

DEMOGRAFIC LIMITED
REPORT AND UNAUDITED FINANCIAL STATEMENTS
YEAR ENDED 31 MARCH 2013

Company number: 2907655

MONDAY



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COMPANIES HOUSE

DEMOGRAFIC LIMITED

Director Mrs E Ford

Director's Report

The director submits her report and the financial statements for the year ended 31 March 2013.

Principal Activity

The principal activity of the company is the provision of graphic design services.

Results and Dividends

The profit for the year after taxation amounted to £9,324 (2012 £508).

Interim dividends of £16 92 per share have been paid (2012 £Nil). The director does not recommend the payment of a final dividend (2012 £Nil)

Director

The director of the company who served during the year was.

Mrs E Ford



In preparing this director's report advantage has been taken of the small companies' regime

By order of the board

Mrs E Ford
Director
Registered office
66 Baas Lane
Broxbourne
Herts EN10 7EL

27 December 2013

DEMOGRAFIC LIMITED**PROFIT AND LOSS ACCOUNT**

Year ended 31 March 2013

	Note	2013 £	2012 £
Turnover		14,694	2,136
Cost of sales		142	728
Gross profit		<u>14,552</u>	<u>1,408</u>
Administrative expenses		5,228	900
Operating profit		<u>9,324</u>	<u>508</u>
Interest receivable		-	-
Profit on ordinary activities before taxation	2	<u>9,324</u>	<u>508</u>
Taxation on profit on ordinary activities		1,910	-
Profit on ordinary activities after taxation	8	<u>7,414</u>	<u>508</u>

All disclosures relate only to continuing operations.

There are no recognised gains or losses other than the profit for the year.

DEMOGRAFIC LIMITED**BALANCE SHEET**

As at 31 March 2013

<i>Company number 2907655</i>	Note	2013 £	2012 £
Fixed assets			
Tangible assets	4	-	2,363
		<hr/>	<hr/>
Current assets			
Debtors	5	1,927	90
Cash at bank and in hand		4,501	2,282
		<hr/>	<hr/>
		6,428	2,372
Creditors - amounts falling due within one year	6	3,610	1,185
		<hr/>	<hr/>
Net current assets		2,818	1,187
		<hr/>	<hr/>
Total assets less current liabilities		2,818	3,550
		<hr/>	<hr/>
Capital and reserves			
Called up share capital	7	500	500
Profit and loss account	8	2,318	3,050
		<hr/>	<hr/>
Shareholders' funds	9	2,818	3,550
		<hr/>	<hr/>

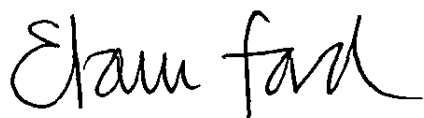
For the year ended 31 March 2013 the company was entitled to exemption from audit under section 477 of the Companies Act 2006.

The members have not required the company to obtain an audit of its financial statements for the year in question in accordance with section 476.

The directors acknowledge their responsibilities for complying with the requirements of the Companies Act 2006 with respect to the accounting records and the preparation of the financial statements.

These financial statements have been prepared in accordance with the provisions applicable to companies subject to the small companies' regime and the Financial Reporting Standard for Smaller Entities (effective April 2008).

The unaudited financial statements were approved by the board of directors and authorised for issue on 27 December 2013



Mrs E Ford

- Director

DEMOGRAFIC LIMITED

NOTES TO THE FINANCIAL STATEMENTS

1. Accounting policies

Accounting convention

The financial statements have been prepared under the historical cost convention.

Turnover

Turnover represents the amounts receivable from customers for services provided, excluding value added tax.

Depreciation of tangible fixed assets

Depreciation is provided on all tangible fixed assets so as to write them off over their anticipated useful lives at the following annual rates on a straight line basis:

Fixtures, fittings and equipment - 25% - 33%

Deferred taxation

Deferred taxation balances are recognised in respect of all timing differences that have originated but not reversed at the balance sheet date. Deferred tax balances are not discounted

2. Profit on ordinary activities before taxation

Profit on ordinary activities before taxation is stated after charging

	2013	2012
	£	£
Depreciation	824	748

3. Directors and other employees

The director did not receive any emoluments during the year (2012 £ nil)

DEMOGRAFIC LIMITED

NOTES TO THE FINANCIAL STATEMENTS (Continued)

4. Tangible fixed assets

	Plant and machinery etc. £
Cost	
At 1 April 2012	4,064
Disposals	(2,519)
31 March 2013	<u>1,545</u>
Depreciation.	
At 1 April 2012	1,701
Charge for the year	824
Disposals	(980)
At 31 March 2013	<u>1,545</u>
Net book value at:	
31 March 2013	-
31 March 2012	<u>2,363</u>

5. Debtors

	2013 £	2012 £
Trade debtors	-	90
Other debtors	1,927	-
	<u>1,927</u>	<u>90</u>

6. Creditors - amounts falling in less than one year

	2013 £	2012 £
Taxation and social security	485	15
Corporation tax payable	1,910	-
Other creditors	1,215	1,170
	<u>3,610</u>	<u>1,185</u>

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NOTES TO THE FINANCIAL STATEMENTS (Continued)

7. Called up share capital

	2013 £	2012 £
Allotted, issued and fully paid. 500 ordinary shares £1 each	500	500
	<u>500</u>	<u>500</u>

8. Profit and loss account

	£
At 1 April 2012	3,050
Profit for the year	7,414
Dividends	(8,146)
	<u>2,318</u>
At 31 March 2013	<u>2,318</u>

9. Reconciliation of movement in shareholders' funds

	2013 £	2012 £
Profit for the year	7,414	508
Dividends	(8,146)	-
Net (decrease)/increase in shareholders funds	<u>(732)</u>	<u>508</u>
Shareholders' funds at 31 March 2012	3,550	3,042
Shareholders' funds at 31 March 2013	<u>2,818</u>	<u>3,550</u>

10. Cash flow statement

The company has taken advantage of the exemption under Financial Reporting Standard for Smaller Entities not to prepare a cash flow statement.