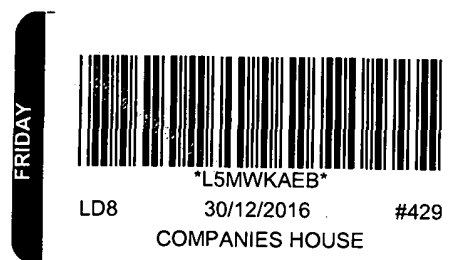


DEMOGRAFIC LIMITED
REPORT AND UNAUDITED FINANCIAL STATEMENTS
YEAR ENDED 31 MARCH 2016

Company number: 2907655



DEMOGRAFIC LIMITED

Director: Mrs E Ford

Director's Report

The director submits her report and the financial statements for the year ended 31 March 2016.

Principal Activity

The principal activity of the company is the provision of graphic design services.

Results and Dividends

The profit for the year after taxation amounted to £12,453 (2015 £11,639).

Interim dividends of £23.95 per share have been paid (2015 £23.53). The director does not recommend the payment of a final dividend (2015 £Nil).

Director

The director of the company who served during the year was:

Mrs E Ford

In preparing this director's report advantage has been taken of the small companies' regime

By order of the board



Mrs E Ford
Director
Registered office:
66 Baas Lane
Broxbourne
Herts EN10 7EL

28 December 2016

DEMOGRAFIC LIMITED**PROFIT AND LOSS ACCOUNT**

Year ended 31 March 2016

	Note	2016 £	2015 £
Turnover		19,975	19,810
Cost of sales		-	19
Gross profit		<u>19,975</u>	<u>19,791</u>
Administrative expenses		4,410	5,029
Operating profit		<u>15,565</u>	<u>14,762</u>
Interest receivable		-	1
Profit on ordinary activities before taxation	2	<u>15,565</u>	<u>14,763</u>
Taxation on profit on ordinary activities		3,112	3,124
Profit on ordinary activities after taxation	8	<u>12,453</u>	<u>11,639</u>
		<u><u> </u></u>	<u><u> </u></u>

All disclosures relate only to continuing operations.

DEMOGRAFIC LIMITED

BALANCE SHEET

As at 31 March 2016

<i>Company number 2907655</i>	Note	2016 £	2015 £
Fixed assets			
Tangible assets	4	-	-
Current assets			
Debtors	5	-	2,370
Cash at bank and in hand		7,416	4,437
		<u>7,416</u>	<u>6,807</u>
Creditors - amounts falling due within one year	6	4,371	4,238
Net current assets		<u>3,045</u>	<u>2,569</u>
Total assets less current liabilities		<u>3,045</u>	<u>2,569</u>
Capital and reserves			
Called up share capital	7	500	500
Profit and loss account	8	2,545	2,069
Shareholders' funds	9	<u>3,045</u>	<u>2,569</u>

For the year ended 31 March 2016 the company was entitled to exemption from audit under section 477 of the Companies Act 2006.

The members have not required the company to obtain an audit of its financial statements for the year in question in accordance with section 476.

The directors acknowledge their responsibilities for complying with the requirements of the Companies Act 2006 with respect to the accounting records and the preparation of the financial statements.

These unaudited financial statements have been prepared in accordance with the provisions applicable to companies subject to the small companies' regime and the Financial Reporting Standard for Smaller Entities (effective January 2015).

The unaudited financial statements were approved by the board of directors and authorised for issue on 28 December 2016.



Mrs E Ford

- Director

DEMOGRAFIC LIMITED

NOTES TO THE FINANCIAL STATEMENTS

1. Accounting policies

Accounting convention

The financial statements have been prepared under the historical cost convention and the Financial Reporting Standard for Smaller Entities (effective January 2015).

The following principal accounting policies have been applied:

Turnover

Turnover represents the amounts receivable from customers for services provided, excluding value added tax.

Depreciation of tangible fixed assets

Depreciation is provided on all tangible fixed assets so as to write them off over their anticipated useful lives at the following annual rates on a straight line basis:

Fixtures, fittings and equipment - 25% - 33%

Deferred taxation

Deferred taxation balances are recognised in respect of all timing differences that have originated but not reversed at the balance sheet date. Deferred tax balances are not discounted.

2. Profit on ordinary activities before taxation

Profit on ordinary activities before taxation is stated after charging:

	2016 £	2015 £
Depreciation	-	-
	<u> </u>	<u> </u>

3. Directors and other employees

The director did not receive any emoluments during the year (2015 £ nil).

DEMOGRAFIC LIMITED

NOTES TO THE FINANCIAL STATEMENTS (Continued)

4. Tangible fixed assets

	Plant and machinery etc. £
Cost:	
At 1 April 2015 and 31 March 2016	1,545
	<u> </u>
Depreciation:	
At 1 April 2015 and 31 March 2016	1,545
	<u> </u>
Net book value at:	
31 March 2016	-
	<u> </u>
31 March 2015	-
	<u> </u>

5. Debtors

	2016 £	2015 £
Other debtors	-	2,370
	<u> </u>	<u> </u>
	-	2,370
	<u> </u>	<u> </u>

6. Creditors - amounts falling in less than one year

	2016 £	2015 £
Taxation and social security	998	636
Corporation tax payable	3,112	2,951
Other creditors	261	651
	<u> </u>	<u> </u>
	4,371	4,238
	<u> </u>	<u> </u>

DEMOGRAFIC LIMITED**NOTES TO THE FINANCIAL STATEMENTS (Continued)****7. Called up share capital**

	2016 £	2015 £
Allotted, issued and fully paid: 500 ordinary shares £1 each	500	500
	<u>500</u>	<u>500</u>

8. Profit and loss account

	£
At 1 April 2015	2,069
Profit for the year	12,453
Dividends	(11,977)
	<u>2,545</u>
At 31 March 2016	<u>2,545</u>

9. Reconciliation of movement in shareholders' funds

	2016 £	2015 £
Profit for the year	12,453	11,639
Dividends	(11,977)	(11,764)
Net decrease in shareholders' funds	<u>476</u>	<u>(125)</u>
Shareholders' funds at 31 March 2015	2,569	2,694
Shareholders' funds at 31 March 2016	<u>3,045</u>	<u>2,569</u>

10. Cash flow statement

The company has taken advantage of the exemption under Financial Reporting Standard for Smaller Entities not to prepare a cash flow statement.