

Company Registration No 2908622 (England and Wales)

NET.GAIN (MARKETING) LIMITED
DIRECTORS' REPORT AND FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 JULY 2012

**REGISTRAR'S COPY
OF ACCOUNTS**

Cavendish
Chartered Certified Accountants
4th Floor, Centre Heights
137 Finchley Road
London NW3 6JG

Reference 4371

WEDNESDAY



L25YWSG

LD3

10/04/2013

#49

COMPANIES HOUSE

NET.GAIN (MARKETING) LIMITED

COMPANY INFORMATION

Directors	J A Godfrey L A Godfrey
Secretary	L A Godfrey
Company number	2908622
Registered office	4th Floor, Centre Heights 137 Finchley Road London NW3 6JG
Accountants	Cavendish Chartered Certified Accountants 4th Floor, Centre Heights 137 Finchley Road Floor London NW3 6JG
Business address	25 Longman Court Stationers Place Apsley Hemel Hempstead HP3 9RS
Bankers	Barclays Bank plc 36/38 Park Royal Road Park Royal London NW10 7JA

NET.GAIN (MARKETING) LIMITED

CONTENTS

	Page
Directors' report	1
Accountants' report	2
Profit and loss account	3
Balance sheet	4
Notes to the financial statements	5 - 7

NET.GAIN (MARKETING) LIMITED

DIRECTORS' REPORT

FOR THE YEAR ENDED 31 JULY 2012

The directors present their report and financial statements for the year ended 31 July 2012

Principal activities

The principal activity of the company during the year under review was product marketing specialists and consultants

Directors

The following directors have held office since 1 August 2011

J A Godfrey
L A Godfrey

Statement of directors' responsibilities

The directors are responsible for preparing the Directors' Report and the financial statements in accordance with applicable law and regulations

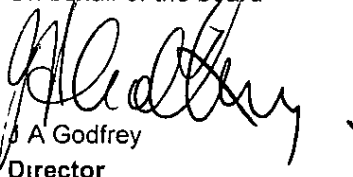
Company law requires the directors to prepare financial statements for each financial year. Under that law the directors have elected to prepare the financial statements in accordance with United Kingdom Generally Accepted Accounting Practice (United Kingdom Accounting Standards and applicable law). Under company law the directors must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the company and of the profit or loss of the company for that period. In preparing these financial statements, the directors are required to

- select suitable accounting policies and then apply them consistently,
- make judgements and accounting estimates that are reasonable and prudent,
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the company will continue in business

The directors are responsible for keeping adequate accounting records that are sufficient to show and explain the company's transactions and disclose with reasonable accuracy at any time the financial position of the company and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

This report has been prepared in accordance with the special provisions relating to small companies within Part 15 of the Companies Act 2006.

On behalf of the board



J A Godfrey
Director

2 April 2013

NET.GAIN (MARKETING) LIMITED

ACCOUNTANTS' REPORT TO THE DIRECTORS ON THE UNAUDITED ACCOUNTS OF NET.GAIN (MARKETING) LIMITED

You consider that the company is exempt from an audit for the year ended 31 July 2012. You have acknowledged, on the balance sheet, your responsibilities for ensuring that the company keeps accounting records which comply with section 386 of the Companies Act 2006, and for preparing accounts which give a true and fair view of the state of affairs of the company and of its profit or loss for the financial year.

In accordance with your instructions, we have prepared these accounts on pages 3 to 7 from the accounting records of the company and on the basis of information and explanations you have given us.

We have not carried out an audit or any other review, and consequently we do not express any opinion on these accounts.



Cavendish
Chartered Certified Accountants
4th Floor, Centre Heights
137 Finchley Road
London NW3 6JG

3 April 2013

NET.GAIN (MARKETING) LIMITED

PROFIT AND LOSS ACCOUNT

FOR THE YEAR ENDED 31 JULY 2012

	Notes	2012 £	2011 £
Turnover		486,985	412,777
Cost of sales		(372,180)	(317,467)
Gross profit		114,805	95,310
Administrative expenses		(60,577)	(53,191)
Operating profit	2	54,228	42,119
Other interest receivable and similar income		14	3
Profit on ordinary activities before taxation		54,242	42,122
Tax on profit on ordinary activities	3	(11,564)	(7,914)
Profit for the year	9	42,678	34,208

NET.GAIN (MARKETING) LIMITED

BALANCE SHEET

AS AT 31 JULY 2012

	Notes	2012 £	£	2011 £	£
Fixed assets					
Tangible assets	5		4,383		5,844
Current assets					
Debtors	6	70,258		50,372	
Cash at bank and in hand		52,950		13,567	
		<u>123,208</u>		<u>63,939</u>	
Creditors amounts falling due within one year	7	<u>(81,137)</u>		<u>(41,007)</u>	
Net current assets			42,071		22,932
Total assets less current liabilities			<u>46,454</u>		<u>28,776</u>
Capital and reserves					
Called up share capital	8		100		100
Profit and loss account	9		46,354		28,676
Shareholders' funds			<u>46,454</u>		<u>28,776</u>

For the financial year ended 31 July 2012 the company was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies

Directors' responsibilities

- The members have not required the company to obtain an audit of its financial statements for the year in question in accordance with section 476,
- The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of financial statements

These financial statements have been prepared in accordance with the provisions applicable to companies subject to the small companies' regime and the Financial Reporting Standard for Smaller Entities (effective April 2008)

Approved by the Board for issue on 2 April 2013


J A Godfrey
Director

Company Registration No 2908622

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 JULY 2012

1.1 Accounting convention

1.2 Turnover

1.3 Tangible fixed assets and depreciation

Computer equipment	25% straight line basis
--------------------	-------------------------

- 5 -

NET.GAIN (MARKETING) LIMITED

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED) FOR THE YEAR ENDED 31 JULY 2012

5 Tangible fixed assets

	Plant and machinery etc
	£
Cost	
At 1 August 2011 & at 31 July 2012	7,794
Depreciation	
At 1 August 2011	1,950
Charge for the year	1,461
At 31 July 2012	3,411
Net book value	
At 31 July 2012	4,383
At 31 July 2011	5,844

6 Debtors	2012 £	2011 £
Trade debtors	57,964	50,372
Other debtors	12,294	-
	70,258	50,372

7 Creditors amounts falling due within one year	2012 £	2011 £
Trade creditors	64,232	29,368
Taxation and social security	11,565	8,839
Other creditors	5,340	2,800
	81,137	41,007

8 Share capital	2012 £	2011 £
Allotted, called up and fully paid		
100 Ordinary shares of £1 each	100	100

NET.GAIN (MARKETING) LIMITED

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED) FOR THE YEAR ENDED 31 JULY 2012

9 Statement of movements on profit and loss account

	Profit and loss account £
Balance at 1 August 2011	28,676
Profit for the year	42,678
Dividends paid	(25,000)
Balance at 31 July 2012	<u>46,354</u>

10 Control

The company is controlled by Mr J A Godfrey by virtue of his shareholding