year	38,593
Dividends paid	(35,000)
Balance at 31 July 2014	<u>50,222</u>

10 Control

The company is controlled by Mr. J A Godfrey by virtue of his shareholding.